

JUN 12 1995

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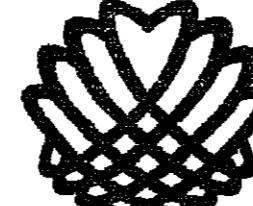
FINANCIAL TIMES



A slicker city

Barcelona teaches London a lesson

Page 17



FT Guide

What really goes on at G7 summits?

Page 10



Media futures

Educate or suffer says De Benedetti

Page 13



Telecoms

Rumblings of new stock avalanche

Page 19

World Business Newspaper

D8523A

Left weakened in first round of French local polls

The French political left had its hold on the country's town halls significantly weakened yesterday, according to provisional results from the first round of voting in municipal elections. The socialist, communist and other left-wing parties scored 43.4 per cent of the vote, sharply up from the 38.5 per cent scored in last month's presidential election, but down from 47.8 per cent support in the previous municipal elections in 1989. The country's right-wing parties dropped to 43.3 per cent compared with 44.6 per cent support six years ago.

Hopes fade for US-Japan trade peace: Trade officials from the US and Japan, meeting today to discuss the US threat to impose punitive tariffs on Japanese luxury car imports, appear to have little hope of a settlement. Page 6

Heath raises \$50m for new group: Christopher Heath, founder of the Asian equities business which brought large profits to Barings bank in the 1980s and disaster earlier this year, has raised \$50m to set up an investment group focusing on Latin America and Asia. Page 19

London Stock Exchange lags behind rivals: The London Stock Exchange, the world's third-largest stock market, is less efficient than the stock markets of Brazil, Thailand, Mexico and Turkey, a survey by leading consultants on share settlement shows. Page 8

Growth in Latin America could reach 6%: Latin American growth could accelerate to more than 6 per cent a year by 2000 if a set of fairly plausible conditions are met, a World Bank report says. Page 7

EU rice import rules likely to anger US: The European Union set its rules for rice imports after months of pressure from European rice millers, but the move is expected to open a trade dispute with Washington and lead to action at the World Trade Organisation. Page 6

Russia launches Chechen offensive: Russian troops launched a fresh offensive over the weekend against the mountain headquarters of Chechen rebels, in a move which Russian officials hope will mark the beginning of the end of the six month war in Chechnya. Page 3

German liberals elect Gerhard: Germany's liberal Free Democratic party elected Wolfgang Gerhardt, 51, as its new leader in an effort to stem a string of electoral defeats. The FDP faces elections in Berlin in October. Page 2

EU tries to bridge rifts: EU foreign ministers will today seek to settle a north-south dispute which threatens to block agreement on a complex foreign aid package involving the Mediterranean, eastern Europe and South Africa. Page 2

Profits soar at VA Stahl: Austrian steel group VA Stahl reported an eight-fold surge in operating profit in the first quarter to Schs53m (\$87m), brightening prospects for the group's privatisation planned for the autumn. Page 21

Managers weak on figures: Many senior British managers appear to have no idea what base rates are, how much their companies pay for accountants or secretaries, or what telephone calls cost, an NOP survey shows. Page 8

Blair backed on minimum pay: Tony Blair, leader of Britain's opposition Labour party, won support for a new strategy on minimum pay. Page 8

England beat Australia with a drop goal: Rob Andrew, the 32-year-old Wasps outside-half, guided England to a 25-22 victory over defending champions Australia in yesterday's quarter-final of the rugby world cup in Durban. Andrew clinched the memorable win with an injury-time drop goal, scored 20 of England's points, and then gave the credit to his team. New Zealand beat Scotland 48-30 in the other quarter-final in Pretoria. Page 4

Muster wins French Open: Thomas Muster became the first Austrian to win a Grand Slam tennis tournament when he defeated Michael Chang of the US 7-5, 6-2, 6-4 to take the French Open. Page 27

European Monetary System: The gap between strongest and weakest currencies in the EMS grid widened slightly last week as the D-Mark gained strength on a general re-assessment of interest rate prospects in leading industrial countries. The only change in the order was the Irish punt slipping below the French franc to the bottom of the grid. Currencies, Page 27

EMS: Grid

Austria	Sch15	Gratia	Dfl100	Malta	Lt100	Qatar	DR13.00
Belgium	Bfr120	Hong Kong	HK\$118	Morocco	Mdh15	S. Arabia	SR111
Bohemia	Bfr70	Hungary	Ft115	Niger	Nsd10	Saudi Arab.	SR111
Bulgaria	Bfr10	Iceland	Ikr10	Nigeria	Nsd10	Sweden	SEK1.50
Cyprus	CR1.10	India	Rs75	Norway	Nkr12.00	S. Africa	RI2.00
Czech Rep.	CSk17	Ireland	Ps12.00	Oman	Or1.50	Spain	Ps22.00
Egypt	EGP1.00	Japan	Y500	Philippines	Pes10	Switzerland	SK1.17
Estonia	ET1.25	Jordan	JD1.50	Poland	Zl12.00	Tunisia	DR1.00
Finland	Fr14.25	Kuwait	Kd1.50	Portugal	Ps1.50	U.S.A.	US\$1.00
France	Fr10.50	Lebanon	LL1.50	Ireland	Ps2.00	U.K.	DR12.00
Germany	DM12.50	Libya	LY1.70	Turkey	Dr1.50	U.S.S.R.	DR12.00

The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

Christopher ends Mideast tour with high peace hopes:

By Julian Ozanne in Jerusalem

Mr Warren Christopher, US secretary of state, ended his Middle East tour yesterday saying he had more hope for a comprehensive end to the Arab-Israeli conflict than at any other time during his term in office.

Mr Christopher, who visited Israel, Egypt, Jordan and Palestinian-ruled Jericho, said his optimism was based on his firm belief that Israel and Syria were about to enter a "new and intensive phase" of negotiations and that Israel and the Palestinians were determined to meet a July 1 target date for extending Palestinian self-rule.

"I think that this trip has reinforced my feeling that there is a tremendous opportunity to move now toward a goal of a comprehensive peace, perhaps a better opportunity than at any other time during the 2½ years that I have been in office," Mr Christopher said in Amman before departing to Washington.

In another apparent sign of progress, Mr Christopher also

reinforced the Council of Ministers and associating national parliaments more with EC decision making. Asked whether this common approach could extend to the issue of more majority voting in the EU - which the UK government opposes - Mr Chirac said: "I think you will find us in agreement." On all these issues, however, Germany takes a more federalist line.

On the single currency, Mr Chirac said the UK and France "are at least agreed that the consequences of a single currency between five, six or seven countries [of the EU] for the economic situation of the Union as a whole, and therefore for those countries that will not share the single currency, have not been sufficiently studied so far."

Mr Chirac's concerns appear to focus on exchange rate fluctuations between countries sharing a future common currency and countries, such as Britain, likely to be outside a monetary union. In hanging on to its parity with the D-Mark, France already feels particularly vulnerable in being surrounded on three sides by the UK, Spain and Italy with depreciating currencies and increasing export competitiveness.

After Mr Chirac's Elysee dinner for all 15 EU government heads, Mr Major referred to the UK's commitment to following the EU's development aid, an issue which Mr Chirac described as "our only difficulty" in bilateral relations.

In renewing money for the Lomé Convention, a trade and aid treaty, the French presidency is pressing for the 15-member Union to pledge at least as much money

to putting and its many, many benefits to reality across our customer groups."

The merger has been assigned to the Federal Trade Commission for antitrust approval. "We do not anticipate any antitrust problems with the deal," Mr Gerstner said.

"We are really delighted that we have been able to reach this agreement so rapidly. What it means is that we can begin moving ahead very rapidly to bring our shared vision of team com-

putering and its many, many benefits to reality across our customer groups."

Lotus had 1994 sales of \$971m and recorded a loss of \$20.9m or 44 cents a share.

The company had previously announced plans to restructure its operations, and said yesterday it will move ahead with these cutbacks following completion of the merger.

IBM said it would take an unspecified charge against earnings in the quarter when the transaction is completed. This

is not expected to be in the current quarter, which ends in three weeks, Mr Gerstner said.

Mr Manzi said: "In the process of the endless rounds of discussions over the past three or four days we have taken care of our employees, shareholders and most importantly our customers."

New lease of life, Page 10; Lex, Page 18; Microsoft may have met its match in fight over Windows, Page 18

Board accepts raised offer of \$64 a share ■ Executives to remain with company

IBM to take over Lotus for \$3.5bn

By Louise Kehoe in San Francisco

International Business Machines yesterday won Lotus Development's agreement to a \$3.5bn takeover, the largest ever computer software merger.

IBM will pay \$64 a share in cash for Lotus, raising its terms from the \$60 bid it launched last week.

Mr Lou Gerstner, IBM chairman and chief executive, said: "Lotus will be a very critical part of IBM and of IBM's growth stra-

téggy". The personal computer software company is the leading supplier of "groupware", software that enables teams of people to work together via personal computer networks.

Lotus also sells a range of PC applications programs including its flagship Lotus 1-2-3 spreadsheet program, word processing programs and others.

Mr Jim Manzi, chairman and chief executive of Lotus, will stay on at the company as chief executive and will also become a senior vice-president of IBM.

He will report directly to Mr Gerstner. Other Lotus executives have also agreed to stay on with the company, Mr Manzi said.

"We are excited about being able to work with IBM and bringing the incredible resources of IBM - its marketing, selling financial resource - to bear on Lotus' business," Mr Manzi said.

Mr Gerstner said yesterday he had begun negotiations with Lotus last Tuesday and that the companies quickly determined they would be able to reach agreement.

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Lagos cracks down on poll anniversary

By Paul Adams in Lagos

Today's second anniversary of Nigeria's annulled presidential election has prompted an uncompromising response from the army regime.

Opponents have been arrested and the military presence raised in Lagos and across southern Nigeria, traditionally sympathetic to the deposed and imprisoned winner of the poll, Mr Moshood Abiola.

The anniversary of the annulled election raises awk-

ing spread. Within hours three churches were burned out. "This has nothing to do with religion at all," says Mr Ibrahim Zakhzaky a pro-Iranian Moslem preacher with a strong following in nearby Zaria. "It is a social problem."

The Christian community is particularly worried about the apparent indifference of the Kano state authorities to the

deposed and imprisoned winner of the poll, Mr Moshood Abiola.

The anniversary of the annulled election raises awk-



Moshood Abiola: arrest raises awkward questions

ward questions about the ruling regime of Gen Sani Abacha and the continued arrest of Mr Abiola who was imprisoned on charges of treason after proclaiming himself president last June. His trial has been postponed indefinitely with no prospect of release despite Mr Abiola's poor health. Many of his supporters are also in jail or in exile.

Most opposition groups have denied planning any militant activity to mark the vote anniversary and say the crackdown by the authorities is unwarranted.

The regime faces another security threat following the May 30 riot in Gen Abacha's home town of Kano where dozens were killed in clashes between the Christian minority and the mainly Hausa Moslems.

The riot started with a row over a parking space between an Ibo, a southern Christian, and a Hausa, a northern Muslim. Local gangs of Muslim youths, began to attack Christians, who retaliated as fight-

ers. Privately, military officials believe they have little hard evidence against the suspects who include Col Lawan Gwadabe, formerly Gen Abacha's principal staff officer, and Col Bello Fadile, an intelligence officer who until recently was head of the army's legal service. The arrests are seen more as a sign that the regime fears dissent.

Last week Mr Adamu Ciroma, a conservative from the north with no loyalty to Mr Abiola, told the regime that the release of Mr Abiola is a pre-condition to removing the shadow of legitimacy the unexplained annulment of the 1993 election has cast over the army's claims to power.



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BUILDING PEOPLE - BUILDING BUSINESS

NEWS: INTERNATIONAL

Clinton to put case for isolating Iran

US president hopes to win over allies at G7 summit, writes Scheherazade Daneshkhuh

US President Bill Clinton is hoping to gain support for the US trade embargo against Iran at the Group of Seven summit of the world's largest industrialised nations which meets in Halifax, Canada on Thursday.

The embargo, announced by Mr Clinton six weeks ago came into effect last week. On Friday Japan's foreign ministry struck a blow to Washington's policy when it said it could not easily restrict commercial activities between private companies and Iran.

However, Japan has frozen the second tranche of a Y120bn (\$882.35m) loan for a dam and hydroelectric power station on Iran's Karun river in sympathy with the US position. Japan agreed to provide the credit in 1993 and the first tranche of Y85bn is being disbursed. The second tranche is worth Y60bn.

Mr Clinton said the embargo was in response to "Iran's continuing support for terrorism, including support for acts

which undermine the Middle East peace process, as well as its intensified efforts to acquire weapons of mass destruction".

So far only Israel, which does not have trade or diplomatic relations with Iran, has fully endorsed the move.

The US will want to secure more support at Halifax than in Moscow last month. Russian President Boris Yeltsin refused to abandon a \$1bn sale of light water nuclear reactors to Iran, which Russia says resembles a reactor the Americans are selling to North Korea. He did, however, agree not to sell Tehran a gas centrifuge, which would produce enriched uranium.

China, which has an agreement to sell Iran two nuclear reactors, has defended the deal and last month signed a contract to treble its purchases of Iranian oil to \$400m (£255m) a year.

Despite the bravado shown by Iranian officials, the US embargo has been a blow to Tehran. It has to find new buyers for \$4bn of oil exports pre-

viously lifted by American oil companies while fending off the threat of other oil producing countries increasing their production.

Recent attempts by Iranian officials to distance themselves from the death sentence imposed by the late Ayatollah Khomeini on Mr Salman Rushdie, the British author, indicate that they are concerned about Iran's relative isolation.

The lack of continuity in economic policy as the country lunges from one economic set-back to another has been a deterrent to much-needed investment, both foreign and domestic.

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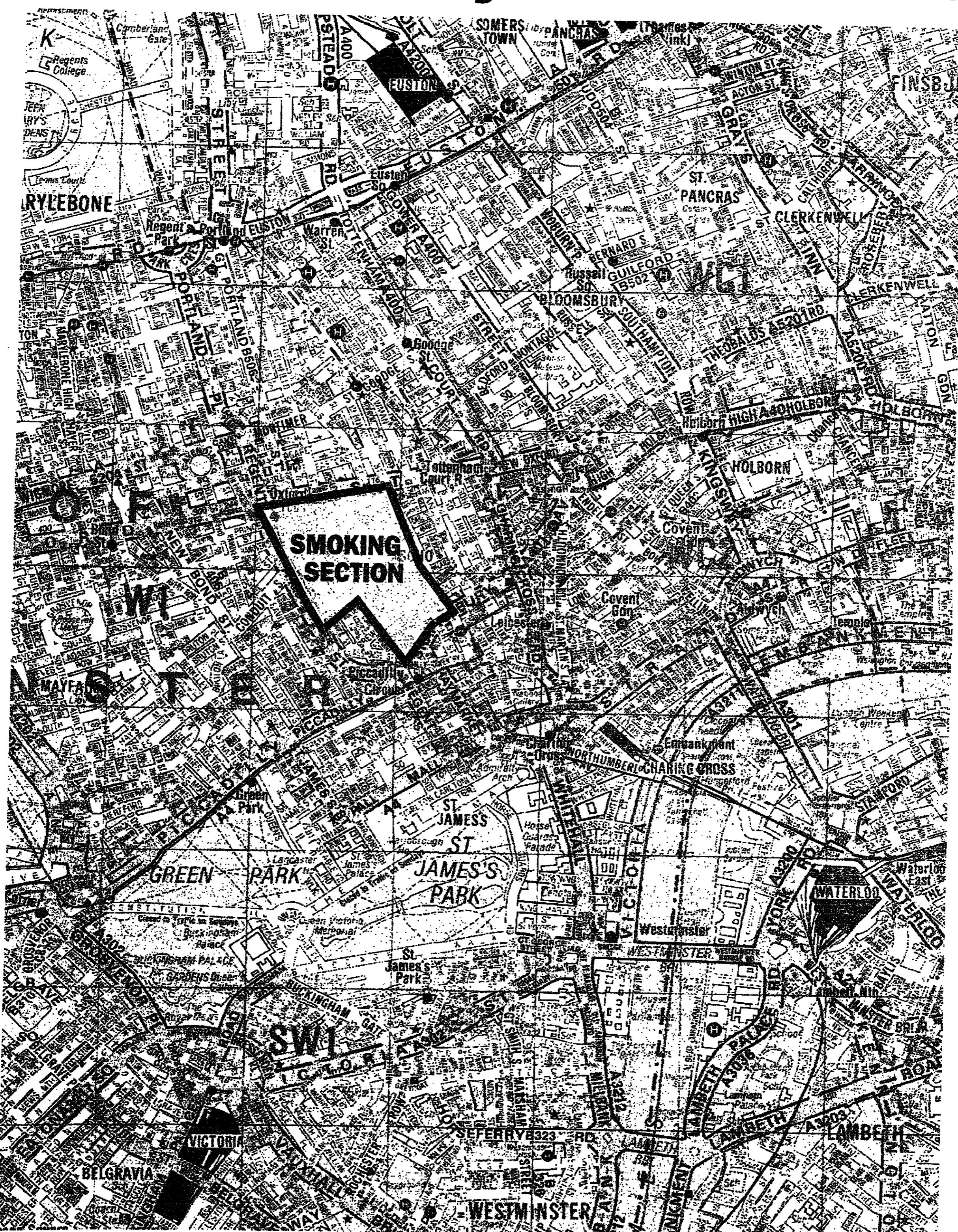
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TODAY JUNE 12 1995
Algerians rally in support of accord

FINANCIAL TIMES MONDAY JUNE 12 1995 *

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Hopes fade for US-Japan cars peace

By Frances Williams In Geneva

Trade officials appear to have scant hope of progress towards a settlement of the US/Japan car trade dispute when the two sides meet today at the World Trade Organisation headquarters in Geneva.

The talks are being held at Japan's request and mark the first step in its formal WTO complaint against the US threat to impose punitive tariffs on \$5.9bn-worth of Japanese luxury car imports.

The sanctions are due to be imposed on June 28, backdated to May 20, if Japan does not agree measures to boost domestic sales of US cars and car parts. Tokyo says the announcement is already damaging Japanese trade and represents a clear violation of WTO fair trade rules, a view that has almost universal support among trading partners.

However, Japanese officials in Geneva say they expect the US to spin out the process in order to exert maximum pressure on Tokyo to give way to US demands before the sanctions deadline.

The US has already proposed further talks in Washington on June 20, after President Bill Clinton's June 15 meeting with Mr Tomiichi Murayama, the

Japanese prime minister, during the Group of Seven summit in Halifax, Nova Scotia. By then the US plans to have filed its own WTO complaint alleging discriminatory practices in Japan's market for cars and car parts.

In a US television interview on Saturday, Mr Mickey Kantor, the US trade representative, confirmed Washington's hard-line stance, and said: "We're not going to blink." He affirmed the sanctions would be imposed at the end of the month if there was no accord with Tokyo.

Washington has firmly rejected Japan's demand that the case be considered under the WTO's emergency procedures. Under normal procedures, Japan must wait 60 days from its consultation request of May 17 to ask the WTO for an independent panel inquiry.

The US is sending a relatively low-level team to today's talks, headed by a junior legal counsel in the US trade representative's office. Japan has despatched two senior officials from the foreign and trade ministries.

Australia, which has declared a third party interest, will also be taking part in the WTO consultations, which may continue tomorrow.

By Michael Skapinker in Paris

Non-stop flights from Europe to Australia and from the eastern US to Hong Kong will be possible within a few years, the world's two leading aircraft manufacturers said yesterday.

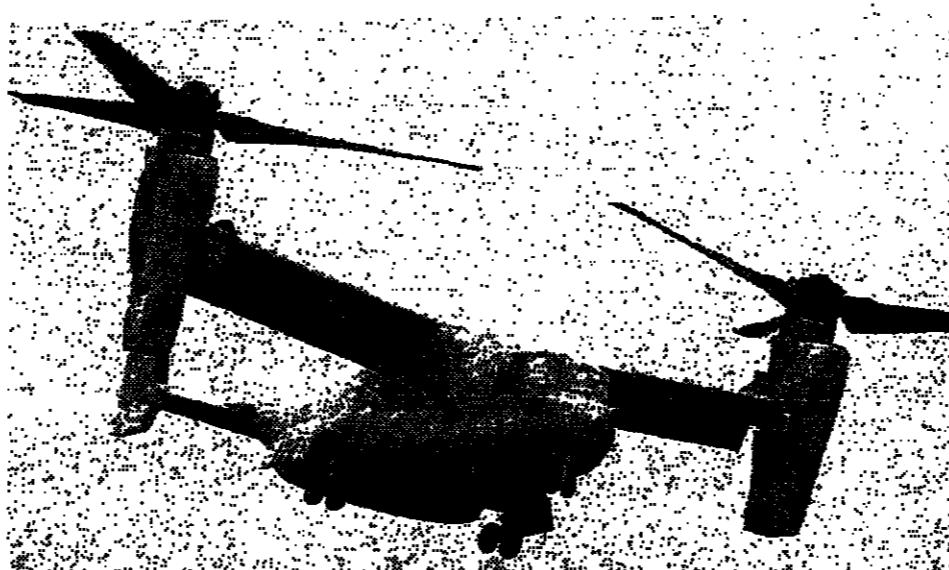
Airbus Industrie, the European consortium, said it would be the first to offer super long-range aircraft, with a model capable of flying 8,000 nautical miles ready to enter service in 1997. Boeing of the US said its aircraft would not be available until 1999 - but would fly 600 miles farther than the Airbus product.

The European consortium countered that it was also studying an aircraft which could fly all the way around the world, making only one stop. This meant that, whatever passengers were, they would be able to fly home without touching down anywhere else.

The battle between the two manufacturers to provide aircraft with ever longer range is part of an increasingly bitter struggle to dominate the market for passenger jets with up to 400 seats.

Boeing has just launched the 777 aircraft at an estimated cost of \$5bn as a direct competitor to the Airbus A330 and A340 jets.

During separate briefings at the Paris air show yesterday, the two manufacturers spent much of their time disparaging one another's products. Boeing, which attracted fewer



Bell/Boeing's V-22 tilt-wing aircraft makes its Paris debut over the weekend

orders than Airbus last year, remains the world's leading manufacturer with about 60 per cent of aircraft sales over the past few years, compared with about 30 per cent for Airbus.

Mr Jean Pierson, Airbus managing director, said yesterday he wanted to win 50 per cent of the market by the end of the decade. The consortium already claims to have the world's longest range aircraft, the A340-200, which can fly 7,450 nautical miles. Airbus' new proposed aircraft, the A340-800, would be able to fly over 500 nautical miles farther.

Airbus said that if airlines wanted the new 232 seat aircraft, it could be introduced in two years.

Boeing said its longest range aircraft would be the 777-100X,

a version of the aircraft introduced this year but with a shorter fuselage.

The new aircraft, which will be available in May 1999, would carry 259 passengers, compared with about 300 in the 777 model just introduced, and would have a range of 8,600 nautical miles.

Boeing unveiled the first big deals at the nine-day show with orders worth some \$564m from three European airlines for its new B737-800 passenger jet. European Airbus consortium is expected to announce two orders on Monday.

The commercial war between Europe and the US was highlighted when French President Jacques Chirac, officially opening the show on Saturday, called for greater European co-operation to defend its industrial base.

• The black B2 long-range US Air Force stealth bomber yesterday stole the spotlight at the Paris air show where it went on its first public display in Europe. The "Spirit of Missouri" B2 aircraft was built at a cost of \$500m by Northrop Grumman.

Flying the flag for makers of civil aircraft

Michael Skapinker on a defiant McDonnell Douglas executive

If McDonnell Douglas was not a civil aircraft manufacturer it would now be looking for ways to become one, according to Mr Harry Stonecipher, the US group's chief executive. This is defiant talk from someone who only four months ago had to place full-page advertisements in the press denying his defence and aerospace company was planning to suspend production of its MD-11 aircraft.

He does not believe growth in aircraft orders will remain slow until the next decade. Historically, he said, the aircraft market had shown it could change suddenly. In the early 1990s demand for aircraft was so high that airlines were buying positions on manufacturers' production lines.

"Then, six months later, those same airlines were seeking to delay their orders. It turned fast then and it will turn fast again."

The level of demand will be strong enough to support more than two manufacturers, he feels. A decade ago, he said, many Americans doubted their country could support three car manufacturers. They predicted Chrysler would go out of business, leaving General Motors and Ford to represent the US industry. Chrysler survived and prospered by cutting costs and improving quality.

Mr Stonecipher said McDonnell Douglas would do the same. Over three years the group has halved the time it takes to assemble its 165-seat MD-80 aircraft.

The group's drive to remain in civil aircraft manufacturing is expected to receive a boost over the next week when Saudi, the Saudi Arabian airline, announces a long-delayed order from Boeing and McDonnell Douglas.

Mr Stonecipher said: "We always let our customers announce the orders, but we are happy to see that this is apparently coming to a conclusion."

Europe's rice import rules likely to anger US

By James Harding

The European Union has finally set its rules for rice imports, but the move is expected to spark a trade dispute with Washington and action at the World Trade Organisation.

After months of pressure from European rice millers, the European Commission has agreed a new regime to protect Europe's industry. But officials privately acknowledged it was "eminently challengeable" under international trade laws.

Trade arrangements governing cereals and rice frequently threaten to jeopardise the seven-year

talks on the General Agreement and Tariffs and Trade and were finally resolved in negotiations behind closed doors just before the deadline expired in December 1993.

Commission officials, charged with the task of putting detail on that agreement, say they have been trying to pick up the pieces ever since.

The dispute centres on how to impose a ceiling price on rice imports into Europe. Washington believes that duty can only be applied on a consignment-by-consignment basis, so that traders who have paid more for the commodity in the US pay a corresponding reduction in duty.

Brussels, however, has argued that such a system would encourage traders to claim they had paid more for their rice, and would hit rice tariff revenues.

As a result the Commission is to apply tariffs on the basis of reference prices, or quoted market price in the US, rather than consignments.

A US department of agriculture official said: "We have only called on the Europeans to live up to their Uruguay Round commitments, and that means running the system on a consignment-by-consignment basis."

Brussels argued it had to change the application system if it was to defend

its rice millers, ensure a revenue from rice tariffs, and avoid fraud.

It is also understood there is no special allowance for packaged rice, which is likely to prompt further disagreement. European producers had feared they would be undercut by US millers importing packaged rice under the white rice price ceiling, thereby using manufacturing costs to eradicate their obligation to pay.

US rice millers who were barred from the European market by prohibitive tariffs prior to the Uruguay Round deal have rejected any change to the agreement.

Rice demand in Europe has been growing quickly in recent years. While cereals consumption has levelled off, the market for rice has been growing at 5-10 per cent a year. In the UK alone the £150m market has been growing at more than 8 per cent a year.

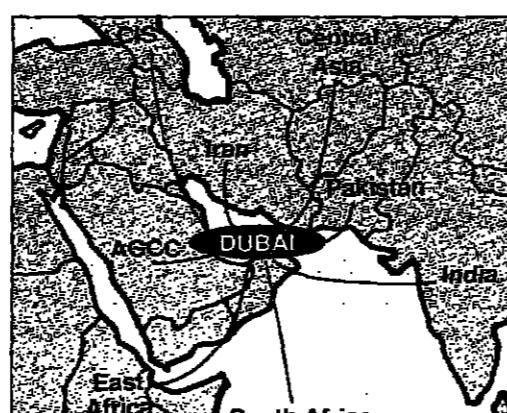
Mr Rohit Samani, managing director of Tilda Rice, a leading UK rice miller, welcomed the Commission package, arguing that "the rules make for a much fairer, more transparent system". Consumer prices should drop, he said, encouraging further consumption, growth and larger purchases of rice.

PLAN FOR GROWTH

500 international companies have set up in Dubai in the past four years. Why?

The Potential

- ◆ A large market - gateway to a region with \$100+ billion annual imports.
- ◆ A growing market - Dubai's imports doubled since 1989; strong economic growth (6% est. in 1994).
- ◆ A prosperous market - strategic location at the heart of one of the world's richest regions.
- ◆ An expanding market - trading hub for emerging economies in the Middle East, CIS, Central Asia, the subcontinent and Africa.
- ◆ A diversified market - wide import requirements: opportunities for suppliers of most products.



DECIDE ON DUBAI

The Incentives

- ◆ A tax free market - no corporate or income taxes.
- ◆ A liberal market - no trade barriers; no foreign exchange controls; low or zero import duties; 100% foreign ownership in Jebel Ali Free Zone.
- ◆ An efficient market - state-of-the-art telecommunications; first class infrastructure facilities.
- ◆ An established market - well developed banking and services sector; regional conference and exhibition centre.
- ◆ An accessible market - served by 100 shipping lines and 65 airlines.



◆ A cosmopolitan market - superb quality of life and accommodation; top class education, health and recreation facilities.

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34 Buckingham Palace Road, London SW1W 0RE. Brochure line (24 hours) Tel: (0171) 630 6291

IN STRICT CONFIDENCE

Letters of interest are invited for

ON-SHORE DISMANTLING OF BRENT SPAR OIL STORAGE PLATFORM

Greenpeace believes that the cost estimates used by Shell UK to justify off-shore disposal of Brent Spar are not commercially competitive. They have not been made public.

Greenpeace is inviting commercially competitive tenders for on-shore dismantling of Brent Spar in order to expose these costs.

Greenpeace believes that once these costs are made public, Shell's justification for off-shore disposal will collapse.

Once the sea-disposal route is closed, installations will be dismantled on land. Some 400 other off-shore installations will become available for dismantling over the next few decades.

The advantages to the on-shore industries of this possibility are obvious.

For full details of the "Scope of work" required to fulfil the tender, please apply as soon as possible in strict confidence to Greenpeace, Deutsche Sektion e V, Rambachstr. 1, 20459 Hamburg.

GREENPEACE

's future

he flag
ers of
craftr on a defiant
as executivewould not permit them to place
orders. Air France, however,
has postponed the delivery
of Boeing and Airbus aircraft.

Mr Christopher said, how-

ever, that Air France's decision
was the result of its financial

difficulties rather than an

assessment of future growth

in air traffic.

He does not believe growth

in aircraft orders will resume

slow until the next decade. In

contrast, he said, the aircraft

charter hire shown at road

change suddenly. In the case

of 1989, demand for aircraft re-

sulted from airlines being

more cautious on maintaining

existing production lines.

"Then, six months later,

those same airlines were

beginning to delay their orders,

turned fast again."

The level of demand will

strongly encourage support for

than two manufacturers, it

feels. A decade ago, it was

many Americans who had

the country right, supporting

the car manufacturers. Is it

United Chrysler could do just

as well. Hearing from

Moore and Fife to argue

that GM industry Canada

was prepared to take

and compete with

Mr Gingrich's tour of the state

which holds the first presidential

primary next year, has led to a welter of

speculation about his intentions. It

has also produced a pack of public

opinion polls suggesting he would be

well-advised to run.

An ABC poll yesterday found two

thirds believed he was "temperamentally unsuited" to be president and 33

per cent that "he does not represent

the views of most Americans".

A Newsweek poll found Mr Clinton

beating him 52-33 per cent in a

two-way race. But the president

trounced Senator Bob Dole, the majority

leader, by 49-40 per cent in their hypothetical

match-up.

Mr Gingrich was not surprised by

these results. "I'm a very controver-

sial Speaker," he said, "who is trying

to lead a revolution." He thought his

New Hampshire trip was merely a

means of getting out his political mes-

sage.

The general view was that the joint

appearance with Mr Clinton should

work to the Speaker's advantage,

mostly on the grounds that the mere

act of sharing a platform with the

president gave him de facto equality,

even if he did not in the end seek the

presidency.

It was Mr Clinton, whose college

graduation speech had been planned

long before Mr Gingrich settled on his

New Hampshire trip, who first, half-

jokingly, suggested last Thursday

that since they were in the same state

at the same time they might just as

well debate a few issues.

Mr Gingrich seized on the opportunity

and his staff tried to persuade the

White House to make the occasion

a prime concern for the New Hampshire audience.

Two days earlier, Mr Clinton had

been in New Hampshire, where he

had been invited to speak at a

fundraising breakfast for Republi-

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THE WEEK AHEAD

UK COMPANIES

TODAY
COMPANY MEETINGS:
Computer People, The Menden Hotel,
Piccadilly, W. 10.00
Grenville, The Swan Hotel, Stratley
on Thames, E. 11.00
Monetta (4 hotel), Cavendish Conference
Centre, 18-20, Duchies Mews, W. 2, 12.00
MidEnergy, College Hill Associates, 29,
Great Portland St., E.C. 2, 10.30
MB Smaller Cos., 10, Gloucester Court, 20,
Castle Terminus, Edinburgh, 12.30
Triton Lodge, The Albany Hotel,
Croydon, 11.00

BOARD MEETINGS:
Finsis:
Acet
Bryherich Gold
Capitol Group Tax
Chemistries Phillips
Christian Salvesen
Elliott Hedges
Eurogold (Hedge)
Field Grp
Portsmouth & Sunderland
Renold
Thames Grp
Umecon
Uniglobe
Whitcroft

Interim:

Berford
Burndene Inv
Code Grp
Kleenex Hedges

New Zealand Inv Tax

In TOMORROW

COMPANY MEETINGS:
Barlowes, Chester Grosvenor Hotel,
Chester, 12.00

Bridston Estates, 22-24, Elize Place, E.C.,
12.00

Confidex, The Queen Elizabeth II

Conference Centre, Westminster,
S.W. 1, 11.00

Dancors, Waverley Hotel, Eccles,

Suffolk, 12.00
BFG, 22, Great Winchester Street, E.C.,
11.00
Paramax, 4, Chevalier Street, E.C., 12.00
Specialtyes, 14, Lyon Way, Greenford,
Middlesex, 2.00
The Tropicana Latin America Inv Tax,
Buntings' Hall, Barnetstone Close, E.C.,
11.00
Weston, 10, Newhall Street,
Birmingham, 11.00

BOARD MEETINGS:

Finsis:

Acet

Bryherich Gold

Capitol Group Tax

Chemistries Phillips

Christian Salvesen

Elliott Hedges

Eurogold (Hedge)

Field Grp

Portsmouth & Sunderland

Renold

Thames Grp

Umecon

Uniglobe

Whitcroft

Interim:

Berford

Burndene Inv

Code Grp

Kleenex Hedges

New Zealand Inv Tax

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Politicians have long been aware of the power of sport to bind disparate peoples, at least temporarily, into a nation with a common purpose.

There is no better current example than President Nelson Mandela who has used the rugby world cup to burnish his already shining reputation among much of South Africa's white population. He warmly embraced the national team, visited the players in their training camp, was present for the initial triumph over Australia, and never once commented critically on the striking absence of black faces. It was gesture politics at its most effective. Radio phone-in programmes were inundated by calls from grateful listeners praising the president, and white-owned newspapers were no less anxious to promote the view that the predominantly white sport of rugby had served to unite the country politically.

A week later a dozen international players visited Soweto, the teeming and grossly deprived black township outside Johannesburg which had played such a prominent and painful part in the struggle against apartheid. It could have been the South African squad which made the ges-

ture and reaped the gratitude, but instead it was the Welsh who became the first international team to visit Soweto and conduct a training session for 200 of the township's youngsters. The visit helped also to underline the more profound challenges facing South Africa, and why bitter references to what is seen as a lack of white reciprocity crop up increasingly in conversations with ministers and senior members of the ruling African National Congress.

In part, the Soweto experience offered the best of the new South Africa. The initial negative impression, created by wailing sirens and seven police vehicles parked around the scuffed and uneven open space where the training session was to be held, proved misleading. The mainly white officers of the Soweto Flying Squad were not there to intimidate, but because last year several of them had become members of the local black rugby club. Multiracialism was beginning to take root

on the sports field in Soweto.

But while the will for further progress was there, as it is on the broader South African stage, the means for carrying it forward had yet to materialise. "We have become very fashionable. Everyone wants to say they have played against Soweto, because of our name and because we are integrated," says police major Martin Stein. "But apart from some kit and other equipment given to us by the British we have nothing, no proper pitch, and what little money we can raise goes on travelling to away matches. Why don't you go and ask him what help he's prepared to give us?" Hym Avril Malan, former captain of the Springboks, now director of development with the regional

rugby authority.

Malan is sympathetic to the Soweto plight, keen to emphasise the social benefits of integrated rugby, but deeply cautious about the provision of material assistance. He emphasises the need for a gradualist

approach, both in terms of rugby administration and in the development of players. As in sport, so in politics. Some of those frustrated with the slow pace of economic delivery were back in their tens of thousands on the streets of Johannesburg last week. It was the biggest demonstration in the city for more than a year, and a reminder of the political muscle that the trades unions can muster. The specific union targets were to secure improvements in the proposed new labour rela-

tions legislation, and to persuade the government against moving any further

towards the privatisation of state assets. Mr Mandela may not have agreed with the unions' specific aims, but he was not going to miss the opportunity to make a brief appearance in a gesture of sympathy with the people who had brought him to power.

Mr Mandela's action had cast a dark cloud over the prospects of securing balanced labour relations legislation, thundered Mr de Klerk. It was an outburst rich in irony for ANC members, and illustrated again one of the largest gaps in perceptions between the black and white seg-

ments of the government:

"ANC ministers are sensitive to the pressures at the grassroots, which they say are becoming more acute. They accept that economic progress will be much slower than they would wish, and are increasingly anxious about finding ways of reassuring their supporters. The National Party, and the white community at large, could play a significant part in helping to ease those pressures. But ANC ministers say there is minimal response."

Whites accept Mr Mandela's efforts at reconciliation as their due and give little in return. All parties accept the need for a more equal distribution of national wealth and opportunity, but the efforts being made to address the issues are falling well short of what is required. In the pursuit of nation building, it might just be more productive to build better playing facilities for rugby in Soweto, than to win the world cup.

DATELINE

Johannesburg: the white community could play a bigger part in easing pressures, writes Roger Matthews

Roger Matthews

FT GUIDE TO

G7 SUMMITS

So it's that time of year again. The Heads of government of the Group of Seven countries are heading off for summer climes for their annual summit.

Well Halifax, Nova Scotia, may not be everyone's idea of a weekend break. But you've got the drift. The leaders of the G7 - that is the US, Japan, Germany, France, Britain, Italy and Canada - will be converging on Halifax on Thursday and staying until Saturday. Finance and foreign ministers will also take part, as will Mr Jacques Santer, the president of the European Commission, and Mr Boris Yeltsin, the Russian president, who arrives on Friday.

This is the economic summit, isn't it? The G7 meetings started as economic summits. That was in the mid-1970s when the world economy was reeling from the breakdown of the post war Bretton Woods system of semi-fixed exchange rates and the first oil shock.

International monetary relations, multilateral trading issues and economic relations with the developing world have been on the agenda of all G7 summits. But while economic policy has been the core business of the summits, the interest shown in it by the leaders has varied. The early summiteers put their faith in policy co-ordination to pull the world out of recession.

This approach was discredited by the

early 1980s because of high inflation, and countries relied more on their own policies. Co-ordination was back in vogue in the mid to late 1980s only for the G7 to revert to the Sinatra Doctrine of "doing it my way" in the recession years of the early 1990s.

The deployment of Soviet SS-20 missiles in Europe and the invasion of Afghanistan meant political and security issues became increasingly important from 1980 onwards. The fall of the Berlin Wall and the collapse of Communism in 1989 created a whole new agenda and brought Russia increasingly into the G7 orbit so that it now joins in the political talks in the G7%.

So it's really just an opportunity for bigwigs to chew over the issues of the day? Not really. A lot of preparation goes into the summit. That's where the "sherpas", the officials who prepare the meetings, get involved. A good part of this year's summit will be concerned with the reform of international institutions such as the International Monetary Fund and the United Nations because the leaders agreed last year that they would work towards that.

On the other hand, summits are always being overtaken by external crises. An Israeli invasion of Lebanon overshadowed Versailles. The nuclear fall out from the Chernobyl disaster hung, literally, over

Tokyo in 1986. This year's summit will probably be overshadowed by events in Bosnia. The fact that the threat posed by Chernobyl will still feature in this year's summit shows how some crises become fixtures.

All this talk of preparation seems bizarre. I thought these meetings were supposed to be informal get-togethers? That was the original idea. In fact, the first of these annual jamborees, the Rambouillet summit in France in November 1975 was billed as a "Fireside chat". Only six countries took part that year (Canada came on board in 1976, the European Commission in 1977). Delegations were small.

After that the summits ballooned in size and splendour. An early warning sign of burgeoning pomp came in the preparatory phase of the 1980 Venice summit when Washington "bombed" the Italian authorities for details of President Jimmy Carter's motorcade (difficult to supply in a city of canals). However, the past two years have seen an effort to bring the summits back towards the Rambouillet ideal.

Why is that? As a rule of thumb, the bigger the summit the more useless it has been. Certainly, that was the case with Versailles in 1982 which was an extravaganza, notable only for ill-concealed acrimony among the par-

ticipants. The Paris summit of 1989 was big and jolly, but that was because it got mixed up with the celebrations of the bicentenary of the French revolution.

No one remembers the 1990 Houston summit for its record 84-point economic declaration. Instead it was the look of puzzlement on Mrs Margaret Thatcher's face when she was presented with a pair of cowboy boots, and the ten-gallon hat worn by the diminutive Japanese premier Toshiki Kaifu at the summit rodeo that stuck in the mind.

Summit extravaganzas became discredited with the Munich meeting in 1992. An excess of ceremony helped Munich stretch over nearly four days, making it the longest summit so far. Munich was where President George Bush and the US sherpas are supposed to have needed more than 40 vehicles to move them from one location to another. The G7 leaders finally realised that such excesses did not play too well with TV audiences at home who were suffering from the effects of recession, especially when little was achieved.

The Munich summit, for example, failed to address the key problem of that year - the stalled multilateral trade talks. Adding insult to injury, the G7's final economic declaration, which pledged to "act together to assure... growth picks up", was followed barely a week later by a

Bundesbank interest rate rise that added to Europe's economic misery and accelerated that autumn's crisis in the European Monetary System.

But surely, they haven't all been non-events?

No. The Bonn summit of 1978 was an early example of activism. The seven agreed a co-ordinated boost to their economies, with Germany taking the lead. Unfortunately, these plans were upset by the second oil crisis and crashed in recession and inflation. Germany ended up blaming the Bonn summit for an uncharacteristic spell of inflation that helped end the career of the then Chancellor, Helmut Schmidt. Germany has been averse to policy co-ordination ever since.

So you are telling me that these summits are a waste of time?

Yes, I mean no. The summits do set benchmarks against which future actions and policies can be judged. They have probably helped to reinforce common values, such as faith in market-based economic policies, among the seven.

It is possible to argue that the summits have saved the world from protectionism and a 1930s style depression, especially in the early years. At that time, the world economy was less interdependent and the annual G7 pow-wow helped keep beggar

my-neighbour policies at bay.

In this age of information overload, it is probably even more important for leaders to understand each others' problems at first hand. But it's a close call. The present particularly nasty trade dispute between the US and Japan either shows you how important it is that the G7 leaders stay in touch or how little progress they have made in 20 years.

So have summits a future? The omens for Halifax are quite good. If all runs according to plan, it will be a greatly slimmed down affair compared with the meetings of the early 1980s, and far more workmanlike. At the last count, 5,100 delegates, journalists and observers were expected in Halifax for the event. That is an awful lot less than a few years ago.

With luck, this week's meeting might give G7 summits a new lease of life. However, at some point there will have to be a review of the G7's composition and the logic behind the group. Is it hard to see how a group containing four European nations while excluding vast, fast growing economies such as India and China can hope to set the world's economic agenda in the longer term.

Peter Norman,
Economics Editor

PEOPLE

Prague's late night corporate lawyer

Vincent Boland finds Daniel Arbess burning the midnight oil over investment in the Czech Republic

When Daniel Arbess was leaving New York to begin working for his law firm in impetuous eastern Europe five years ago, his senior partner took him aside for a final word of advice. "You'd better make sure we get paid," the partner confided, anxiously.

Memo to White & Case, New York: Arbess worked 42 straight hours the first Friday and Saturday this month. Then he got three hours sleep and got up to work some more. Memo to Czech government: the bill is in the post.

The reason for the long hours is one of the most complicated deals ever negotiated in the Czech Republic - a \$700m investment in the oil refining industry by a consortium of western oil majors that looks set not just to break the lawyer's endurance record but to rewrite Czech law in a crucial and underdeveloped area.

If the deal is closed by deadline - and success is not guaranteed because it is so complex - it will be another landmark in the career of the 34-year-old Arbess, who has cut his teeth and made his reputation as a lawyer in helping the Czech Republic deal its way to the top of the inward investment league in eastern Europe.

This has been a great place to do big deals, Arbess says, swivelling in his chair at his desk in one of Prague's best located offices, the Old Town Square spread invitingly below his window.

Arbess is managing partner in Prague of White & Case, the blue chip US law firm, and head of its global investment unit. He earned his elegant office and his stiff fees through a rare - and occasionally intimidating - mix of brilliance, arrogance and a conviction that what he is doing, extending the country's legal environment with every deal, is historic.

"He's relentless, just a brilliant negotiator with a total grasp of the

nuances" of Czech law, says a rival lawyer.

A graduate of Osgoode Hall law school in Canada and of Harvard, Arbess took an interest in arms control issues and international affairs as a student, which persuaded him that the Soviet Union's military threat was exaggerated. A period working for White & Case in Stockholm on US-Soviet joint ventures in the late 1980s convinced him he was right: Perestroika, then in full flow, was about to transform eastern Europe.

Arbess had visited Prague as the Velvet Revolution was beginning; when communism fell, he persuaded his deeply conservative firm that eastern Europe should be taken seriously as a market. He arrived in the Czech capital with the blessing of his bosses and with impeccable contacts, having met most of the current Czech government's senior ministers on their first visit to the US in 1990.

The Czech Republic has set the pace of east European economic liberalisation, and Arbess has advised the government on almost every noteworthy foreign investment deal over the past five years. These include Volkswagen's investment in Skoda; since King Tomas Bata's return to his native land; and a far more unsuccessful attempt to settle a trademark dispute with Anheuser-Busch, the US brewer, over Czech Budweiser.

Finding work was not easy initially. "I was sitting alone in Prague saying 'this is where it's going to happen,'" he says. He was almost alone in that view, but not for long. Other western law firms and banks

soon followed, lured by the government's radical reform plans, and assignments flooded in.

As the firm won more business in Prague and elsewhere in the region, White & Case was propelled to the top of Privatisations International's league table of legal advisers in 1992 and 1993. Arbess was rewarded by becoming a partner in the firm in mid-1992, just four and a half years after joining. The usual apprenticeship is eight years.

His thoughtful but supremely confident style and his formidable contacts have led some rivals to ask whether Arbess is not living a charmed life in the small and exclusive circle of power in Prague. He disagrees. Having visited hundreds of Czech companies while other advisers queued for business at the ministries, he is aware of the context in which he operates.

There is no sign that he is slowing down, but his recent luring of Jan Matejcek from Squire Sanders & Dempsey to become his partner in Prague could be a prelude to a move. He has advised the Russian government on privatisation and Moscow, where even bigger deals await, could be one destination. But so could New York or London, he says - and he plays down talk of an imminent move.

But the Czech market is maturing and the pioneering days are nearly over. "He's too good a lawyer for the bread and butter legal work that is needed here long term," says his friend Richard Wood, a leading Prager stockbroker.

First, however, there is the oil refinery deal, which has been in the pipeline for nearly two years.

Despite the hard work involved

IBM gives Manzi new lease of life at Lotus

Jim Manzi, chairman and chief executive of Lotus, will stay on to run the personal computer software company under \$3.5bn (£2.2bn)

agreed bid announced yesterday by International Business Machines, writes Louis Kehoe in San Francisco. Manzi, 43, will become a senior vice president of IBM.

Known for his intellectual prowess, sharp wit and strong will, he has ruffled lots of feathers during his nine years at the head of Lotus. In particular, he has been an outspoken critic of Microsoft, the industry leader, and waged a bitter five-year legal battle with Borland International over copyright issues.

Manzi has also been widely criticised for Lotus' first quarter losses. "Generalissimo Jim Manzi marches like an industry强man, but seems unable to run a company that can make a profit..." says David Coursey, editor of PC Letter, an industry newsletter.

Manzi joined Lotus in 1983, one year after the company was formed. Before that, as a consultant for McKinsey & Co, he was involved in bringing Lotus' first product, the 1-2-3 spreadsheet, to market. He was appointed chief executive in 1986 and elected chairman later the same year, upon the retirement of Lotus founder Mitch Kapur.

Afternoon tea with Kho Teck Puat

Most afternoons a distinguished, rather frail Chinese gentleman in a white suit takes tea in the lounge of the Goodwood Hotel in Singapore, writes Kieran Cooke in Kuala Lumpur.

Kho Teck Puat not only owns the Goodwood, one of the island's most refined hotels. He is also one of Singapore's richest men, with a personal fortune conservatively estimated at US\$1.6bn. Last week Kho, 78, expanded his hotel empire, paying \$104m for the Royal Garden Hotel next door to Kensington Palace, Princess Diana's London home.

The son of a rice trader, Kho started his career at the Overseas Chinese Banking Corporation during the war, working his way to the top of what is now one of Singapore's big four financial institutions. Frustrated that he was

not made chief executive, he decamped to Malaysia, where he set up the Malayan Banking Corporation, now the country's biggest financial house.

Once again he quit after a boardroom quarrel, and turned his attention to one of the pillars of the old colonial banking community - Britain's Standard Chartered Bank, which has big interests in the region. When it faced a hostile bid from Lloyds Bank in 1988 it was Kho, along with Sir Y.K. Pao, the shipping magnate and Australian tycoon Robert Holmes à Court, who came to its rescue by buying a blocking

stake.

His partners have both died since then and their stakes have been sold, but Kho, who owns 15 per cent of the British bank, stuck with his investment through good times and bad.

At one stage he was negotiating to buy controlling stakes in Hong Kong Land and Wheelock Marden, one of the territory's oldest trading houses. But then the bubble burst and he ran into trouble with the National Bank of Brunei, which he had helped set up in the mid-60s. Kho had to step down from the Standard Chartered board and disappeared from the corporate scene.

Apparently all is now settled and Kho can take his tea in peace. His \$800m investment in Standard Chartered has proved the merit of being a long-term investor - albeit not always a welcome one.

Bernard Ashley's glamorous suitor

Georgette Mosbacher, the wife of former US commerce secretary Bob Mosbacher, takes pride in glamourous, even shocking attire.

One can hardly see her donning a demure Laura Ashley print, writes Jill Davidson in Washington.

But, despite protestations from Sir Bernard Ashley that he has no intention of selling his 34 per cent stake in the company named for his late wife, the American businesswoman and socialite is still interested in acquiring the British fashion and furnishings group.

Mosbacher, who kicks off her curriculum vitae by claiming to represent what is possible in America, currently heads her own vehicle, Georgette Mosbacher Enterprises. As well as hawking cosmetics line on cable shopping network Q

MANAGEMENT

Tim Dickson examines the changing face of consultancy following the planned controversial merger between EDS and AT Kearney

Management consultants seldom capture the public's attention, except perhaps as the butt of hostile remarks from jaundiced businessmen.

Last week's proposed merger between EDS and AT Kearney therefore presents a rare dash of colour by bringing together a part of the aggressive US computer services company founded by Ross Perot, and a low-key but well-regarded independent consultancy which had its name on the same letterhead as McKinsey 50 years ago.

The controversial transaction - whereby EDS will acquire Kearney and merge its own unit under the Kearney name - creates one of the top 10 management consultancy groups in the world. But it also raises important issues about the emerging shape of the management consultancy industry over the next few years.

Are integrated, one-stop "shops" - of which EDS/Kearney is by no means the only example - the dominant model for the late 1990s? Will there be a flurry of corporate activity as other big players reposition themselves to meet the new competition? If so, can the resulting alliances withstand those cultural problems which invariably arise when merging "people" businesses in general, and management consultancies in particular. Stories of staff at one newly "integrated" London firm using separate lifts in the same building may be sensationalist, but they are also salutary.

Management consultancies' lacklustre image notwithstanding, the sector's prospects look anything but dull. Most of the big six accountancy firms, for example, reported last week that their UK management consultancy arms had increased revenues by between 10 to 20 per cent last year, with Touche Ross, KPMG and Ernst and Young all recording close to 25 per cent growth. The research consultancy Gartner group - in a report published in March - estimates that worldwide fee income from consultancy will increase from \$11.4bn (£7bn) in 1994 to \$21bn in 1999, equivalent to a compound annual growth rate of 13 per cent. Few other industries can look forward to such a rosy future.

The forces driving companies to hire management consultants - who do everything from advising chief executives on strategy to installing and running new computer systems - come from several directions. Business uncertainty is perhaps the key factor as senior executives seek guidance on which way their industries are headed, how business processes should be structured, how to empower their employees, and how technology can be used to attain their business goals. "We've been through other cycles and in my experience the growth of our business is greatest when the rate of change is greatest", says John Pendlebury, managing principal of EDS Management Consultancy Services Europe. Another factor favouring consultants - thanks to the "downsizing" and stringent cost cutting of recent years - is the shortage of available talent inside companies to carry out these assessments.

Consultancy firms come in all

A blend of aggression and tradition

shapes and sizes - from multinational giants like market leader McKinsey to sole practitioner tiddlers - but in terms of fee income the big six accountancy firms still dominate (see table). Built up on the back of their traditional accounting practices and extensive business networks in the 1980s, they all feature in Gartner's top 10. Andersen Consulting, Ernst & Young and Deloitte & Touche are all in the top five.

"Traditional" firms - such as McKinsey, Boston Consulting Group, Booz Allen & Hamilton and AD Little - are generally best known for their strategic expertise. But some of the fastest growing players in recent years, IBM and EDS among them, have spotted the opportunity to consolidate client relationships by selling "upstream" consultancy services on top of their core outsourcing and systems integration skills. Andersen and Gemini Consulting are also seen as particularly strong in "implementation".

EDS, founded by Perot in 1962 and now a quoted subsidiary of General Motors, makes most of its money running the computer networks of its clients more efficiently than they can. Like all companies in the technology industry it has had to take bets on which products its customers will want in the information age, and management consultancy is certainly one of them. Since mid-1993 the firm has aggressively hired 1,300 consultants, bought up seven smaller firms and, more or less from a standing start, has built up a business with an estimated \$200m in revenue. Kearney, however, is the big one.

By adding the Chicago-based partnership, which effectively began life in 1929 when Andrew Thomas Kearney joined James O. McKinsey & Company but only adopted its present name in 1946, EDS more than doubles its size. More to the point, however, it lends plausibility to its claim to be an integrated player coupling information technology and process management capabilities with Kearney's more traditional consulting skills. This follows a trend in the market towards offering packaged solutions - from strategic advice all the way through to systems design and implementation - which can be seen in Gemini's successful "Transformation" product and to a lesser extent in McKinsey's Pentagon (with its emphasis on shareholder value).

EDS, meanwhile, clearly has bigger ambitions if the relative sizes of the information services industry and the management consulting business is anything to go by. "For every \$10 we earn from our



traditional activities we find there is about \$1 of consulting work," explains Pendlebury. Given EDS's more than 80,000 employees worldwide there is scope on this basis substantially to expand the newly enlarged management consultancy division, which post

aggressive hiring, organic growth and selective acquisitions. Acquisitions will either be global as in the case of Kearney or more niche as with, for example, the purchase of Eurocept in France last year."

Not surprisingly in a business

that deny the value of the Kearney brand, its complementary "skill sets" (notably in logistics and manufacturing) and the additional geographic coverage which the Chicago-based firm will bring.

What they question, though, is whether vertical integration is an inevitable trend. "Consulting depends on the individuals involved," is one typical comment. "In our experience clients are willing to make up their own minds, and more often than not each service is sold at a different level in the organisation to a different buyer. There is much more decentralisation of decision making on this sort of thing than there was 10 years ago."

Precedents elsewhere, however, suggest that mergers can create giant people businesses - and that this may be what clients want. Take stockbroking for instance, which has been radically restructured over the last 10 to 15 years, despite initial criticism that the big players were wildly overpaying for a place at the table. The takeover of SG

Source: Gartner Group estimates

Leading worldwide management consultants for 1994

Revenue \$m Share of market Revenue \$m Share of market

McKinsey 1,400 12% CSC 310 3%

Andersen Consulting 950 8% Arthur D Little 305 3%

Ernst & Young 880 8% AT Kearney 300 3%

Deloitte & Touche 805 5% Bain 280 2%

Gemini Consulting 560 5% Mercer Management 220 2%

C&I 545 5% EDS (MCS) 208 2%

BOC 440 4% IBM 195 2%

Pricewaterhouse 420 4% Other 3,000 26%

KPMG 390 3% Total 11,400 100%

Kearney, will have more than 2,300 consulting professionals or 3,500 people in all. Adds Pendlebury: "We have three methods for growing:

stuffed with 'insecure overachievers' as one insider put it last week, sceptics are lining up to pooh-pooh the EDS strategy. Few of

Warburg by Swiss Bank last month was a vivid reminder that companies which are medium sized in global terms often struggle to find an independent role.

It is certainly possible that cultural differences will surface and defection of some key people or even teams cannot be ruled out. Kearney itself lost a large chunk of its financial services capability when more than 150 consulting professionals left to set up the Mitchell Madison Group last autumn. Kearney's shareholder base - 118 shareholding partners - is narrower than many of its rivals and it is quite possible that some of those outside this circle who contribute to the firm's bottom line will be feeling disenfranchised.

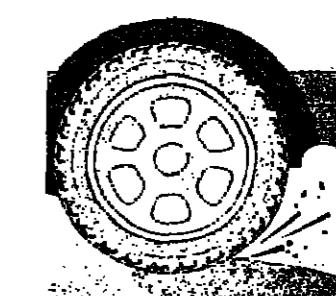
It would be unwise, though, to underestimate EDS's ability to make the Kearney marriage work. Not all precedents in the management consultancy sector point to blood on the walls, as the relatively smooth creation of Gemini from the merger of different firms can demonstrate.

Financial sweeteners, moreover, will help ease the pain. Approximately 7m shares of GME stock (special shares issued by GM for the purchase of EDS), reflecting EDS's performance and worth \$296m at Friday's market price, have been vested over the long term for certain Kearney people joining the new entity. And, while EDS senior vice-president Gary Fernandes will serve as chairman of the board of the new subsidiary, its CEO will be current Kearney CEO Fred Steingraber. Kearney's headquarters will remain in Chicago, well away from Plano, Texas-based EDS, if not too far from General Motors' Detroit base.

Possible of most significance is EDS's proven ability to take onto its own books large numbers of people from corporate cultures alien to its own and absorb them successfully into its own ranks. Over the past 18 months in the UK, for instance, the Inland Revenue's 2,500-strong computer staff have ceased to be civil servants and joined the EDS payroll - a challenge which might cause upheaval in most companies but which EDS apparently now takes in its stride. Of the 80,000 worldwide employees, more than half have "emigrated" in this way.

This has been a powerful learning opportunity for a company whose newly bolstered subsidiary will be lecturing clients about empowerment, trust, team-based leadership and other appropriate buzzwords from the consultancy lexicon.

A bigger concern might be whether EDS is overpaying by offering \$300m in cash and contingency payments, not least given strong indications that the talks may have been going on for a couple of years while Kearney shareholders held out for more. The answer to that probably depends on whether optimism about the industry generally proves to be well founded. Another deep recession would be harmful but that chief executives tend to be less future-focused in tough times. A talent shortage could yet dent the industry's expansion and failure to find a successor to the extremely lucrative business process re-engineering craze might also be damaging. Given consultants' notorious creativity in developing new products, that somehow seems the least likely problem.



FAST TRACK

MorphoSys

As conversation stoppers in Germany's financial community, the topics of venture capital and biotechnology would be hard to beat. Risk financing is scarce and genetic engineering often viewed sceptically.

But the southern state of Bavaria likes biotechnology companies and is keen to finance them. One beneficiary is Munich-based MorphoSys, which still has to reach the profits stage but has caught the attention of pharmaceutical companies due to its pioneering biomedical research.

"Venture capital is difficult here, there's no question about it," says Simon Moroney, the chief executive. "But you can get a lot of soft money on a scale that's unprecedented" anywhere. Thus it is embarking on a third financing round in which each D-Mark of venture capital will be matched by two from state and federal funds.

MorphoSys is researching drugs for cancer and other diseases by seeking to optimise the properties of proteins and peptides (amino acid compounds), especially as antibodies. Some companies in the US and UK do this by working with transgenic animals such as pigs and sheep and others build up synthetic molecule libraries.

The unique MorphoSys method, stemming from the work of Andreas Pfeietham, a German biochemistry professor, is to select the best biochemical variants from a vast number and repeat them over and over again. In the case of cancer treatment, an antibody variant would be chosen which binds best to the malignant cell and be repeated constantly.

"It's molecular evolution," says Alex Korda, joint managing director of Korda and Company, a UK venture capital company, which invested in MorphoSys two years ago. Korda, the German federal government and Technostart, a Stuttgart-based technology finance operation, together put in DM2.1m (\$350,000).

A further DM3.7m was provided last year, with Atlas Venture Capital (Dutch-based with a German operation), Standard Life of the UK and Jafco (part of Nomura Securities) also participating. It hopes a UK institution will participate in the new DM5m financing round.

"Sales don't exist at this stage," says Moroney. "It's purely venture capital." All the money now goes into research and development. He hopes for "cash neutrality" in about two years. But adds: "The potential rewards are enormous".

The company is pinning its hopes on drug companies' desire to put out more research to specialised companies. MorphoSys is in advanced talks with a British group on development of a prophylactic for septic shock (associated with invasive surgery) and with a German company on a diagnostics kit.

Moroney says the company's techniques are widely applicable - "any disease is associated with some aberrant molecule".

In about two years, MorphoSys hopes to give its investors (who own 75 per cent) an exit through a share flotation - possibly on Nasdaq, the planned European version of the US's Nasdaq - or a trade sale. It may then link up with another company, possibly in the US, to give it greater strength in the field of antibody engineering.

Andrew Fisher

Knowing your place is good therapy

I've found out why I feel so tired all the time. It is not because my baby is waking me at night. No, it is because of the way my desk is organised. I have just been talking to William Spear, an expert in Feng Shui, the ancient oriental science of "place-ment". He says that to sit, as I do, with my back to the room with shelves above my head is to ensure that there will always be more work than I have energy to do. He says the situation would be remedied if I invested in a kidney shaped desk, and replaced the shelves with a mirror, so that at least I could see who was creeping up behind me.

According to the publicity material sent to me by the Feng Shui Network International, Sir Richard Greenbury, who must be the least faddy businessman in the world, believes in it. Companies including Virgin and the Hong Kong and Shanghai Bank are apparently using Feng Shui to increase their profits. Architects are queuing up to learn how to maximise the bene-

fits

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of

buildings,

and

so

are

estate

agents.

That being the case, I asked Mr Spear for any tips to help me sell my house. He told me about one lady who could not understand why she was having such difficulty selling her desirable property until she discovered that the pointed eave of a neighbouring house was directed at her front door. This was very bad, as the sharp point represents fire, which melts metal. Once she attached something to her eave to deflect the fire, the property was sold at the asking price.

In my case, he said the sale would be clinched if I spent £20 or £30 on two round pot plants with red flowers and put them on the doorstep. Red, he said, is the right colour for bringing money into the house. I am prepared to give it a try, though it is touch and go in central London which will happen first: the money will be sucked into the house, or the pots stolen from the doorstep.

What I would like to know about last week's RSA inquiry into Tomorrow's Company is why it took two and a half years to produce. Even on the admission of the inquiry team, the report added little to the sum of human knowledge: instead its value was in drawing attention to some neglected aspects of business success.

This surely could have been done in a fraction of the time. The interim findings, published in February after more than a year's deliberation, were almost exactly the same as the final ones. They contained the dreary new phrase "inclusive company": they dis-

cussed the over-reliance on financial measures of success, and bled about the dangers of adversarial relations between companies. I can only assume the generous timetable is what happens when you get quite so many big cheeses together. Tomorrow's Company may be one in which there is a happy partnership between all stakeholders: today's company is one in which the boss's diary is very full indeed.

The extraordinary amount of PR work done by the RSA may also have slowed progress somewhat. There was a video and a floppy disc to produce, and no fewer than nine

pages of glowing endorsements to collect from everyone who is anyone in business. The endorsements themselves are not without interest, as nearly all the big names quoted take the opportunity of reminding us that their companies are already living by the findings of the report. Which is statistically odd, as the whole thrust of the RSA's inquiry is that the vast majority of British companies are still doing quite the opposite.

I used to think the main danger of management training was that the lessons tended not to stick: you spent a lot of money only to forget the self-improving behaviour of the minute the "facilitators" back was turned. But now I see Lodge is right: the greater risk is that you take the lessons seriously and start trying to impose on top of your natural self some new behaviour that does not suit you.

If your boss, who usually ignores you, comes sidling up, all false smiles, and says what an excellent job you are doing, does it make your day? No: you wince, and conclude he has just come back from a management course, and hope it won't be long before he reverts to form.

Lodge's new novel, *Therapy*, the management course is seen as one of the essential

trappings of the 1990s, along with aromatherapy, mid-life crisis and health club membership. But whereas aromatherapy is presented as a harmless - if ineffective - outlet for the hero's neurosis, the management course is something more pernicious.

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LUCY KELLAWAY

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If your boss, who usually ignores you, comes sidling up, all false smiles, and says what an excellent job you are doing, does it make your day? No: you wince, and conclude he has just come back from a management course, and hope it won't be long before he reverts to form.

In David Lodge's new novel, *Therapy*, the management course is seen as one of the essential

Following soon after the presidential elections this Survey will be an in-depth examination of the policies the new Government will pursue and present the business opportunities this country offers. The Survey will be read by an estimated 1.2

Porn as a guide to business potential



Tim Jackson
Author of the article

ing business centres

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SPORT/ARCHITECTURE

Only 24 Hours from the boardroom

Next Friday banker Thomas Bischer will click shut his briefcase and leave Oppenheim Bank's office in Cologne for the weekend. Not just any weekend, for Bischer, co-owner of the bank, is going to Le Mans, along with a quarter of a million other motor racing fans. They will be spectating. Bischer will be driving.

And he will be up against other top businessmen, such as Lindsay Owen-Jones, chief executive of French perfume group L'Oréal, and Moody Fayed, heir to the Harrods store.

These amateur racers will lap the 24-hour French circuit at speeds of up to 350km/h. Bischer's McLaren F1 GTR cost him \$1m. A season campaigning around Europe in the GT Global Endurance series costs close to another seven figures. Serious money for a boy's own fantasy.

So does Bischer have any chance of winning at Le Mans? "If the car holds together we have a good chance of finish-

ing in the first ten," he says, after giving the matter serious consideration.

This 43-year-old father of two small children is no playboy, acting on whim and bravado. Everything in his team is done with due diligence or not at all. English engineer David Price runs the Bischer car. "There's still room for the amateur," believes Price, who has 30 years of experience in car racing, including a good deal of time in Formula One. "We're leading the championship with a driver who spends all week running a bank. So we must be doing something right."

Team Bischer is run exactly like the Porsche, Ferrari and Jaguar works equipes with which it must compete. The owner has a professional co-driver, John Nielsen of Denmark, with whom he must accept the roles of both employer and junior partner. "I'm quite happy to see John in a different class from myself. As an amateur you will never be as quick as a professional. On a two-minute circuit he is as much as a second a lap fas-

SPORT



KEITH WHEATLEY

ter than myself," explains Bischer. "John drives as much as possible. Exactly how much depends on pit stops. But at Le Mans I will drive maybe seven or eight hours out of 24. However, we have analysed our previous races and know that we have never dropped a place due to my driving," Bischer adds.

Nielsen and his patron came together under the sign of Maserati. Bischer has collected the Italian marque for years, and raced these classics in historic

car series. In 1992 the factory produced a "race spec" supercar, which Bischer covets for his own. Maserati told the would-be buyer that he had to race the car or it was no sale. In the following year's Maserati series, Nielsen won and Bischer came second.

McLaren's route to building personal racing machines for wealthy individuals was one of serendipity rather than strategy. Its chief engineer Gordon Murray had originally conceived the F1 as the ultimate road car - a market where companies such as Ferrari, Bugatti and Lamborghini had shown that demand was scarcely price-sensitive. So far seven enthusiasts have written \$1m cheques.

In recent years, there has been a noticeable and much-criticised influx of young drivers into the lower echelons of F1. Fabulously rich Brazilian, Italian or Japanese families know that a fat wallet can buy a drive in a struggling team. It is not an arena for captains of industry. "Nothing could persuade me to do F1," says

Bischer. "The safety aspect is too small, the costs too high. It would not be compatible with my business life."

This incompatibility is not just to do with time away from work. Bischer's reasoning is more subtle than holiday rotas. Colleagues and clients want to talk about the McLaren and sports car racing all the time. It has made him a minor celebrity in German banking circles.

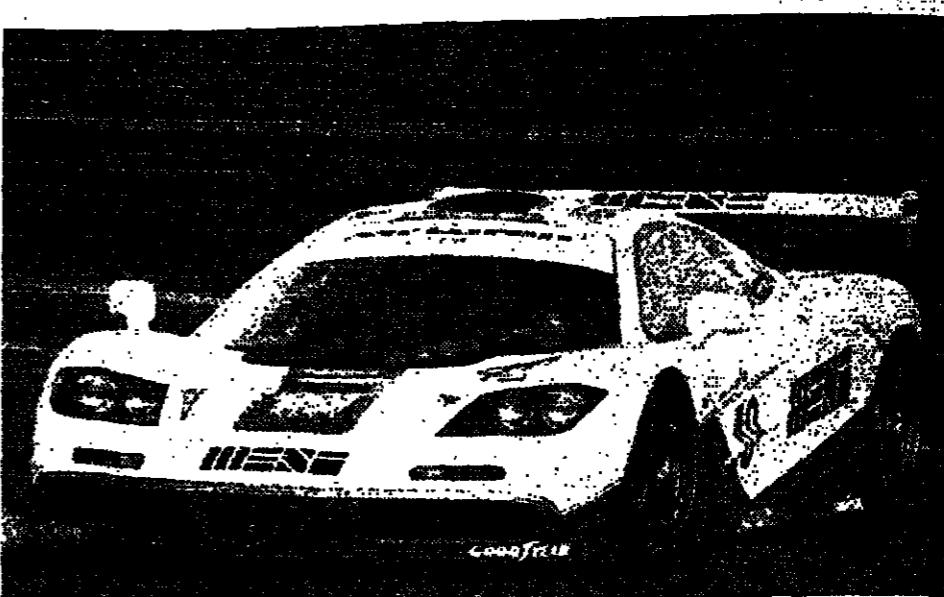
If he were to aim at F1 Bischer

would probably be seen as middle-aged executive indulging a menopausal fantasy. And anyway, the sports car world is so much more civilised.

"People still talk to one another in this end of the sport. You go into each other's garages and have a chat and a laugh," explains David Price.

"That went out of the window in F1 years ago. And it [sports car racing] is still affordable, compared with \$20m a season for a competitive F1 car."

Of course, such things are relative. If the Bischer/Nielsen car has a crash at Le Mans a replacement door will cost \$14,000. A blown engine would



Bischer's \$1m McLaren F1 GTR: a replacement door would cost \$14,000, a blown engine \$180,000

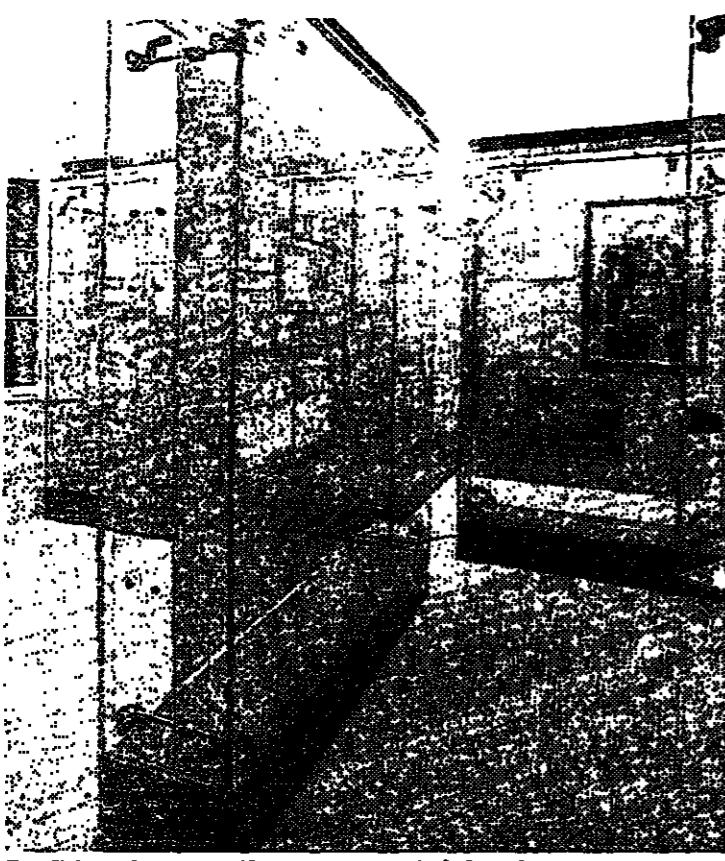
be around \$180,000, although so far the motors have stood up to the factory promise of one per season.

Bischer chooses not to reveal his annual budget, saying only that it is "very, very expensive. Without the sponsorship of West cigarettes for maintenance costs, I could not do this," he says.

"This car is a million dollars-

worth of equipment and you can't look after it in your garden shed." Thomas is totally realistic about that. He realises that we put a lot of effort in and expect him to do the same. He arrives when we tell him to, does the job, and goes back to the bank. It's as simple as that." With six noughts.

David Murray
views ENO's
production
Manzoni's



Eva Jiricna chose a cruciform arrangement of glass show cases

Gem of an exhibition in Lincoln's Inn

New gallery adds another dimension to the Sir John Soane Museum, writes Colin Amery

For anyone even remotely interested in architecture a visit to the Sir John Soane Museum in London's Lincoln's Inn Fields has always been an eye opener and an insight into a highly creative mind. But a completely new dimension has been added with the opening of a small exhibition gallery which enables the museum to put on regular small displays of its incredible riches.

Sir John Soane died in 1837 and left his house, office and collections to the nation. He built three houses in Lincoln's Inn. Two form the museum and one day the third will be re-acquired as a study centre.

On the ground floor of No. 12, Soane had a dining room and a breakfast parlour. These two rooms have been added to the tour of the museum for the first time. The breakfast parlour has been restored, almost as it was - with a painted ceiling of trills and leaves. The restoration is based upon an accurate watercolour painted in 1789 by Joseph Gandy.

It was decided to make the former

dining room into a small exhibition gallery - a brave decision because there are a lot of sensitive purists around who resist all change and are unaware of the public thirst for architectural knowledge.

Even braver was to commission Eva Jiricna - branded "high tech" - to design the new room. She is best known for her stylish shop designs and restaurants. The gallery was paid for by property company MPPC, which donated £1m for the restoration of the museum and the new gallery, providing the Government matched the donation.

Jiricna evolved a brilliant solution which is as immaculate and careful in its design as anything Soane would have done himself. It is also highly original and very beautiful.

Visitors approach the new gallery through a link passage way which was designed by the museum's restoration architect, Julian Harrap. This is an ingenious series of small stepped spaces with some intricate and ingeniously lighted small show cases to display some of Soane's small objects. It is entirely in keep-

ing with the intricacy of the whole museum, which is throughout domestic, small scale and crowded with an intense display of works of art.

The new Soane Gallery is a very important London attraction because it is one of the very few galleries devoted to architecture. Jiricna was faced with a very difficult design challenge as well as a lot of understandable nervousness about doing anything at all in these sacred rooms. She chose to place a cruciform arrangement of glass show cases in the centre of the room - leaving the Soane walls untouched.

These cases had to be designed to the highest conservation standards and have perfect lighting and humidity controls. They also had to be easily accessible for the changing of exhibitions and, in such a small space, not be subjected to distracting reflections.

It was right to launch the gallery with a display of some of the cream of the collection. It is not generally known that Soane's collection amounts to some 30,000 drawings,

including 54 volumes of drawings by the Adam family. There are drawings by Piranesi, Clerisseau, Nash, Wren, Hawksmoor, Kent, Chambers and Dance. There are Italian Renaissance drawings as well, of course, the most remarkable and complete collection of Soane's own works.

This perfect little exhibition is a microcosm of the collection. There are only 45 drawings to look at but they are so well shown that there is time to enjoy each one completely.

The selection explores Soane's collecting instincts while also revealing some of the sources of his inspiration. The "North Italian Album" is a 16th century source book of designs for artists and craftsman to use - probably goldsmiths and cabinet makers. This theme continues in the lively drawings by Grinling Gibbons of his designs for decorative works for the royal apartments at Hampton Court Palace.

How fascinating is the design by Sir Christopher Wren for the Royal Hospital for Seamen, which appears to block or remove Imigo Jones's Queen's House from the composi-

tion. It is a very French design and is well contrasted in the exhibition with the more mobile design in Hawksmoor's hand for the Great Hall at Greenwich.

To see pages from Sir Joshua Reynolds's sketch book reflects both the interest of that artist in his Italian sources and shows how closely Soane and Reynolds were involved in the infant Royal Academy.

One of the best Robert Adam drawings shows a full-size coloured drawing of a table that was designed for the architect's own use in his rooms at the Adelphi.

The architect George Dance emerges as something of an unsung hero from this show; he was a distinguished artist as well as an architect. His watercolour of a dining room has a lively group of diners at the table.

This opening exhibition will run until September at 13, Lincoln's Inn Fields, London, WC2, and is open Tuesday to Saturday, 10am to 5pm. On the first Tuesday of each month it is open in the evening from 6pm to 8pm.

CONTRACTS & TENDERS

INVITATION FOR BIDS

Date of Issuance: 1995

- The Republic of Turkey, Ministry of Transportations, General Directorate of Radiocommunications intends to acquire the National Monitoring System Project which shall be composed of National Monitoring System (NMS) and National Frequency Management System (NFMS) components on the basis of foreign credit which is to be guaranteed by the Bidders.
 - The General Directorate of Radiocommunications (TGM), invites bids from eligible joint venture bidders in the sealed envelopes for the Turnkey construction of National Monitoring System Project, at the location and configurations as specified in the Bidding Documents.
 - Interested bidders may obtain further information and inspect the bidding documents free of charge at office of:
- T.C. ULASITIRMA BAKANLI
DOKUMENLER GENEL MUDURLUGU
Ulasitirma Baskanligi Street Block
06510 Emek-ANKARA/TURKEY
Telex No: 44371 TGMR TR Fax No: 90 (312) 221 32 26
- A complete set of Bidding Documents may be purchased by any interested Bidder on the submission of written application to the above and upon payment of a non-refundable fee of: 100,000,000 - Turkish Lira, from the date of 12 June 1995. Only those Bidders or their representatives who have purchased the Bidding Documents may participate in the Bid.
 - Bids must be delivered to the Bidding Committee at the above address before 12 October 1995 at 14.00h in sealed envelopes as indicated below.
 - Envelope A "Documentary Evidence Unpriced" (Sealed) shall include:
Joint Venture Agreement, notary approved copies of documents defining the constitution or legal status, book of authorized signature, place of registration and principle place of business of the joint venture partners, technical/administrative and financial qualifications of Bidders and the Bid Bond for the amount at least 3% of the Bid, Commercial Proposal and the other evidence required by the Bidding Documents.
 - Envelope B "Technical Proposals Unpriced" (Sealed) shall include:
Unpriced Technical Proposal and the other documents as required by the Bidding Documents.
 - Envelope C "Commercial Proposals" (Sealed) shall include:
Commercial Proposal including financial proposal and the other documents as required by the Bidding Documents. All these three envelops shall be submitted in a sealed outer envelope.
 - Bids shall be opened in the witness of the Bidders or their representatives on 12 October 1995 at 15.00h in the office of the TGM Bidding Committee located at Ulasitirma Baskanligi Street L Block 06510 Emek-ANKARA/TURKEY.
 - In case of any change, in or declaration as a holiday of the Bid Submission and Bid Opening Date, for any reason the succeeding working day and the same place shall apply.
 - TGM is not bound by the State Bidding Law Number 2886 and may invite the Bidders to submit the Secondary Commercial Proposal and to bargain, if required. TGM reserves the right to accept or reject any Bid, and to annul the Bidding Process and reject all Bids, at any time prior to Award of Contract, without thereby incurring any liability to the affected Bidder or Bidders or any obligation to inform the affected Bidder or Bidders of the grounds for its action.

COMPANY NOTICES

Quebec Central Railway Company Capital Stock
In preparation for the payment of the half-yearly dividend due July 15 1995 on the above stock, the transfer books will be closed at 3.30pm on June 23 1995 and will be reopened on July 3 1995.
D.R. Keast
Assistant Secretary
62-63 Trafalgar Square,
London WC2N 5DY
June 12 1995

APPOINTMENTS ADVERTISING

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LONDON

The biennial LIFT (London International Festival of Theatre) starts this week and continues until July 3. This year's events come from Algeria, Australia, Bali, Brazil, Canada, China, France, Germany, India, Japan, Mexico, North Africa, Tunisia, and the US. Among the most prominent companies is the Market Theatre of Johannesburg, which this week presents two shows: "Joz Joz" (left) at the Theatre Royal Stratford East (opening today), and "The Suit" at the Tricycle Theatre (opening on Thursday). Comedian Julian Clary (far right) opens in Gennet's "Splendido" at the Lyric Theatre.

Hammersmith on Thursday. One of London's great annual rituals - "A Midsummer Night's Dream" in the Open Air Theatre, Regent's Park - opens this Thursday.

SAINT LOUIS

Opera Theatre of Saint Louis gives the world premiere on Thursday of a new opera by American composer Stephen Paulus. Entitled "The Woman at Owl Crossing", it tells the story of a teacup owner who foresees the terrifying consequences of nuclear experiments going on around her. Richard Buckley conducts. Colin Graham directs, and Sheri Greenawald sings the title role.

ARTS

HAMBURG

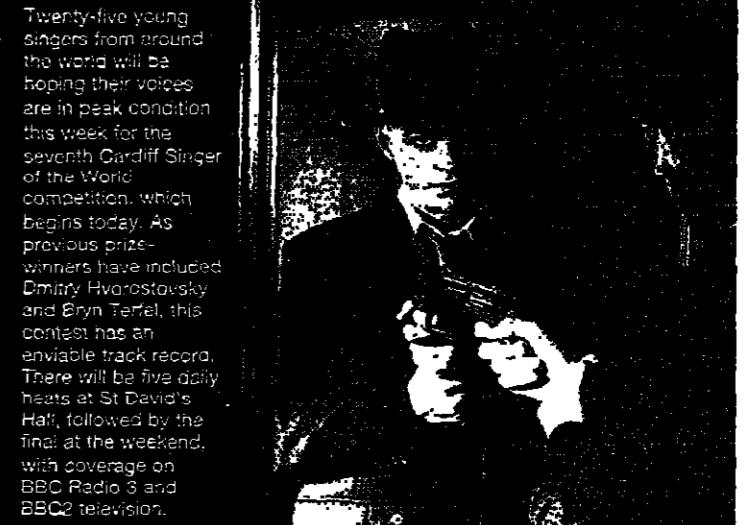
The Kunsthalle has organised an exhibition of Picasso drawings, from the collection of his daughter Marina. All date from the summer and autumn of 1925, and are taken from sketchbooks in which the artist worked out preliminary ideas for his surrealist sculptures. The show opens on Friday and runs till mid-August.

BERLIN

The Bulgarian-born artist Christo will fulfil one of his most cherished wishes on Saturday when he starts to drape the Berlin Reichstag in cloth. Christo describes the building as a sleeping beauty which needs to be awakened. It will remain covered for two weeks, at a cost of DM 10m.

CARDIFF

Twenty-five young singers from around the world will be hoping their voices are in peak condition this week for the seventh Cardiff Singer of the World competition, which begins today. As previous prize-winners have included Dmitry Hvorostovsky and Bryn Terfel, this contest has an enviable track record. There will be five daily heats at St David's Hall, followed by the final at the weekend, with coverage on BBC Radio 3 and BBC2 television.



Brecht with a tin ear

David Murray
reviews ENO's new production of 'Mahagonny'

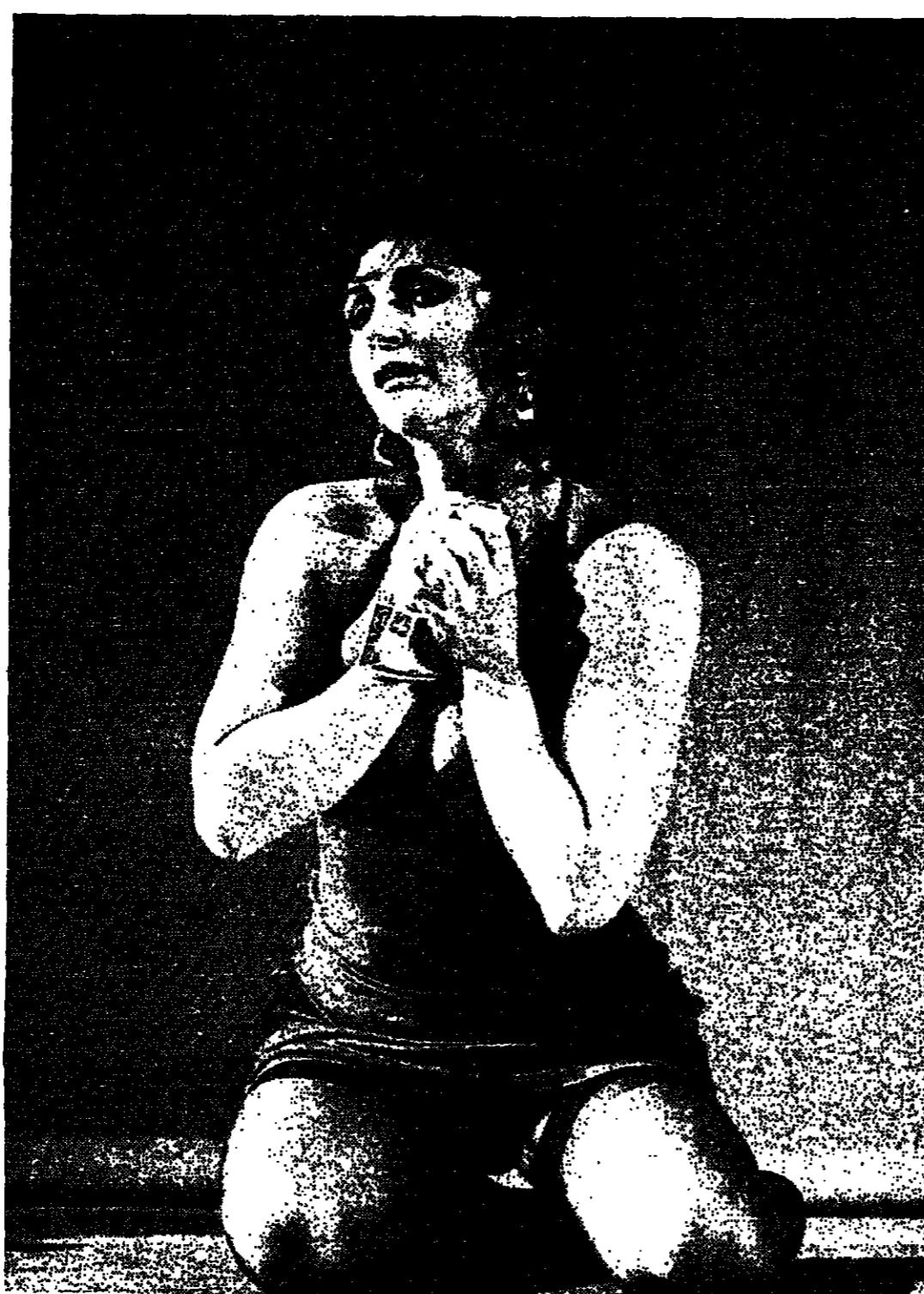
The refrain of my favourite song in *The Rise and Fall of the City of Mahagonny* runs "Und wenn einer tritt, dann bin ich es / Und wird einer getreten, dann bist du DU": roughly, if somebody gets stepped on, it'll be ME who does the stepping and YOU who gets stomped. Kurt Weill set Brecht's verse as an elegant beguine (as in "When they begin the . . ."), but with the personal pronouns truculently stressed - and, indeed, every other Brechtian nuance deftly captured in the music.

In German, it is practically impossible to sing it wrong. But Declan Donnellan's new staging at the ENO employs a translation by Michael Feingold: as Jenny, the leading whore of Mahagonny, Lesley Garrett has to warble "So lie DOWN and get KICKED if you want to; as for me, I would rather stand and KICK" (!?) which is impossible to sing right. Feingold has a tin ear for Brecht and Weill alike: one could multiply painful examples.

It hurts particularly in this "opera", because it is an expansion of their original *Mahagonny-Songspiel* - retaining its format of minimal narrative and distinct *tableaux*, and therefore its foundation in lapidary mock-pop songs, where words and music *must* go hand-in-glove. That partly accounts for the pervasive lack of bite in the ENO's version. Though in its way it is a valiant effort, on the first night it neither gripped nor stung.

Miss Garrett is pert, sexy and musical, but musically innocent; a streetwise "Wie man sich besser" was never on the cards. As Widow Begbick, the founder and whoremistress of Mahagonny (a nothing-barred Las Vegas on the way to and from the Alaska Gold Rush), Sally Burgess gives us a crisp, smart stereotype where something like a Mother Courage, or at least the Mother Goose of Stravinsky's *Rake*, would be nearer the mark. Brecht viewed decadence as raddled and desperate, not chic.

There is a lot of amplification, strangely little of which helps to get any of the words across. Fortunately the American tenor Robert Brubaker needs no such help. He has a useful resemblance to the younger James Cagney, and his earnest fervour as Jim, the fleeced and



Alastair Muir

Lesley Garrett: pert, sexy and musical as the chief whore

ruined hero, gave the show its only real focus. We can look forward to his Don José for the new ENO *Carmen* in September.

The quartet of male losers is completed - in descending order of effectiveness, but they are all creditable - by John Dassas, Richard Angas and Riccardo Simonetti. Better still are Ms Begbick's partners in crime, the black American bass Clark Matthews, Trinity Moses and Adrian Thompson's alarmingly obese Fatty. And yet even they present themselves rather decorously: might Donnellan have taken his cue from the older Weill's remarks about *Mahagonny*?

For different reasons, Brecht and Weill both felt vaguely embarrassed about it later. Brecht referred to it as a "cultural opera" - calculated to please, like good cooking, but not to do much more. Weill came to think it too closely bound to its time (1929), and urged new productions to abjure extravagant caricatures or grotesquerie, though those were exactly what ensured the impact of the original "Songspiel". Donnellan has observed Weill's strictures all too faithfully and modestly. When at last the raucous tri-scene takes fire at the start of Act 3, we realise how tame the earlier proceedings have been.

The conductor is Sian Edwards, as usual brisk and unyielding. She draws an excellently bright, brittle sound from her orchestra, but leaves scant room for quasi-pompanies from her principal singers. Vital thrills are lacking: the imminent typhoon in Act 1 sounded quite inert. She has chosen to omit the "Crane" love-duet (it was added later to the opera - but the opera is what the ENO is performing, not the "Songspiel"); and to reinstate the first version of the yearning "Babies" song, more disarmingly wistful and therefore better. This *Mahagonny* is worth hearing, but not altogether to be believed.

My play *Pentecost* began in an extraordinary spring and summer of 1990, when it seemed the entire youth of Europe was marching, the "Ode to Joy" on their lips, old Soviet army caps at jaunty angles on their heads, through the great yawning gaps in the Berlin wall.

To the west, the national barriers had already fallen, and there were only a few pockets of resistance to clean up before the Delors ideal of a frontier-less, supranational Europe was fully realised. To the east, it was only a matter of time before the new democracies followed the west down the pan-European path. Indeed, was not November 1989 the final victory of European humanism, had not the wall been punched through by at least one of Michelangelo's Sistine ceiling fingers, and would not the former satellites gratefully exchange their failed transnational utopia for an obviously successful one?

Even two years on, things looked very different. Far from the east importing western universalism, the traffic appeared to be the other way, with Bavaria, Catalonia and Lombardy eagerly emulating the emergent separation of Slovenia, Slovakia and the Baltic states. And instead of being a temporary festivity, the ceremonial ornaments of new nationhood were hardening into real statehoods with real borders, both external and internal (virtually the first act of any new east European state appeared to be the banning of the language of its own minorities).

The concept of Europeanness itself had changed from one of inclusion to one of exclusivity, less about who you were than what they were not. Even in 1990, it was clear travelling through Yugoslavia that "Europe" was a place that stopped 20 kilometres to the east of wherever one happened to be: by Christmas time in Prague, it was clear that even liberal Czechs had drawn thick black borders between them and Slovaks, gypsies, and even (sometimes) the Moravians. The conversion of Europe from an assertion to a denial of enlightened ideals seemed an urgent subject for a drama.

Happily, my sobering journeys through the centre and south-east of the continent provided a number of rich metaphors. First, there was the phenomenon of the restitution of state property to its former owners, with its anecdotes of rock musicians discovering they owned car factories, and Pennsylvania's expatriates inheriting great tracts of the Ukraine. Second was the consequential history of so many European buildings, as they zigzagged from

religious to secular use, from palace via parliament to nightclubs, and from the prosaic to the unthinkable. And then finally, in a monastery near Skopje in Macedonia, I saw some 12th century frescoes of the Crucifixion that teetered so tantalisingly on the brink of Giottian naturalism that it was impossible not to wonder whether the beginnings of the renaissance, the starting shot of the great relay race from medievalism via the reformation and the enlightenment to the scientific revolution, might have begun not in Europe's heartland but on its eastern edge.

From this came the idea of a church in an unnamed south-eastern European country, with an evidently checkered history, behind one wall of which is a hitherto unknown fresco that if painted when it seemed to be could revolutionise the history of western art.

David Edgar
considers the new map of the imaginative world

Added to that was a bitter contest among art historians, priests and politicians for both literal and historical ownership of the painting, culminating in an invasion by those forces from the east and south on "otherness" the very concept of European culture depends.

Running under all of which was (and I hope is) a dialectic accepting the failure of the universal Communist utopia, but questioning whether the only alternative is a return to national and religious fundamentalism. Communism in essence sought to reveal the universe in humankind by stripping off the bark of past tradition, and clothing the subsequent naked trunks in uniform. The new nationalisms see history as a fancy-dress box from which they can plunder the liveries of those old social, cultural and ethnic hierarchies they seek to re-establish. I wanted to posit a different way of looking at culture: one which acknowledged that all cultures are fundamentally hybrids, developing in response not just to the urge for continuity but the exigencies of change.

If clothing is one metaphor of this, then language is another. By attempting to construct a system free from the irrational detritus of the past, communism was a kind of social Esperanto. By contrast, its successors are attempting to re-establish barriers between languages that have long since mingled: in Minsk and Zagreb linguistic com-

missions solemnly construct neologisms for aeroplane and print-out with all the zeal of western governments combatting Swindling and Franja.

But in fact, this enterprise is doomed. The real contest in the world is not between Belarus and Russian, nor even Croatian and Serbo-Croat, but between mono and bilingualism. Which is why the English that is now the most spoken language in the world is not our English, or even Hollywood's, but rather that huge, rich casserole of dialects, patois, pidgins and creoles that makes up English as a second language, English not as a club card but a passport.

Impure, mutating, incomplete, corrupt ESL is a vivid metaphor of how cultures actually relate, in the real world, away from the hermetic fantasies of the nationalists. It is not via ancient tradition but freer travel that we came, saw and borrowed Moorish dancing from the Spaniards (corrupting it to "Morris"). Freud based an entire theory of childhood recollection on a mis-translation of Leonardo's notebooks. The English of Romanians is influenced by the popularity of bootleg videos of Dave Allen, Rugby league and *The Onion Line*. And as Robert Graves pointed out in his assemblage of the Greek myths, the climax of the Theseus story is based on a creative misreading by a storyteller of an ancient icon of a ship with a black sail.

The Pakistani sisters Salma and Sabina (who sing Abba songs in Hindi), and a legendary Welsh-speaking Cardiff reggae band (rejoicing in the title *Rasta-Cymru*) are but the latest manifestations of a tradition of cultural hybridity which stretches back to the construction, via French Gothic naturalism and Byzantine iconography, of what we now call the Italian renaissance.

Properly, I considered many of these notions in southern Italy, where Greek temples, Norman forts and Moslem turrets attest to ancient interminglings, and Goethe's diaries, Wilde's last journeys and plaques to Ibsen to more modern ones. With Paestum, Pompeii and Capri in easy reach, the Bay of Naples is now both a heritage attraction for the vacationers of northern Europe and a contested point of European entry from points south and east. It was a good place to begin a play about the dialogue between cultural and actual migrations.

"*Pentecost*", which launched the Royal Shakespeare Company's Young Vic season, is the springboard for the RSC's European Festival, featuring poetry, music and debate. The festival runs at the Young Vic from July 22-29.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERTS

Het Concertgebouw Tel: (020) 671 8345

● Royal Concertgebouw Orchestra with violinist Jaap van Zweden.

Zoltan Peskó conducts Rihm and Stockhausen; 8.15pm; Jun 17

GALLERIES

Beurs van Berlage Tel: (020) 626 0284

● Salvador Dali - Sculptures and Illustrations: retrospective of sculptural work from the 1930's onwards to Aug 20

OPERA/BALLET

Het Muziektheater Tel: (020) 551 8822

● Die Meistersinger von Nürnberg by Wagner. Hartmut Haenchen conducts the Netherlands Philharmonic Orchestra and soloists Jan Hendrik Rootert and Siegfried Vogel; 5.30pm; Jun 13, 16

BERLIN

CONCERTS

Konzerthaus Tel: (020) 309 21 02/21 03

BRUSSELS

CONCERTS

De Munt/La Monnaie Tel: (02) 218 2211

● Juliette Bénét: soprano

accompanied by pianist Wolfram Rieger; 8pm; Jun 16

FRANKFURT

OPERA/BALLET

Oper Frankfurt Tel: (069) 23 80 61

● Lady Macbeth of Mzensk by Shostakovich. Conducted by Guido Johannes Rünstadt and produced by Werner Schroeter. Soloists include Valeri Alexeiev, Ryszard

ARTS

GUIDE

De Munt/La Monnaie Tel: (02) 218 2211

● Juliette Bénét: soprano

accompanied by pianist Wolfram Rieger; 8pm; Jun 16

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● The orchestra and chorus of Les Arts Florissants: with soprano Susan Bullock, alto Susan Blackley, tenor Mark Padmore and Bass Thierry Félix. William Christie conducts Beethoven; 8pm; Jun 16

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FRANKFURT

OPERA/BALLET

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Shostakovich. Conducted by Guido

Johannes Rünstadt and produced by

Werner Schroeter. Soloists include

Valeri Alexeiev, Ryszard

ARTS

GUIDE

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● Juliette Bénét: soprano

accompanied by pianist Wolfram Rieger; 8pm; Jun 16

PARIS

CONCERTS

Châtelet Tel: (1) 40 28 28 40

● The orchestra and chorus of Les

Arts Florissants: with soprano Susan

Bullock, alto Susan Blackley, tenor

Mark Padmore and Bass Thierry

Félix. William Christie conducts

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Shakespeare didn't need a subsidy

There is no surer way of annoying left-of-centre cultural elites than by proposing cuts in funding for the arts. Democrats have reacted with predictable anger to calls from congressional Republicans for the phasing out of subsidies for public television and institutions such as the National Endowment for the Arts.

I can understand the anger because I benefit from cultural subsidies. The only US television I find bearable is the publicly funded channel. I get pleasure from many other subsidised institutions such as Washington's superb National Gallery of Art, which caters mainly for affluent, educated whites yet charges no admission fee. I am a beneficiary but I do not think the subsidies can be justified.

People often claim the arts would fall into decrepitude if subsidies were abolished or greatly reduced. This is nonsense. You only have to think of the conditions under which most of the art we revere today was created to grasp the irrationality of such fears. It was only with the rise of the welfare state 50 or so years ago that British and US governments began to subsidise the arts lavishly.

For most of human history, painters, composers and writers were either supported by individual patrons or produced for "the market". The miraculous works of artists such as Shakespeare, Titian and Haydn found a market even though per capita incomes in their day were minuscule by our standards. Great art found buyers, in other words, even though communities - judged by our standards - could not afford the necessities of life.

There are more potential patrons of art alive today - and richer patrons at that - than at any time in history. People are better educated and more affluent than ever before. It is thus absurd to argue that art must be dependent on public largesse when it flourished in less propitious times. But suppose, for the sake of argument, that the sceptics are right. Suppose the arts were to collapse following the withdrawal of subsidies. That would mean nobody was willing, voluntarily, to pay for the



MICHAEL PROWSE
on
AMERICA

the artist, the winner of grants and acclaim. The impression he left was that the public should learn to appreciate him, not vice versa. It is hard to imagine Haydn taking this line with his employer, Prince Esterhazy. Yet did Haydn's need to satisfy the preferences of an individual patron result in servile music?

It is not just in fiction that Land Rovers have a cult status. So strong is demand for Land Rover's products that the company, a subsidiary of Rover of the UK, now owned by BMW of Germany, has taken on almost 2,200 employees since 1994 - a 20 per cent increase - to raise output.

The biggest increases in demand are for the Range Rover and Discovery. Production of the new Range Rover model introduced last year is being stepped up by a fifth to 620 a week at the end of this month, while a third shift is about to be added to the Discovery assembly line. Production of the utilitarian Defender range - the workhorse for farmers and armies around the world and once Land Rover's only model - has also risen, though by a far smaller margin.

Vouchers would promote the arts in a non-distortionary fashion: consumers' purchasing power would be increased but their preferences - rather than those of officials - would determine which artists prospered and which failed. And if the vouchers were means-tested, the great inequity of present arts subsidies - the fact that the benefits go disproportionately to the affluent - would be ended.

Arts vouchers may seem a good idea. The trouble is that bureaucrats would have to decide what constitutes art. I would allow the use of vouchers to purchase Bach and Beethoven recordings; but I would exclude John Lennon. However, this is a personal judgment. Others would disagree. In practice it would be foolish to restrict the use of arts vouchers: they would thus become just another form of income support.

I conclude that governments should provide no subsidies whatever for the arts. Any subsidies represent a judgment that all taxpayers should be required to support certain artists, living or dead, however much they may abhor their work. Such coercion is indefensible in a free society. Government should focus on tasks that only it can perform.

When Sylvester Stallone bursts onto to cinema screens shortly as the gun-toting law enforcer "Judge Dredd", only one motor vehicle will have survived into the garish crime-ridden 21st century world depicted in the comic strip turned feature film. The future, according to the movie, will be full of sci-fi Land Rovers.

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Last year, European motorists bought 300,000 four-wheel drive vehicles (known as sports-utilities), according to Automotive Industry Data, a market monitoring company. Sales are expected to reach 500,000 units by the year 2000. Land Rover's growth has reflected that popularity. Its sales are expected to exceed 110,000 vehicles this year, compared with 95,000 in 1994.

The original Range Rover virtually created the sports-utility market when it was introduced in 1970. Since then, it has been progressively improved, making it a competitor for luxury marques such as Jaguar, BMW and Mercedes.

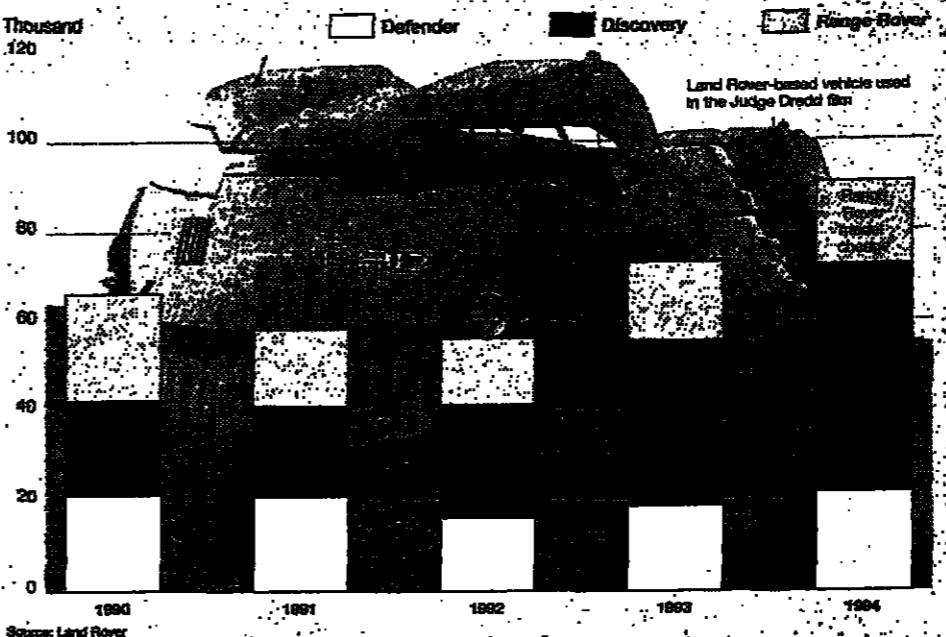
In 1988, the Range Rover was joined by the Discovery, a model geared towards middle-to-upper income buyers which has become Land Rover's biggest seller. Even the workaday Defender has been moved up-market, possibly to make way for a smaller, lower-cost vehicle beneath it. Last year the company made 54,500 Discoveries, 18,000 Range Rovers and 22,300 Defenders.

But as another 400 workers join the company this month, analysts are wondering whether demand will continue to grow for sports-utility

The vehicle maker will have to remain nimble to stay competitive, writes Haig Simonian

A starring role for Land Rover

Land Rover sales: up a gear



vehicles that cost more than luxury saloons - the Range Rover, for example, costs £43,950 (\$69,805). The sports-utility makers face growing competition from "multi-purpose vehicles" (MPVs), also known as people carriers) that seat seven or eight adults with car-like handling.

People carriers offer many of the advantages of sports-utilities, such as a commanding driving position and large load capacity, at a lower price. Moreover, their styling is as striking and individualistic, while they are probably more practical for families, which do not need the sports-utilities off-road capabilities. They are also cheaper to run.

The MPV market, inaugurated by Renault's Espace, is thriving in Europe with many car companies launching their versions. Mitsubishi has its Space Wagon and Space Runner, Nissan the Serena, Toyota the Previa and Volkswagen the Caravelle. A new MPV, developed jointly by Ford and Volkswagen, makes its debut this year; Honda is also about to

launch one; and the fruits of a Fiat and Peugeot-Citroën joint venture are already to be seen on continental European roads.

But even within the sports-utility sector, competition is hotting up. Toyota is believed to be planning a luxury version of the Land Cruiser for sale in the US under the Lexus brand. Mercedes-Benz, which has failed to match Land Rover's success with its boxy Geländewagen, will start making a sports-utility in its new US plant in 1997. Even Ford is thinking about entering the sector via Jaguar or its upmarket Lincoln subsidiary.

In spite of its success, Land Rover is a relatively small car-maker in international terms.

In 1994, Chrysler's Jeep subsidiary sold almost twice as many of its Cherokee - roughly equivalent to the Discovery - as Land Rover's total vehicle output. Toyota and Nissan are also bigger producers of four-wheel drive vehicles.

Land Rover rejects the criticism that demand for four-wheel drive cars is a passing fashion. "What's wrong

with buying a car for its image?", asks Mr Colin Wilkey, head of external relations. "People like to be seen in Range Rovers, even if they never leave the city."

Land Rover also points out that its sales are spread across a wide range of models, and says its production lines have been modernised to cope with changing consumer tastes.

The company has returned to profitability in recent years, it has ploughed earnings back into its main production plant in the UK at Solihull in the Midlands, to increase the number of model variations it can accommodate. Improved labour relations are among the factors that have made this possible.

Land Rover's vehicles, furthermore, are much more widely available than in the past. In the 1970s, sales were concentrated in poor, developing countries, which snapped up Defenders almost as fast as the company could make them.

Today, the company's biggest markets are rich, industrialised countries such as the

US. The Range Rover, introduced into the US in 1987, opened the door to the American market, and the Discovery, launched there seven years later, has built on that initiative with expected US sales this year of 15,000.

Japan and continental Europe are also valuable markets. The new models have further increased sales in established markets, such as Switzerland, France and Italy, where Land Rover has traditionally done well.

Profits have also risen. Although Land Rover's figures are not quoted separately from the Rover parent company, analysts think it made about \$100m before tax in 1994.

This contrasts sharply with the company's record in the mid-1980s, when the debt crisis in the developing countries led to a steep fall in sales. Production plunged to 33,759 in 1986 as foreign armies, governments and entrepreneurs reduced their budgets.

The trauma of the mid-1980s lies behind the current warnings that Land Rover could face a renewed crisis if it becomes as dependent on sales to the image-conscious urbanites as it was on sales to developing countries a decade ago.

"The company's products have become fashion items, not transport vehicles," warns one stockbroker who analyses the motor industry. "People buy them for what they signify, not what they do."

Others see the trend as an advantage rather than a risk for Land Rover. "People want something a bit different at a time when cars look and feel increasingly alike," says one analyst. He argues that the rising demand for sports utilities reflects the car market's increasing segmentation, which has already prompted many manufacturers to bring out niche models, such as convertibles.

Such confidence suggests sports utilities are here to stay. If so, the challenge for Land Rover will not be the disappearance of its niches, but the ability to respond quickly to fluctuations in demand for different models. That will take highly flexible manufacturing systems and require the continued co-operation of the company's workforce.

The futuristic styling of Judge Dredd's vehicles may be a flight of fancy, but Land Rover will have to stay nimble if it wants to remain competitive into the 21st century.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 873 5938 (please set fax to "fine"). Translation may be available for letters written in the main international languages.

WTO objectives hostile to EU integration

From Mr Harry Shutt.

Sir, Professor Jagdish Bhagwati (Personal View, "The high cost of free trade areas", May 31) is right to point out the inconsistency involved in promoting free trade areas while yet purporting to uphold the principle of non-discriminatory, multilateral trade which is central to the General Agreement on Tariffs and Trade/World Trade Organisation model.

Yet in concluding that the latter should be sustained at the expense of further moves to create free trade areas he only serves to emphasise an

inherent weakness in the concept of non-discrimination, namely that it is impractical to economic integration between groups of countries. This despite the fact that article 24 of the Gatt actually favours the creation of customs unions and free trade areas on the grounds that they increase freedom of trade through closer economic integration between the parties concerned.

Yet this should only worry those who are afraid to recognise that genuinely free trade is a pipe dream.

Rather than opposing the formation of such unions or regional groupings, the WTO should assume the role of

maintaining harmony between them and ensuring that they do not develop into mutually antagonistic trading blocs. Yet unless it also broadens its remit to take account of the whole range of factors governing international economic relations - abandoning the absurd pretence that such considerations as environmental and labour standards are irrelevant - it will fail to be taken seriously in this or any other role.

Harry Shutt

19 Tennyson Close,

Horsham,

West Sussex RH12 4PN, UK

Utilities' main priority being ignored

From Mr James Skinner.

Sir, It is sadly typical of our generally cock-eyed approach to the economics of resource management that the policy debate on the utilities focuses largely on who should receive the juiciest cash handouts - directors, employees, shareholders or consumers.

The utilities are responsible for managing two of our most precious scarce resources - water and electricity. Their

first priority should be to invest in conserving those resources while supplying the most efficient services possible to consumers. It is now common knowledge that inefficiency causes massive waste of both water and electricity and yet investment in modernising the delivery and utilisation of water and energy supplies is minimal.

The whole nation would benefit if, instead of dissipating

surplus funds in handouts and share purchases, the utilities invested in improved technology that provides better service with less waste. Meanwhile, the Energy Saving Trust, formed precisely for that purpose, stands impotently by while the utilities squander their surpluses.

James Skinner.

Heron House,

Chesterfield Mall,

London W4 2PR, UK

Tread more softly with this test

From Mr Muir Bonnington.

Sir, I refer you to the article about the 360° appraisal test ("Turning the tables", May 31). The 360° test is the wheel on which the chairman mentioned in your article, they often are the very ones who have the most to gain from its findings.

Rather than denying their validity or attacking the method, their time would be better spent reflecting on the information it provides.

However, I believe those who carry out the tests also have a confirming responsibility. Often, they underestimate the psychological disturbance or stress created when the evidence produced shows the person's self-image is far removed from their colleagues' view.

This stress is unnecessary and can be avoided.

It is bad for both the well-being of the individual and reputation of the organisation. Perhaps the testers would be wise to reflect on the lines from W.B. Yeats: "I have spread my dreams under your feet; Tread softly because you tread on my dreams."

Muir Bonnington,

New Garden House,

78 Hatton Garden,

London EC1N 8JA, UK

Pressure for audit practice changes

From Mr John Wosner.

Sir, Mr Ian Brindle would have us believe that the only issue arising out of the appointment of Price Waterhouse as auditors to the RAC is the relative efficiency and effectiveness of the audit service offered by the accounting firms invited to tender (Letter, May 25). The content of his letter, however, raises more questions than it answers. For example:

1. Mr Brindle says that "every year PW spends tens of millions of pounds researching and developing better ways of auditing". He does not explain how that huge annual expenditure is recovered from a materially lower audit fee, especially as, by implication, he suggests that Stoy Hayward does not incur software expenditure on such a large scale.

2. Mr Brindle denies the existence of a link between an audit appointment and the opportunity to sell lucrative

consultancy assignments in a world where "consultancy projects go out to tender and the best tender wins". He does not explain the undoubted success of incumbent auditors in winning such consultancy contracts as evidenced by information in the published accounts of all public companies. The opportunity to sell non-audit services by an incumbent auditor has always been accepted as being beneficial to client and auditor. However, it is only in recent years that the link has become such a dominant factor in audit pricing.

3. Mr Brindle maintains that his firm's software is far more effective than the "busloads of articled clerks" that used to do the work. Yet he does not explain how it is that Price Waterhouse annually recruits around 800 students - a not substantially different figure from that of five years ago.

The only issue of public

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Monday June 12 1995

A pragmatic Mr Chirac

A "breath of fresh air" is how Mr John Major described his weekend talks with Mr Jacques Chirac on the future development of the European Union. The UK prime minister seemed confident that the new French president would inject a note of realism into preparations for the 1996 intergovernmental conference (IGC).

His optimism was based on Mr Chirac's signal that he wants to broaden co-operation with the UK, and is willing to soften criticism of Mr Major's stance on economic and monetary union. The Franco-German axis, Mr Chirac added, was a "necessary, but not sufficient" condition for the development of the Union. "We will not build Europe without Britain." So, if this first meeting proves an accurate guide, Mr Major has found a sympathiser, if not an ally, in the Elysée.

Mr Chirac is genuine when he describes his understanding of British doubts over monetary union. The Gaullist president knows his Eurosceptics. Back in 1979 he fulminated that Europe threatened to reduce France to a vassal state. More than a decade on, he supported the Maastricht treaty, but indicated subsequently his concern that it might restrict his room for manoeuvre in tackling France's high unemployment. His suggestion at the weekend of a study of the impact of a partial monetary union reflects a parallel concern that France might be put at a competitive disadvantage if others stay outside a single currency.

France and Britain share some

ideas on reinforcing defence co-operation, a likely focus of the IGC. There are differences, but their joint experience in Bosnia has bonded the two countries together. "British soldiers under French command, and French soldiers under British generals - that is the real European defence co-operation," Mr Major remarked.

There was common ground also on institutional reform. Mr Chirac said they wanted to see the Council of Ministers reinforced relative to the European Parliament and Commission. And France is not looking for a large-scale extension of majority voting. Germany takes a more overtly federalist line on both issues.

It is not surprising that Mr Major, under siege from the Eurosceptics in the Conservative party, welcomed so warmly such pragmatic rhetoric. The prime minister would be advised, however, not to interpret Mr Chirac's words as supportive of the almost entirely negative approach the UK has adopted thus far towards the IGC.

The French president has offered a hearing for any constructive proposals the UK might table. But France has not abandoned its support for a deepening of the Union. Mr Major meanwhile is in danger of becoming a prisoner of the Tory Eurosceptics.

If he needs demands - underlined again at the weekend by Mr Michael Portillo, the Eurosceptic employment secretary - to treat the IGC as little more than an opportunity to wield the national veto, this latest entente will prove short-lived.

Japan in a vice

The Bank of Japan insists that the economy's gradual recovery remains on course. Its latest quarterly survey of corporate expectations, released on Friday, provided some very modest grounds for optimism. But the country's investors found little to suggest that the country is about to grow out of its problems. Neither should the Japanese authorities.

The Bank's trumpeting of the survey, which showed a rise in corporate confidence last month, was understandable. Good news about Japan had been difficult to find in recent weeks. The core consumer price index was lower in May than it was a year earlier: its first move into negative territory in the current cycle. And domestic spending, which showed signs of recovering last year, has also dropped sharply. More broadly, the continued anaemic state of domestic demand offers little hope that it will be able to rescue the recovery from the effects of the yen's 14 per cent appreciation against the dollar since January.

That the Tankan survey can find a rise in the number of companies reporting "favourable" business conditions, under such circumstances, provides yet another testament to Japanese producers' resilience. But there is a danger that the finding will be taken as an excuse to defer, yet again, the measures needed to avert a further downturn.

A cursory glance at the state of financial market sentiment ought to rule out such complacency. Little moved by the Tankan report,

the Nikkei index of leading stocks fell again on Friday. The index ended the week over 5 per cent lower, bringing the combined fall since the start of the year to nearly 24 per cent.

Japan shows every sign of becoming trapped in a vicious cycle of falling prices, worsening private sector debt problems and crumbling domestic demand.

Eventually, more profound deregulation of the economy would spur the real economy and help bring down the yen. But in the short term, the easiest way to help would be to loosen monetary policy further, which would work against further yen appreciation and support prices and demand.

However, monetary policy alone looks less and less capable of healing the sector which worries investors the most: the banks. Japanese banks are now thought to be carrying at least ¥40,000bn (2298bn) in bad debts, a figure equal to 6 per cent of their total lending. Last week the government seemed about to accept the need for more direct and costly measures to alleviate this debt burden.

Yet the much-vaunted package of support, unveiled on Thursday, turned out to be only a warmed-up version of the same old policies.

Plainly, the scale of the crisis in Japan, not merely in the banking sector but in the economy as a whole, requires a more aggressive approach.

Neither the government, nor the central bank, can afford to delay any longer in providing one.

Hong Kong court

The Sino-British agreement on Hong Kong's court of final appeal marks an important milestone on the road to 1997. Not only does the deal resolve one of the most contentious outstanding issues, which had been threatening to undermine business confidence during the transition to Chinese rule. By holding out for an agreement, Britain has recognised that the time for bold independent initiatives is past.

Such crucial issues can no longer be tackled unilaterally like the earlier electoral reform. From now on, collaboration must be the order of the day, and China will inevitably play the dominant role.

There has never been an easy trade-off between a smooth transition and the need to secure democratic and legal safeguards for Hong Kong after 1997. Britain won agreement on the court only at the expense of a significant climb-down. It wanted the court set up well ahead of 1997 to provide a body of jurisprudence. Instead it will start operating only after the handover. China will effectively be able to define its remit by deciding which so-called "acts of state" are outside its jurisdiction.

Not surprisingly this leaves the legal community uneasy. Mr Martin Lee, the outspoken barrister who leads the anti-Beijing Democratic party, fears the rule of law will be undermined because the court will be unable to hear cases against the government. By and large the business community is pleased. A nasty confrontation has been avoided. At least there will

To win a fourth term of office with your party in a trough of unpopularity is not an easy task. Mr Pasqual Maragall's re-election last month as Socialist mayor of Barcelona, Spain's second largest city, is a testament to the popularity of his forceful approach to the job of leading a modern European conurbation.

Mr Maragall is not immodest in his claims. He says there are two ways of running a large city. One is his: personalised leadership, ambitious planning and a strong reliance on municipal power as an agent of change. The other is how London is run: by what he sees as an uncoordinated mixture of central government, local government and private-sector organisations.

He recalls a visit he made a few years ago to Mr Michael Portillo, then minister for English local government. Flicking through the mayor's strategic plan for Barcelona, Mr Portillo remarked that London's new private-sector promotion body was similarly ambitious.

"That summed up the difference between us," says Mr Maragall. "The public aspect of a city cannot be separated from its promotion. The two must go together."

Mr Maragall is a thoroughly modern socialist, but unquestioning in his belief in the value of high-profile government action. He insists that the job of the city government is to sponsor ideas, generate popular support and then seek to engage public and private agencies to deliver them.

This ideology is not to all tastes.

Yet the practical results are attracting attention worldwide, not least in Britain. London is a larger metropolis, but not so much larger as one might think. Barcelona has a population of 1.6m and its greater metropolitan area embraces some more than half the population of Greater London. Two-thirds of Catalonia's population comes within Barcelona's ambit, giving the city a position similar to that of London in south-eastern England.

A sense of perspective is important. A survey of 500 executives carried out last year by Healey & Baker, an international property consultancy, ranked Barcelona an impressive seventh as a European business location - three places higher than 1993, and above Milan, Geneva, Munich and Stockholm. Yet London came top of the league in both years.

It is the speed and scale of Barcelona's transformation which are remarkable. Its economic growth rate is racing ahead of both Spain and Catalonia, and it scored highest, jointly with Brussels, in a recent survey of companies planning to increase their representation in European cities over the next five years.

In this year's Reith lectures on the modern city, Sir Richard Rogers, the architect, held up Barcelona as an example for London. "Autonomy, vision and strong leadership have totally transformed the city," he said. The process had gone "much further" than providing facilities for the 1992 Olympic games. "It included the realisation of a masterplan, including the refurbishment of Barcelona's streets and squares and the construction of new housing and services."

Barcelona has its share of municipal problems and shabby housing districts, particularly in its "Red Belt" of working-class dormitory towns. But the centre is now attractive, clean and efficient, and there are beaches rather than decaying docks for the first time in a century. How did it happen?

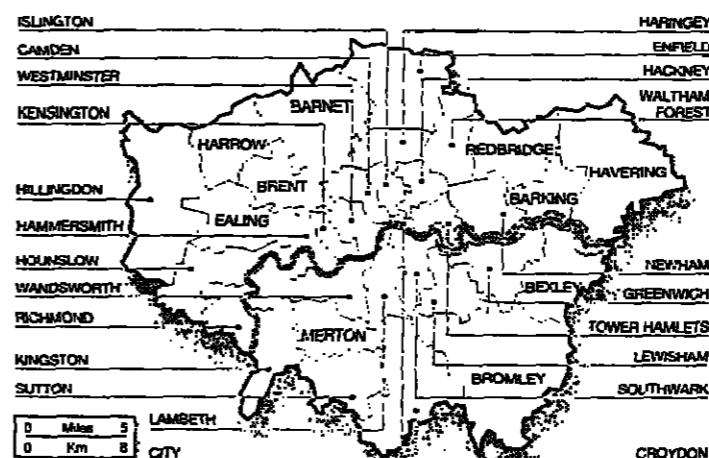
The Olympics had a galvanising effect, but were as much the result as the cause of change. "Everyone understood from the first that the Games were the excuse, not the aim," says Mr Joan Clos, one of Barcelona's deputy mayors.

The pace has barely let up since. Having renovated the inner city, built new roads and beaches and tripled the size of its airport, the focus is now on upgrading the port, rail links and the still shabby eastern half of town.

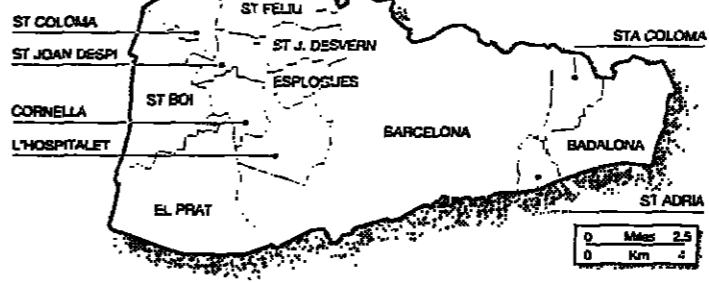
Three themes stand out from the experience of Barcelonians over the

Mr Barcelona on a winning ticket

Simon Kuper and Andrew Adonis on how a rebirth of municipal leadership has helped the city to flourish

London: municipal jigsaw

The local government of Greater London's 7m population is divided between 33 boroughs. A Government Office for London co-ordinates the activities of central government departments in the capital, but has a formal relationship with the boroughs. The Lord Mayor of London is non-executive head, for one year only, of the smallest borough, the Corporation of London - or the City. The typical annual borough budget is £250m.

Barcelona: dominant centre

Catalonia is divided into 91 municipalities, of which Barcelona is the largest with 1.6m inhabitants. It has a far larger reach and revenue base than any London borough. Catalonia's greater metropolitan area, comprising the city government and several smaller municipalities, has a total population of 4m.

The city is further divided into 36 regidores, borough-type authorities, but their budgets have little significance compared with the central municipal funds.

to poorer provinces such as Galicia and Andalucia - but the imbalance has shrunk in recent years.

Critics point to the city's debt, which stands at Pta270bn (£1.4bn), the servicing of which swallows almost a quarter of revenue. However, that proportion is no greater

than for a typical London borough, while the average per capita city tax is Pta51,338 (£266), including business taxes, is less than that paid by Londoners.

Mr Clos estimates that a total of Pta870bn (£45bn) in public and private money was spent preparing

The town hall has designated 10 areas of the city as "zones of new centrality", which are to attract offices, shops and homes. The idea is to avoid a huge, soulless business district. At the moment they are little more than lines on a map, and with no Olympics in the offing, there is room for scepticism about their prospects.

However, humility is not much in evidence in the city hall. When the planned design for one hotel struck Mr Maragall as ugly, he called the developers in for a chat. "A beautiful city is one of my main priorities," he says, "and obviously that requires me to have a view on matters of design." The developers amended their plans.

The city government is now running a campaign, featuring a poster of an attractive woman applying lipstick in front of a mirror, to make Barcelona look "pretty". Most businesses in the old town have been persuaded to renovate their buildings.

An attractive city with a thriving cultural life is a magnet for new employers and business conventions - a significant growth industry for Barcelona. The hope is that tourism will continue to grow too, particularly now that the city has restructured its harbour to create four miles of beaches.

Catalonia now accounts for half of Spain's inward foreign investment. Mr Joan Torres, the city's transport councillor, muses on popularising the slogan: "Barcelona - the Singapore of the Mediterranean." He adds hastily: "Only in the economic sense." The idea is to turn Barcelona into a flourishing trading centre like Singapore, while retaining the rich collection of art and architecture that Singapore lacks.

The city's major infrastructure projects are a high-speed rail link into France, planned for the next decade, and modernisation of the port. Mr Maragall's target is Europe's shipping trade with Asia-Pacific from Rotterdam. He points out that if Asian shippers used Barcelona as their European port instead, they would save four days per journey.

The old port is being remade for tourists. It is modelled on Baltimore's restored harbour, and will have an aquarium like Baltimore's. Mr Maragall and his officials have learned from the latest developments in city planning around the world. Now planners elsewhere are trying to learn from Barcelona.

Divided rule in London

Bodies claiming to represent London are so numerous, and come and go with such rapidity, that most Londoners would be hard put to name them, let alone their leaders. The past year has seen some rationalisation in the governance of the capital, but there is still no single person or body in charge.

In the private sector, London First has replaced the uncoordinated organisations that used to promote the capital. It has established the London First Centre to attract inward investment. It has also been successful in launching a variety of initiatives such as improved tourism promotion and support for small businesses.

In local government, London's 33 boroughs have until recently been divided politically between the Labour-controlled Association of London Authorities and the Conservative London Boroughs Association.

However, the split was healed in April with the formation of the Association of London Government.

Central government has also brought its share of London's administration under one roof, with the Government Office for

London. The new office has helped to co-ordinate programmes to regenerate the city and has access to the government's regeneration budget. But it has few real powers: its role is to ensure the boroughs make the most of opportunities to bid for state funds and build private sector partnerships to make the most of their resources.

It has no control over education, although higher education increasingly plays a role in urban regeneration schemes (eight new universities have been created in London in the past three years). Nor does the office have any formal links with the quangos that fund further education, or with Training and Enterprise Councils, which distribute training funds and have a role in attracting investment.

These developments have received a broad welcome from London's businesses and local authorities. Nor should the city's existing strengths be underplayed: international trade is London highly on many quality of life measures, notably parks and cultural centres. But the fragmentation of its governance has in the past hampered efforts at promotion and regeneration.

John Authers

OBSERVER**One more great trek**

■ Spare a thought for the publishers of Afrikaans

pornography as they trek into territory once forbidden to the God-fearing folk. Important as South Africa's decision to abolish the death penalty is, it should not overshadow other seminal changes that post-apartheid attitudes to civil rights are bringing to South Africa.

Censorship regulations have been repealed and pornography is booming. The state is not prepared to prosecute, for it has to define pornography; nor is it clear how any ban could be reconciled with the right for civil rights entrenched in the new constitution.

Beijing has dropped plans to set up a review tribunal which could override decisions it did not like. It promises to work towards the passage of the bill setting up the court, a rare recognition of the role of the Legislative Council, an institution it instinctively distrusts.

Above all, the deal implies that Beijing is at least aware of the risk to confidence if there is no established rule of law after 1997. If so, it must also recognise that last week's agreement is only a beginning. The real test will come when the court is up and running. Hong Kong's legal system, after 1997, must be seen to be impartial and independent if business confidence is to be maintained. Only then would current doubts be laid to rest.

have to coin new words and phrases as they go along with each issue extending the frontiers of Afrikaans language, philology...and pornography.

Fat fee zone

■ Early doubts about the success of the public offering of Clarient, the industrial chemicals division of Swiss health care products group Sandoz, may be lessened by the revelation that banks managing the SFr1.5bn offer stand to earn an impressive 4 per cent commission.

That might even be enough to make investors consider buying the shares of the quoted banks in the syndicate, Union Bank of Switzerland, Swiss Bank Corporation, Credit Suisse, and Morgan Stanley.

Those with discretionary fund management accounts at these august institutions, or other syndicate members Robert Fleming and Goldman Sachs, should not be surprised if some Clarient shares turn up in their portfolios.

View finder

■ The Getty Museum, the US Library of Congress, the New York Museum of Modern Art and the Pompidou Centre in Paris all apparently expressed interest. But it was an anonymous foreign buyer who paid FF12.3m last Saturday for the personal archives of Raymond

Loewy, the ground breaking industrial designer.

Loewy was born in France in 1886 and trained as an engineer. But it was not till he crossed the Atlantic that his career took off. He began in New York as a magazine fashion illustrator and then opened his own design company. He was involved in designing everything from the 1934 Sears Coldspot refrigerator and 1947 Studebaker Starlight Coupe, to the logo still used largely unchanged by Esso and Shell today.

But perhaps his most intriguing design contribution was a rather hollow one: a port-hole in the US rocket which landed on the moon. The astronauts thanked him profusely afterwards for changing the original window-less design, which would have left them without a view on the world.

Island hookers

■ Though Singapore puts itself forward as a global information hub, the island republic's government makes sure inhabitants are not exposed to harmful outside images by banning the sale of satellite TV dishes.

But the state's rugby fanatics have found a way round the regulatory scrum. Deprived of watching the world cup in South Africa, they have turned to nearby Indonesia. Satellite dishes are also banned there, but the Jakarta government has a more relaxed attitude to enforcing the rules than

does Singapore.

So after each game, a video is put on a screen boat to Singapore. A few hours after the final whistle blows, Singaporeans can watch the action.

FINANCIAL TIMES

Monday June 12 1995

Microsoft may have met its match in fight over Windows

By Louise Kehoe
in San Francisco

Microsoft may have finally met its match. The dominant world supplier of software programs for personal computers, with 1994 sales of more than \$5bn (£3.1bn), is facing the prospect of a bruising battle with US antitrust regulators.

The Justice Department's anti-trust division has launched an aggressive investigation of Microsoft's moves to enter the fast-growing market for online information services. It appears that the agency may be gearing up for a possible lawsuit to block Microsoft's plans to enter the online information services market.

In August, Microsoft plans to launch Windows 95, a new version of its personal computer operating system used on almost 90 per cent of PCs. The program, which controls the basic functions of a PC, is expected to take the market by storm with tens of millions of copies to be sold over the next 12 months.

Built into Windows 95 will be the software needed to access the Microsoft Network (MSN), a new online service providing software support, news, entertainment and communications capabilities.

Microsoft's critics charge that the company is using its dominance in the PC operating system market to gain an unfair advantage as it enters the online ser-

US authorities gear up for lawsuit on online services

vices field. Over the past week the Justice Department has issued formal requests for information from Microsoft and several other companies concerning MSN.

This is Microsoft's third, and potentially most serious skirmish with US antitrust regulators. The new investigation strikes at the heart of the company's ambitions to become the leading provider of services to facilitate electronic commerce, information distribution and communications.

This follows a Justice Department lawsuit that last month drove the company to abandon its \$2bn acquisition of Intuit, the leading publisher of personal finance management software.

Microsoft's first brush with the agency came last year, when after an exhaustive four-year probe of the company's business practices the Justice Department filed narrow charges relating to the terms under which Microsoft licenses its popular Windows program to PC manufacturers. To avoid a trial, Microsoft entered a consent decree. Court approval of the settlement is still pending.

Rather than await the outcome of the latest Justice Department investigation, Microsoft is taking

the offensive. The company claims that its plans for MSN are "pro-competitive and in the interests of consumers".

"This ought to be an antitrust regulator's dream," said Mr Bill Neukom, Microsoft's senior vice-president for law and corporate affairs.

"A capable company is making a substantial investment to become a new entrant in a market with huge opportunity for expansion. We believe we can improve on services that are currently available with better technology and content and lower prices. This is exactly what the US ought to invite, and ought to champion."

That is not, however, the perspective of established online information services companies such as America Online, CompuServe and Prodigy which are directly threatened by the Microsoft Network. Nor are Microsoft's ambitions entirely welcome in the banking, publishing and telecommunications industries, which fear that the software giant may be invading their turf.

"In the new digital world, the operating system for computers is similar to the dial tone for telephones," said Mr Steve Case,

president of America Online, the largest online service with over 2m subscribers. "You can't call anybody without going through the dial tone, and you can't use software or a service without going through the operating system."

Microsoft responds that all it has done is to include in Windows 95 a program that will enable PC users to subscribe, if they wish, to MSN. The "purchase" decision is entirely separate", Microsoft insists.

The company maintains that it has a "perfectly legitimate right to distribute access software for MSN in Windows 95. Nor do we believe it is our responsibility to include in our product access code for... competitors."

Yet Microsoft has been forced to back down in its previous battles with the Justice Department and in this instance it may also face pressure from its customers in the PC industry to find a compromise rather than risk a costly delay in launching Windows 95.

Over 150 PC manufacturers are gearing their production plans for the August 24 launch date of Windows 95, while hundreds of software firms are racing to introduce applications programs that run on the new operating system. The closer it gets to the launch date, the more difficult and expensive it will become for these companies to abort the take-off.

The extra \$200m IBM has put on the table to secure the co-operation of Lotus's management is money well worth paying. Without Lotus's agreement, the acquisition would probably have turned sour, leading top software programmers to defect. As it is, not only will Lotus's senior management remain; there is a fighting chance that the software engineers can be made to feel sufficiently happy to stay.

Lotus gives IBM a leading edge product at the centre of the next wave of computing, which is mainly about networking and communication. The computer giant has strong enough finances to push Lotus's flagship product, Notes, which facilitates collaboration between colleagues in a working environment. On its own, Lotus was struggling to support the development of both Notes and its older products, such as the 1-2-3 spreadsheet programme. With Microsoft increasingly beleaguered by regulators, there must be some chance that an IBM/Lotus combination can make an impact in software.

There is still a question about whether the cultures will mesh. On an optimistic view, the injection of Lotus will accelerate IBM's culture change. But the pessimistic possibility is that the much bigger group's staid culture will delay in launching Windows 95.

There is also a big question over whether IBM's slow-moving sales force can be a success in marketing a fast-moving "shrink-wrapped" product. This acquisition will be the test of whether Mr Lou Gerstner, IBM's chairman, can give Big Blue a new lease of life rather than merely manage its decline.

Opportunistic financial predators have been absent from the latest wave of takeover activity because they are unable to achieve the same synergies industrial buyers hope for. Still, US leveraged buy-out funds are laden with cash. When they enter the bidding, investors should prepare to exit.

Mergers and acquisitions

Global takeovers activity this year is up sharply on last year's already high levels. Competition has been intense in recent bids such as those for John Labatt, VSEL and Switzerland's Holz-Hausen. The return of the big deal is unsurprising. European and US companies have emerged from the recession with reconstructed balance sheets and resurgent cash flow. There is a lot of money to burn. Banks on both sides of the Atlantic have excess capital too, and are willing to lend at wafer-thin margins.

Hongkong Bank has conducted a detailed study of the site and the structure of the decaying building - it has stood virtually untouched since 1949 - and has concluded that renovation costs would be exorbitant. Representatives have told city officials that the high leasing price could not be justified without the site's extensive redevelopment.

One compromise advanced by the Chinese was for the proposed 20-storey structure behind the existing premises to be made lower to bring it into conformity with the surrounding area.

Since the revolution, the former Hongkong Bank site has been used as headquarters of the Communist party in Shanghai and the municipal government. These organisations are due to vacate the premises at the end of the month for a new building in the centre of the city.

Many foreign institutions have been eyeing premises in the Bund area among the 87 being offered for lease.

but he indicated that a decision was likely by the end of the year. He expects the structure to be sold by tender.

The decision has to be made by market rules and commercial rules," he said. The city government had decided against open auction.

It is not clear how many of the institutions said to be bidding for the property are serious contenders. Shanghai may be exaggerating the level of interest to improve the price.

In Hong Kong, the bank said it was indeed interested in "getting possession" of the old building, but not at any price.

There were 10 bidders including foreign and Chinese banks and other companies. Mr Hua would not be drawn on details, but not at any price.

Mr Hua said the city was fac-

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merging market
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world.

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Donald 0113 238 0010
Sibley 0113 238 0111

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FINANCIAL TIMES COMPANIES & MARKETS

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Monday June 12 1995

MARKETS THIS WEEK



TONY JACKSON:

GLOBAL INVESTOR
One good reason for feeling slightly
cautious about US equities at
present is the dividend yield; or
rather, the lack of it. Not only are
stock prices at record levels;

companies are also paying out less
of their earnings in dividends.
Companies have also been buying back their own
stock in massive quantities. For bulls of Wall Street,
this means the market is cheaper than it looks.

Page 22



MARTIN WOLF:

ECONOMIC EYE
The proposition that national
monetary autonomy is mythical has
become conventional wisdom in
Europe. But for autonomy to be a
myth a monetary authority either
must be unable to alter policy or, if
it is not, will have no impact on the
real economy. Both propositions are mistaken.

Page 22

BONDS:

Russia's two-year-old government debt market is
"the most successful project in the history of
Russian economic reform", according to the
chairman of Russia's central bank. Page 24

EQUITIES:

Traders in London will have some important UK
economic data to get their teeth into – notably
retail prices, producer prices, average earnings and
retail sales. New York awaits the figures on retail
sales due tomorrow. Page 25

EMERGING MARKETS:

Two global equity offers in less than a month are
awakening a wider interest in Portugal. Investors
may be favourably surprised by what they find.
Page 23

CURRENCIES:

Events such as this week's G7 summit in Halifax,
Nova Scotia traditionally produce little to impact on
currency markets. But this time there are various
reasons for caution. Page 23

COMMODITIES:

By tomorrow morning the coffee market should
have a better idea if last week's price setback is
set to continue or to be recouped. Page 22

INTERNATIONAL COMPANIES:

VA Stahl, the Austrian steel group, has announced
an eight-fold surge in first quarter operating profit
to Sch185m (\$87m) from Sch102m a year earlier.
Page 21

UK COMPANIES:

MGM Cinemas, one of Europe's largest film house
chains, could be floated on the UK stock exchange
within five years if the US-backed consortium,
which includes Richard Branson's Virgin Group,
wins its 2200m bid. Page 20

STATISTICS

Base lending rates	27	London recent issues	27
Company meetings	10	London share service	30-31
Dividend payments	10	Managed fund service	28-29
FT/S&P-A World indices	22	Money markets	27
FT Guide to currencies	23	New int'l bond issues	24
Foreign exchanges	27	New York shares	32-33
		World stock mkt indices	26

By Nicholas Denton in London

Mr Christopher Heath – the founder of the
Asian equities business which brought
large profits to Barings bank in the 1980s
and disaster earlier this year – has raised
\$50m to set up an investment group.

Caspian, the new venture, will focus on the
emerging markets of Latin America and Asia
but will cover corporate finance, asset
management and stockbroking.

"There is a correction in the emerging
markets and fluidity in the job market. It
is a perfect time to be setting up," said Mr
Heath, who intends Caspian to be fully
operational by the final quarter.

The project marks an effort by Mr Heath

to revive a career which surged from 1984,
when he became founder and managing
director of Baring Securities, Barings' dynamic
stockbroking arm, but then stalled.
The Japanese equity market collapsed
in 1990, Baring Securities suffered losses
in 1992, and Mr Heath was forced to resign
as chairman of the subsidiary in 1993.

Mr Heath is launching Caspian in the
shadow of Barings' collapse in February
when Mr Nick Leeson, a trader in Singa-
pore, lost \$860m (£1.35bn) on futures and
options contracts on Japanese shares,
wiped out the bank's capital and forced a
sale of the business to Internationale
Nederlanden Group, the Dutch bank.

Internal Barings auditors criticised

checks and balances at Baring Securities
but associates of Mr Heath maintained
that the failure could not have occurred
under his regime.

Caspian is developing a global information
system with Andersen Consulting, the
computer consultants. Mr Heath said:
"Risk management and the technology
that we have will make for a very secure
environment."

Mr Heath has attracted \$50m from investors
led by National Finance, the investment
bank owned by Siam Commercial
Bank of Thailand, which is believed to be
subscribing for a 10 per cent stake. A further
\$200m will be raised as required, Caspian
said.

Equitable Life, the UK life insurance
company, is taking a 10 per cent stake.
Other financial backers include Caledonia
Investments and Scottish Eastern Invest-
ment Trust.

Mr Heath is also investing part of the
personal fortune he built up in the late
1980s when he was the highest paid executive
in the City, earning £2.5m in 1987. Mr
Heath, who will be Caspian's chief executive,
and other executives are contributing
\$5m for a 10 per cent shareholding. He is
joined by former colleagues from Baring
Securities including Mr Simon Loopuit, Mr
Jim Reed and Mr Bobby Betack, who have
resigned from senior positions at Nomura
International.

Delays dog debut of junior market

By Christopher Price in London

Only between 10 and 20
companies will begin trading on the
Alternative Investment Market when the new junior market
opens for business on June 19.

AIM is replacing the 4.2
matched bargain market and the
Unlisted Securities Market. The
constituent companies of these –
some 450 – must move to AIM,
the full list or go off-market.

Few companies will be trading
on the opening day because of
delays in the processing of the
documents for companies wishing to join, caused by the
need to comply with recent European
Union proposals on new
issues.

The official application documents
were only made available
last week. The London Stock
Exchange, which devised AIM
and which will be responsible for
supervising the market, has extended
the life of the 4.2 beyond its June 19 expiry date
for a further three months. The
USM is due to terminate next
year.

Besides picking up most of the
companies from the two expiring
markets, AIM hopes to fulfil one
of its original premises: to attract
and be a vehicle for young dynamic private
companies that need to raise capital.
No new companies will be among the
AIM debutantes, which are all drawn from the 4.2 market.
Only one intends to raise some
equity capital.

AIM's development has been
dogged by the frostiness of some
institutional investors who are
concerned over the joining regulations
that some fear may lead
to poor quality companies.

However, moves by the
Exchange to bolster the role of
nominated advisers as well as a
rigorous approval procedure for
the advisory role, have placated
many sceptics.

Last week, a survey by BDO
Stoy Hayward, the accountancy
firm, showed almost four out of
five institutions expected to
invest in the new market.

The Exchange also plans to
fine companies that breach AIM
rules. Ms Theresa Wallis, head of
the AIM development team, said
that the fines system would
answer adviser concern on policing.

"The fine clarifies that it is the
company and not the nominated
adviser which is responsible for
complying with the rules," she
said.

Conner Middelmann assesses the privatisations of telecoms groups around the world

Lines to investors buzz with avalanche of issues

Forthcoming Telecom Privatisations

Telecom Operator	State (%)	Type of offer/ Existing free float	Amount Sbn	Date of issue
SPT Telecom (Czech Republic)	27	SS	1	30 1995
Mavag (Hungary)	40	VD IPO*	1	30 1995
Telefonica D'Espana	12	VD 68%	1	30 1995
Beigacom	90	VD SS	1.8	40 1995
Bezeq (Israel)	25	I 24%	0.5	40 1995
Stet (Italy)	61	VD 35%	7	40 1995
PT Telkom (Indonesia)	N/A	VD IPO	2	40 1995
OTE (Greece)	8	D IPO	0.5	40 1995
Deutsche Telekom	49	VD IPO	10	1H 1996
KPN (Netherlands)	30	VD 30%	4	1H 1996
Telkom (South Africa)	30	SS	1	1996

* 30% strategic state sold to Ameritech & Deutsche Telekom in 1993. Bold type = projection: IPO = Initial Public Offering; I = International; D = Domestic; SS = Strategic State

Source: Global Telecoms Business magazine
'If governments try to overprice issues, they may find they can't sell them – there will be so many alternatives'

Mr Murray Davey, Kleinwort European Privatisation Fund

amount raised. The partial privatisa-
tion of Germany's Deutsche Telekom,
due next year, is expected to raise some DM15bn

(\$10.4bn), and could generate a
total fee pool of up to DM450m. If
telecom sales succeed in raising

\$300m over the next year, that
means around \$900m in bankers'
array of multimedia products and
services.

While short-term rewards
beckon, the medium-term outlook
is murky.

Mr Scott Mead, a managing director
at Goldman Sachs, says:

"There is no guarantee or pre-
dictability of regulatory direction,
technological change, consumer
preferences and industrial alliances."

T his leaves many investors
puzzled. "Will deregula-
tion and competition mean
telecoms companies' margins
will keep shrinking?" asks Mr
Davey. "Or will growth of the new sides of
the business make up for that?"

The trend towards deregulation
will open opportunities for tele-
coms operators, particularly outside
their domestic markets. But if
they are not prepared for com-
petition, deregulation could mean getting
crushed by more powerful
rivals.

KPMG's Mr Yeomans said:
"While it's important to open the
market to broader participation, on

there's a real danger that if you
allow totally free competition, the
market could suffer from oversupply.

Operators from countries such
as the US which have already
deregulated their telecoms mar-
kets are likely to be better prepared
to compete than those from countries
only beginning the process.

Many European countries
fall in the latter category, with
the EU enforcing competition in
telecom services by January 1, 1998.

The spectre of increased com-
petition has sent many of the
world's telecoms operators
scrambling into global alliances
with operators who would otherwise
be rivals.

But with competition heating up in all sectors of
the communications industry –
cable, cellular, global telephony –
there is a danger that these alli-
ances will prevent some operators
from developing a clear strategy.

"Telecoms operators

will have to decide whether they
want to compete in all areas,

form alliances and compete in
other operators' markets, or

negotiations with potential trade
buyers succeed.

■ Compagnie de Suez: The flagship
French industrial and financial holding
company holds its annual general
meeting on Wednesday amid intense
speculation about bids or financial
restructuring.

The group, which reported losses of
FF4.7bn (\$650m) in 1994 and property
write-offs of FF7.5bn in 1993, has admitted
that it has been in contact with Mr
François Pinault, chairman of Pinault
Printemps Redoute, the French retail
conglomerate but denies any specific
negotiations.

■ Sandoz: The Swiss chemicals and
pharmaceuticals group will on
Thursday reveal the price range for
bids for shares of Clarient, the
industrial chemicals company being
spun off. Figures ranging from
SF1400 to SF1450 for the 4m shares in
the 100 per cent IPO have been
mentioned. But the whole process could
still be halted if simultaneous

negotiations with potential trade
buyers succeed.

■ Northern Foods: Two of the UK's largest food processors will update investors this week on their
efforts to restructure dairy operations
and to deliver their year-end results.

Northern has already said it is taking a
£210m charge, £55m of which will go on
dairy and chilled dairy products.
Unigate will be hard pressed to better the
pre-tax profits of £213.5m (£178m)
last year.

■ FKI: The UK electrical engineering
and electronic components group is
expected on Wednesday to report
increased annual profits of about £70m
(\$110m), compared with £52.3m,
following strong growth by its
materials handling and hardware
divisions. Those two businesses, based
mainly in North America, have been
the group's first to achieve double-digit
margins.

■ Celtic Group Holdings Limited:
£75,000,000 Senior Acquisition
Facilities Joint Arranger

Inntrepreneur Estates Limited
£800,000,000 Term and Revolving
Credit Facility Joint Arranger

Irish Telecommunications Investment plc
IR£100,000,000 Revolving Credit
Facility Joint Arranger

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May 1995

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Celtic Group Holdings Limited
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COMPANIES AND FINANCE

MGM Cinemas may float within five years

By Peggy Hollinger

MGM Cinemas, one of Europe's largest film house chains, could be floated on the UK stock exchange within five years if the US backed consortium, which includes Richard Branson's Virgin Group, wins its £200m bid.

The consortium is understood to be confident of clinching a deal within a month. It plans to appoint Mr Bob Smerling, former president of Sony Theatres and now head of Reading Cinemas in the US, to lead the new company which will be set up after the purchase is completed.

An insider said flotation in the UK would be a possibility within three to five years. Reading, and its 47 per cent stakeholder Craig Corporation, had a history of holding investments in publicly quoted companies.

The consortium has also negotiated a structured finance

package, believed to include about £100m in senior debt provided by Crédit Suisse and a tranche of subordinated debt arranged by CS First Boston.

The consortium partners will be expected to put up about 30 per cent of the £200m purchase price. Reading will hold a majority stake, with the Virgin group a substantial minority shareholder.

They are understood to have arranged financing as part of the purchase deal to build a further 10 to 12 multiplexes throughout the UK within five years. It has not yet been decided whether the cinemas will carry the Virgin name.

The French bank took over the cinema group in 1990 after calling in loans made to the Italian financier, Giancarlo Parietti, who bought it for \$1.3bn in 1990.

Cable on the verge of the big time

Christopher Price discovers the sector may undergo a re-rating after its defining moment

They lose millions of pounds a year. Their capital requirements would sink a small bank. Yet Britain's cable companies are suddenly enjoying a positive news flow which is being reflected in their previously sagging share prices. Analysts are now wondering if the sector could be about to undergo a re-rating.

What may in future years be seen as a defining moment came last Thursday, when TeleWest and SBCC, the biggest and fifth largest cable operators, unveiled a £685m merger.

It was the most significant move yet in the consolidation taking place in the industry and the 5p rise that day in TW's shares to 165p edged the US-owned group ever closer to its November flotation price of 182p.

There was further good news on Friday when Nynex CableComms, Britain's second biggest cable group, achieved a listing price in the middle of its forecast requirement, defying sceptics who had predicted a lower price as had happened with previous cable floats. Analysts attributed the success partly to the TeleWest/SBCC deal which, among a number of positive aspects, removed another big potential flotation candidate from the scene.

At a stroke, the TeleWest/SBCC merger created a company valued at £2.4bn and nearly twice as big as its nearest competitor. It also pushed the new TeleWest into the

equipment investment are then deducted. The figure that is left is the "goodwill" value of the group, the value the market is putting on the future revenues. Dividing this by the number of houses in a franchise gives the read across value.

For companies which rely on future revenue growth, analysts have traditionally used discounted cash flow models - estimating revenues at a point in the future and then discounting back to arrive at a valuation. However, as the cable companies have begun to construct their fibre optic networks, build up their asset bases, and generate revenues, more realistic forecasts using different valuation criteria are being used.

This method awards a higher basic valuation to those companies which have laid more of their fibre optic networks. Less network built implies a lower value.

For example, the share price of TeleWest, which has just under 40 per cent of its network built, gives a value per home of \$530, according to figures from S.G. Warburg. SBCC, which has built slightly more of its network, received the same value under the terms of the merger, reflecting the dominance of TeleWest in the new partnership.

For the other quoted companies, Warburg calculates the

read across value as \$478 per home for Comcast, Bell Cablemedia on \$443, Videotron on \$404, Nynex on \$374, General Cable on \$354 and International CableTel, the cheapest with only 13 per cent of its network built, on \$374.

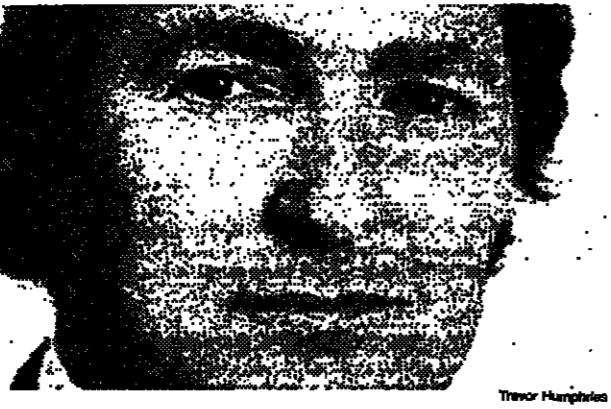
Premiums and discounts to this valuation method are put on a company for a number of reasons. The degree of control a company exerts over its franchise areas is seen as important, particularly as consolidation in the industry gathers pace. SBCC, for example, had 100 per cent ownership in its franchise areas, giving it a premium rating. General Cable, on the other hand, shares many of its areas in partnership with other operators.

Where the shares are listed will also be a factor in valuation. Those listed on the London market, as well as in the US, will be afforded a higher rating as the shares are likely to have greater liquidity and greater cash-raising possibilities.

Quarterly figures from the Independent Television Commission, last week, showed that cable continues to suffer from poor marketing, with only 21.4 per cent of homes passed by cable actually asking to be connected - 963,000 out of a total of 5,165m. With statistics like this, the sector may have to wait a little longer for its re-rating.

BAe considering response to GEC in VSEL bid battle

By Bernard Gray, Defence Correspondent in Paris



Richard Laphorne: in Paris selling aircraft, not debating VSEL

British Aerospace has not yet decided whether to increase its bid for VSEL, the submarine maker, in response to GEC's £21.50m a share last week. Senior management at BAe said they would consider their future course of action when they return from the Paris Air Show at the end of the week.

"We are here in Paris to sell aircraft and to win an order for the UK attack helicopter competition, not to debate the VSEL bid," said Mr Richard Laphorne, finance director.

BAe has plenty of time to decide what it will do.

It has not yet posted its current offer of 3.3 shares for every VSEL share, and has 46 days after it does to increase it.

Analysts are divided as to whether BAe will continue the bid battle against GEC's attempted knockout.

Some argue BAe should not risk its renewed reputation for financial prudence by pursuing the campaign.

Others point out that tax

advantages make VSEL worth more to BAe than to GEC.

If BAe does choose to return to the table it is likely to discuss it with shareholders to ensure their backing.

Analysts were surprised that BAe's shares had not fallen further in response to GEC's bid for VSEL. "There is strong buying support because of the earnings recovery under way in this stock, which should help if it returns with another

German bonus for Attwoods investors

Former shareholders in Attwoods, the waste management company taken over by Browning Ferris Industries of the US in a £281m hostile bid last year, could receive up to a further \$9.4m (£5.98m) following the sale of the UK company's German business.

BFI announced it was selling the portable sanitation, accommodation and office businesses for \$56.8m to an investment group backed by CVC Capital Partners.

It said it could receive up to a further \$9.4m following a

financial audit, which it expected would be concluded within a year.

In its offer, BFI promised to remit to Attwoods' shareholders the proceeds in excess of \$56.8m which it received on the sale of the businesses.

BFI, one of the world's largest quoted waste companies, won its three-month battle for Attwoods in December when it raised its cash offer from £264m.

The company was founded by Mr Ken Foreman, husband of the former model Mandy Rice-Davies.

CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Interbrew (Belgium)	John Labatt (Canada)	Brewing	£1.25bn	Agreed bid beats Onyx
Schwarz Pharma (Germany)	Central Pharmaceuticals (US)	Pharmaceuticals	£112m	US package part of...
Schwarz Pharma (Germany)	Unit of Raed & Carrick (US)	Pharmaceuticals	£73m	...non-Europe drive
Arjo Wiggins Appleton (UK/France)	Newton Falls (US)	Paper	£37.7m	Buy from Sweden's Stora
Northern Foods (UK)	Green Isle (Ireland)	Food	£25m	Stake raised to 75%
Blockbuster (US)	Grupo Mexicano de Video (Mexico)	Entertainment	£22m	Acquiring 80%
Securicor Services (UK)	ASD (Germany)	Security services	£17.8m	Develops German strategy
Homestake Mining (US)	Navan Resources (Ireland)	Mining	£15.2m	Stake plus option
Wellmans (US)	Unit of Akzo Nobel (Netherlands/Sweden)	Plastics	n/a	PET project for buyer
Babcock' International (UK/Siemens (Germany)	Railcare (I)	Engineering	n/a	Heavy maintenance move

Corporate Finance

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Corporación Financiera
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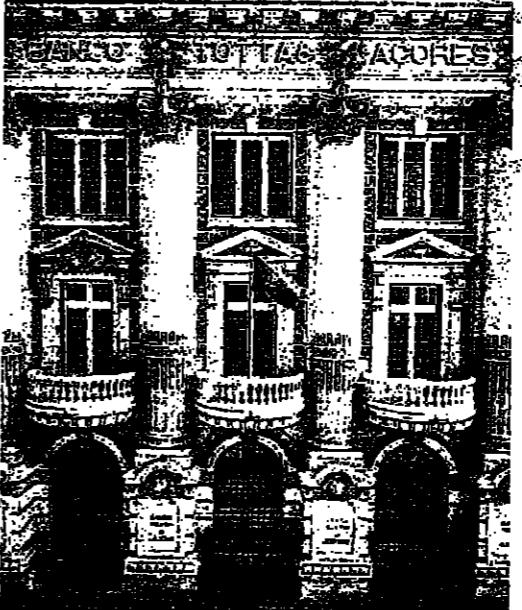
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ROBERT MEMORIAL

The Financial Times established a new visiting University in memory of distinguished Financial Times last year.

The Robert Mauthner Programme based at Green University, opportunity to spend three months at Oxford, as part of the annual fellowship is open to any EU country, who are interpreting economic, political and social issues in the European Union.

Successful candidates will be invited to apply for the procedure. Fellowships will be available for three months starting in October.

Applications will close on 15th September 1995. More information may be obtained from the Director of the Robert Mauthner Programme, The Reuter Foundation, 26 Fleet Street, London EC4P 4EE, Tel: 0171 510 7015, Fax: 0171 510 7016.

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COMPANIES AND FINANCE

NEWS DIGEST

GE Capital to buy life activities of American Express

Whether or not the companies are reported in the industry data, some analysts expressed disappointment in the rate of growth of a industry, and at the relatively slow return rates experienced by some operators. This is due to the fact that the company is suffering from rate fluctuations in the price of oil. Mortality has contributed to the performance of the company.

Only last week, E&Y forecast for the year 2000 from a point of view of some operators, that the deal would not materially affect their earnings. The business changing hands earns annual premiums of \$40m, of which \$33m come from America's long-term care insurance business. Other lines include long-term disability, accidental death, and corporate owned life insurance. America is keeping the insurance businesses relating to its charge card activities, such as annuities and travel insurance.

The deal will propel GNA into a position of leadership in the rapidly growing long-term care market, and add assets \$1.6bn of assets, bringing GNA's total assets to \$1.6bn.

It is expected that the deal will be completed this month but there were delays in gaining access to some geological information because the deposit was deemed a "national treasure" by the Soviet authorities and these details were a state secret. Mr Fabian said this problem had been overcome and the study should be ready in September.

Pancontinental declines to recommend offer

Directors of Pancontinental Mining, which has been fighting a bid worth about A\$500m (US\$380m) from Renison Gold Fields, another Australian mining group, has declined to make any firm recommendation to shareholders. writes Nikki Tate in Sydney.

Renison controls 50 per cent of its target and has declared its offer unconditional. However, QBE, the Australian insurer, holds over 10 per cent of Pancontinental's shares, and has indicated that it will not accept the bid - meaning that Renison cannot compulsorily buy up all minority holdings.

Pancontinental has outlined three options for remaining shareholders - to accept the offer, to sell shares in the market, or to remain as a Pancontinental shareholder. But said "each entails potential risks and rewards". Your directors are continuing to discuss with Goldfields (the Renison bid vehicle) the reconstitution of the board of directors to ensure appropriate representation for Goldfields and for minority interests," they added.

Star Mining raises A\$50m in placement

Star Mining Corporation, a small Australian company, has taken another important step towards developing Sukhoi Log in Siberia, the world's biggest gold deposit. NatWest Securities and County NatWest Securities Australia have placed with US and UK institutions 200m Star shares at 25 cents each to raise A\$50m gross, writes Kenneth Gooding. Star owns 35 per cent of Lena Gold, a Russian joint stock company that has the rights to Sukhoi Log.

It is officially estimated that development of the first stage of the project will cost between US\$400m and US\$500m. Star is obliged to provide US\$260m towards this in the next 18 months.

Mr Stephen Fabian of County NatWest said the placing would enable Star to cut the outstanding obligation to about US\$200m and would add weight to the company's case in further negotiations with the Russians. Investor interest in gold operations in the former Soviet Union had increased recently and the issue was oversubscribed.

Star previously raised A\$15m at 36 cents a share in December.

A feasibility study on Sukhoi Log was due to be completed this month but there were delays in gaining access to some geological information because the deposit was deemed a "national treasure" by the Soviet authorities and these details were a state secret. Mr Fabian said this problem had been overcome and the study should be ready in September.

Wesfarmers to divest 'non-core' businesses

Wesfarmers Bunnings, the Perth-based agricultural products and natural resources group, plans to divest its "non-core" manufacturing businesses, writes Nikki Tate in Sydney.

These comprise Du Feu Metal, which makes steel products for the housing industry. The Roofing Centre Group, which also services the housing industry; and a shareholding in Sterlands, a New South Wales-based manufacturer of wall frames and roof trusses.

Ampolex court move on convertible notes

Ampolex, the Australian energy company, said that it was beginning court proceedings, in an effort to get a declaration that the proper conversion rate on its convertible notes was one-for-one, writes Nikki Tate.

This is being challenged by Sir Ron Brierley's Guinness Peat Group, which claims that the original trust deed indicated a 6.6-to-one ratio. However, Ampolex maintains that various subsequent documents made plain that the one-to-one ratio was intended.

Aircraft alliance named

The new British, French and Italian alliance of regional aircraft manufacturers is to be called Aero International Regional, or Air, writes Michael Skapinker in Paris. Mr Nino D'Angelo, an Italian, will fill the rotating presidency during the first year of the venture, which British Aerospace, Aerospatiale of France and Alenia of Italy will begin operating in January.

Big jump in profits at VA Stahl

By Eric Frey in Vienna

to 10 per cent for VA Stahl's main products also helped boost earnings.

Based on first-quarter results, analysts expect full-year operating profit to climb to a record Sch2.4bn from Sch1.3bn in 1994.

Mr Strahammer confirmed that the state holding group OIAG will sell at least 51 per cent and perhaps as much as 74 per cent of VA Stahl in September or October through a public share offering.

The exact amount will depend on the market conditions, he said.

The timing of the issue has been in doubt because OIAG

wanted to avoid a clash with the privatisation of the giant French steel group, Usinor Sazier. But as Usinor's share offering is scheduled to be completed by July 4, the lead managers believe that by the end of the summer there will be sufficient demand for VA Stahl shares.

Earlier this year, the privatisation share offering of Boehler-Uddeholm, the speciality steel maker, had to be cut down sharply because of a weak stock market.

Beside bringing cash into the state's coffers, the share offering should also boost VA Stahl's paid-in capital from Sch3bn to Sch3.3bn and increase its equity ratio from 30 to 40 per cent.

Total debt is set to fall from Sch8.6bn to below the total cash flow for 1995, which is estimated at Sch4.5bn.

However, plans to rescue a loss-making VA Stahl steel pipe plant at Kindberg in the province of Styria hit a snag following reports that a Russian steel group has cancelled its plans to buy a 25 per cent stake in the factory. A closing of the plant would cause the loss of 700 jobs in an economically depressed region.

ITT sells remainder of financial division

By Richard Tomkins in New York

ITT, the US conglomerate, has completed the disposal of its ITT Financial division by agreeing the sale of the three remaining businesses in several transactions generating gross cash proceeds of \$5.5bn.

Net proceeds will be much lower because the gross figure makes no allowances for debt remaining after the businesses are sold. ITT said net proceeds "approximated book value".

ITT said total cash generated by the disposal of ITT Financial came to \$13bn. It would not disclose the net proceeds, but the figure is believed to have fallen slightly short of the \$3.3bn to \$3.5bn the company had hoped for.

The disposal of ITT Financial began in September last year when ITT announced that it was selling its financial services operations to fund an expansion of its hotel, leisure and entertainment interests.

The divestment has involved 20 separate transactions culminating in the latest agreement with a number of buyers to sell the assets of ITT Residential Capital, a mortgage lender; Lyndon Insurance's reinsurance business; and ITT Financial's portfolio of real estate loans and properties, mainly in southern California.

Separately, ITT strongly denied a US newspaper report that ITT and Mr Barry Diller, the US entertainment industry executive, had come "within a whisker" of buying CBS, the television broadcasting network, for about \$5bn in cash.

The New York Post said the deal fell through because Mr Lawrence Tisch, CBS's chairman, wanted too much. But ITT dismissed the report as "absolutely fictional".

Last year ITT was widely believed to have approached General Electric about a possible purchase of GE's NBC television network, but no deal materialised.

Soda Ash Botswana in liquidation

By Ian Rodger in Zurich

Swiss shareholders, emboldened by recent battles over Union Bank of Switzerland and non-woven fabrics group Holvis, continue to flex their hitherto flabby muscles.

Mr Melk Lehner has resigned as chief executive of the loss-making textile machinery group Saurer only two days after a large minority shareholder won the support of five of nine directors backing BEI instead of four of seven backing Mr Lehner.

BEI, formed only a year ago, has been concentrating its efforts on reducing hostilities between Switzerland's two largest textile machinery producers, Saurer and Rieder.

The two dominate the world spinning machine sector but have engaged in a bitter battle for market share, resulting in a 30 per cent erosion of some prices in the past three years.

In the past few months, BEI has lifted its Saurer stake to 22 per cent, surpassing that of Mr Tito Tettamanti, who tried unsuccessfully to merge the two. Although Mr Tettamanti has only 16 per cent of Saurer, his nominees until last week controlled the board.

Meanwhile, another group of Swiss investors will be pressing for a generous buy-back offer at Wednesday's annual meeting of Merck AG, the Swiss holding company for most of the international operations of German pharmaceutical group E. Merck.

E. Merck intends to make an initial public offering of its own shares in the German market in the autumn and at the same time bid to buy back the 16.6 per cent of Merck AG shares held by the public.

The group also disclosed that it is in talks to sell its remaining non-elevator divisions.

Kone, the Finnish lifts group, blamed "extremely tough" price competition and the stronger markka for a 9 per cent drop in profits in the first four months of this year.

Profits after financial items fell to FM2.67m (\$15.45m) from FM7.4m, even though its figures were boosted by last year's acquisition of Montgomery, the US elevators group.

Excluding a 15 per cent rise in the value of the markka,

Saurer chief executive quits

meeting for two of its nominees to join the board.

Mr Carl Hahn, a former VW chief executive and Saurer's chairman, sensed the change of mood, and suddenly there were five of nine directors backing BEI instead of four of seven backing Mr Lehner.

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EMERGING MARKETS: This Week

The Emerging Investor / Peter Wise

Developing a safe haven in Portugal

Two global equity offers in less than a month are awakening a wider interest in Portugal, one of Europe's peripheral emerging markets that was previously an undiscovered area for many international investors.

Encouraged by the recent issue of Portugal Telecom - to be followed later this month by an offer of 40 per cent of Portucel-Industrial, a pulp producer - a number of institutions are examining the country's potential for the first time.

They may be favourably surprised by what they find.

A tendency to bundle Portugal with Spain - as a relatively undisciplined economy stimulating growth by successive currency devaluations - proves unjustified on closer examination.

Portugal has maintained an impressively firm exchange rate policy since the early 1980s," said Ms Sally Wilkinson, southern Europe economist with Union Bank of Switzerland.

"All the right policies are in place to build a developed economy; it just takes time."

Investment is forecast to take over from exports this year as the main driver behind Portugal's slow recovery from recession.

UBS forecasts gross domestic product growth will rise to 3 per cent this year from 1 per cent in 1994, moving up to 3.9 per cent in 1996 - above the European Union average - and to 4.1 per cent in 1997.

Large EU transfers will fuel strong investment in infrastructure, a trend that is being additionally stimulated by the

approach of a general election on October 1.

Recovery is occurring against a healthy backdrop of fiscal discipline, a stable exchange rate, and controlled inflation, which is forecast to remain stable at about 4.6 per cent this year and next.

In spite of the general election and a presidential election early in 1996, Portugal is relatively free from political risk.

Both the ruling centre-right Social Democrats and the opposition Socialists, who are ahead in the polls, are committed to meeting convergence targets for European monetary union.

Differences over economic policy are little more than a question of nuance.

A minority government would, however, hamper reforms.

Fund managers starting to look at the Lisbon stock market will find that Portugal was the best performing European bourse in 1993 and the second best in 1994.

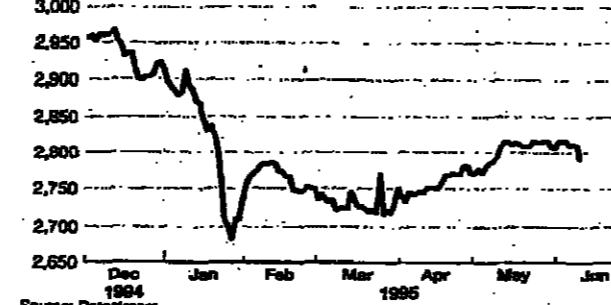
Growth has been flat this year. The National Continuous Index (BVL-IC) closed down 10 points on Friday at 1,300.41, a loss of 1.5 per cent since January. But the market has gained from a low of 1,254.86 in March.

"We expect the market to rise by 5 to 10 per cent by the end of the year," said Mr Pierre Bouille, director of research at Finco, the Lisbon brokers. "The increase in the year from the trough of last March is likely to be more impressive."

Portugal and Portuguese Telecom, which accounts for 16 per cent of total market capitalisation,

Portugal

Lisbon SE General Index (Banco Totta Acres)



Source: Datastream

likely to look for large liquid companies. They will find that the biggest barrier to Portugal's becoming a fully developed market is the scarcity of such stocks.

"Many institutions are deterred by markets where they cannot invest at the level they are used to," said Mr Paulo de Araujo, emerging markets director at Schroders.

"They often work in units of several million dollars and are not encouraged when they find it can take up to week to build a position of that size in Portugal."

The Portugal Telecom and Portucel issues will go some way to improving liquidity in a market where the free-float is estimated at about only 30 per cent. They are also a first step towards diversification into industrial stocks and utilities.

A future and options market due to be launched in Oporto later this year will further enhance the liquidity of the market as a whole. Investors would like to see more issues of fixed-rate long-term government paper to complete the picture.

According to Mr Trevenen Morris-Grantham, an analyst with Carnegie Portugal, two of the few liquid stocks likely to attract new investors are Sonae Investments, with holdings in retail distribution and wood products, and the cement company Cimpor, which will be favoured by strong investment in infrastructure.

Banks, which dominate the market, are not expected to make any significant gains until 1996.

Philip Gawith

Europe, but neither can it match their growth rates.

After a week of trading Portugal Telecom has gained only 2.1 per cent on the offer price of £2.00, considerably short of the 10 per cent rise targeted by the global co-ordinators.

Dealers are confident of faster growth for Portugal. The price range for the issue, to be concluded on June 27, has been set at £0.92 to £1.20.

"There is a safe haven where selective investors can be almost certain of a reasonable return."

Emerging market fund managers, eager for strong performance after the losses of 1994, are looking for stronger gains than Lisbon can offer this year.

As a result, few give Portugal a weighting of more than 5 per cent. But they continue to drive the Lisbon market, which is forecast by Carnegie Portugal to show an average price/earnings ratio of 12.4 this year.

Other institutions pick individual stocks rather than play the index. New investors drawn to Portugal by Portugal Telecom and Portucel are

likely to look for large liquid companies. They will find that the biggest barrier to Portugal's becoming a fully developed market is the scarcity of such stocks.

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Mexico

The Mexican equity market is poised to be one of the prime beneficiaries of a fall in US interest rates in the second half of the year, according to Ms Maryam Mansouri, emerging markets strategist at Lehman Brothers in New York, writes Philip Coggan.

Mexican companies are around 70 per cent geared, according to Ms Mansouri, and US interest rate cut would both help them and relieve the pressure on the Mexican banking system.

The stock market should also start looking forward to 1996 earnings, which should look good in comparison with 1995. After the recent bond market rally, Mexican shares look attractive in relation to fixed interest securities on Ms Mansouri's measure, which compares the earnings yield with real bond yields.

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News round-up

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■ Venezuela

The IFC is to make its first investment in an electronic securities exchange to be established in Caracas. The IFC is investing \$500,000 for a 9 per cent equity stake in Sistemas Electronicos de Transacciones.

■ Ivory Coast

The Ivory Coast expects to privatise 15 more companies this year to raise some CFA FFr30bn, the government said last week. The prime minister, Mr Daniel Kablan Duncan, said in London that economic growth was on target, forecast at 6.5 per cent in 1995, increasing to 10 per cent by 1996. However, such targets were dependent on agreement to reschedule the country's large foreign commercial debt, he said.

Edited by John Pitt, further coverage of emerging markets appears daily on the World Stock Markets page

■ Vietnam

Hanoi held its first auction of domestic treasury bills last week, selling bills worth 83.6m (£7.6m), which was 39 per cent higher than had been anticipated. The state bank had aimed to sell 6 month bills worth 80bn dong.

Thirty banks, including three joint ventures and four

foreign branches, submitted sealed bids for bills in denominations of 10m dong, 5m dong, 2m dong and 1m dong. The interest rate was set at 18 per cent a year.

■ Turkey

Auctions of 1-bills will replace existing six-month treasury bills which carried a fixed interest rate of 1.7 per cent per month.

The government is preparing for the country's first international treasury bond issue but has not disclosed when this will take place.

■ Asia

The Bolsa Electronica de Valores de Venezuela will be designed, said the IFC, "to offer a more efficient and cost effective alternative to the two securities exchanges currently operating".

■ Europe

The June 28 trade sanctions deadline; and the Bundesbank council meeting on Wednesday.

The dispute remains a key issue for the dollar, with any signs of heightened disagreement hitting the US currency.

There is also widespread expectation of a further cut in German interest rates, which would lend support to the dollar.

■ Latin America

Argentina's 20-year bond yield fell to 13.6 per cent, down from 14.2 per cent in May, as the peso appreciated.

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WORLD BOND MARKETS: This Week

NEW YORK Maggie Utley

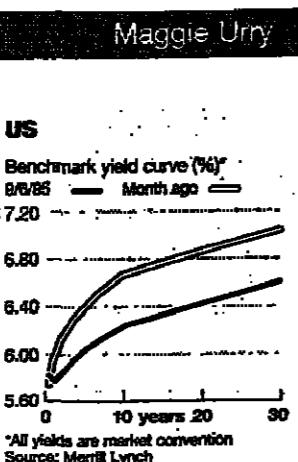
The US Treasury market ended last week on a sour note as hopes of a cut in interest rates receded following comments from the chairman of the Federal Reserve. The yield on the 30-year bond rose from 6.5 per cent on Wednesday morning to more than 6.7 per cent on Friday evening.

More evidence of the economy's strength will be offered this week in a heavy round of statistics.

Tuesday brings retail sales and inflation numbers for May. MMS International says the median forecast for retail sales is for a rise of 0.6 per cent, or 0.4 per cent excluding motor vehicles. That would represent a rebound from the depressed level of April sales.

The consumer prices index is predicted to show a 0.3 per cent rise, which should not cause concern, especially after Friday's producer prices index showed inflation under control.

Manufacturing industry statistics will be watched closely. On Wednesday, April



*All yields are market convention
Source: Merrill Lynch

LONDON Richard Lapper

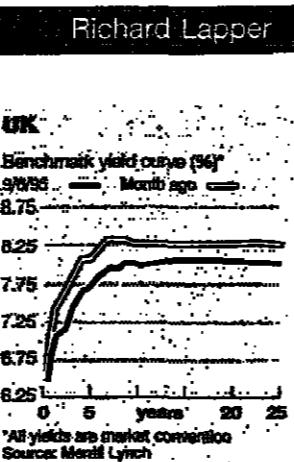
A plunge in gilt prices at the end of last week left participants in the UK government bond market wondering whether the recent rally is over.

The September 10-year gilt future lost more than a point on Thursday, and 2½ points on Friday, with yields in the cash market rising above the 8 per cent barrier and the spread over German bonds widening from 147 to 157 basis points.

Developments in the US were seen as largely responsible by analysts, with mildly disappointing UK economic data leading to a further deterioration in sentiment.

Mr Nigel Richardson, head of bond research at Yamaichi International (Europe), said comments on Wednesday by Mr Alan Greenspan, chairman of the US Federal Reserve, had most carefully, is expected at 8.6 per cent, down from 8.4 per cent in April.

The market will also be looking for significance in any remarks made at the G7 meeting in Halifax, Nova Scotia, starting Thursday.



*All yields are market convention
Source: Merrill Lynch

business inventories are expected to be up 0.7 per cent.

On Thursday, industrial production for May is forecast to be down 0.3 per cent while capacity utilisation, one of the statistics the Fed focuses on most carefully, is expected at 83.6 per cent, down from 84.1 per cent in April.

The market will also be looking for significance in any remarks made at the G7 meeting in Halifax, Nova Scotia, starting Thursday.

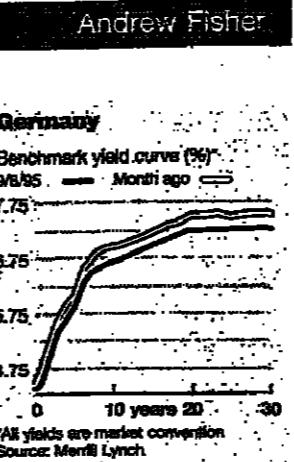
FRANKFURT Andrew Fisher

The Bundesbank is not expected to do anything this week – although economists have mostly factored a further interest rate cut this year into their calculations – but it will have something to say. It will hold a press conference after its Magdeburg meeting, as it always does when meeting outside Frankfurt.

The strength of the D-Mark has reinforced the battle against inflation, still at an annual rate of just above the central bank's 2 per cent target, but it has also caused economic growth forecasts to be revised downwards.

Bundesbank directors commonly make equivocal statements about interest rate policy, but there was no mistaking the words of one of them last week.

Mr Johann Wilhelm Gaddum said inflationary dangers had not yet been warded off; consumer prices were moving favourably, but there was still pressure in the pipeline from producer prices.



*All yields are market convention
Source: Merrill Lynch

Thus the Bundesbank should not react too quickly, so its policy became easy to read, he added.

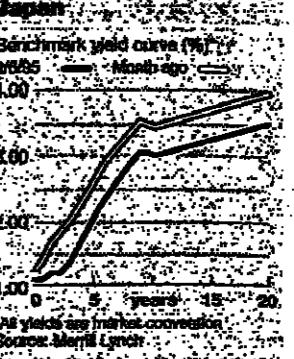
There has been speculation that a cut in rates could be made to help the dollar, especially with the G7 summit about to start in Canada, but any relief was short-lived, and the Bundesbank dislikes acting for exchange rate reasons. A weakening economy and softer inflation could prompt a move later, though.

TOKYO Emiko Terazono

Financial markets were unconvinced by last week's quarterly survey of business sentiment, which suggested that a mild economic recovery is still in place. Shares continued their descent while bonds saw dealer buying.

"Given the appreciation of the yen and a slew of articles on manufacturers moving production overseas, it is difficult to believe that business conditions really improved over the last three months or that companies have actually revised up their domestic capital expenditure plans," says Mr Brian Rose at S.G. Warburg Securities.

The weakness in equities, which were also hit by the lack of new measures in the government's bad loan clean-up package announced last week, is expected to support bonds. The banking package left investors feeling that the disposal of the banks' bad loans would take longer than expected, raising fears over the economy.



*All yields are market convention
Source: Merrill Lynch

Both long and short-term yields are likely to decline amid such pessimism. The yield on the 10-year benchmark could test the 2.65 per cent level seen on May 31, while the Bank of Japan may lead the overnight call rate down to 1 per cent if the Nikkei falls below 15,000.

Tuesday's monthly economic Planning Agency will provide the government's view of current economic conditions.

Syndicated loans

Borrowers benefit from stiff competition

The round of refinancing continues in the syndicated loans market as borrowers seek to make the most of the stiff competition among banks to cut borrowing costs and relax covenants. The Bank of England has recently warned banks about the risks associated with this trend.

Some bankers say borrowers are in danger of going too far and may put long-term relationships at risk. For example, a £275m four-year refinancing for MEPC, the UK property company, has met hostility from some banks because its structure gives the borrower excessive power.

"This market has given a lot to borrowers but this structure is allowing them to take out the last cent," said one banker.

Rothschild, which has invited 14 banks into the deal, is confident of a good turnout, however, and is also talking to other companies about the structure. The so-called "flexible participation facility" structure, first used last year by John Lewis, the UK retailer, enables borrowers to reset pricing during the life of the loan.

The margin on £75m of the total amount of MEPC's loan is fixed at 47½ basis points until February 1997 and then rises to 50 basis points until May 1999, when the loan matures.

However, the margin on the remaining £200m is variable and banks will be asked to make bids on their commitments at the start of the loan and again in February 1998.

Among other companies seeking to refinance, BET plc has asked Chemical, the arranger of its current facility, to set up a new £200m five-year facility.

Barclays and Société Générale are arranging a £100m five-year facility for Saab Finance, the UK arm of the Swedish car company. This deal partly refinances a \$57.5m facility signed in December 1993. Saab is believed to have made a significant saving.

INI, the Spanish state industrial holding company, is looking for a \$750m seven-year facility with a margin of about ¼ per cent. BBV, Citibank, J.P. Morgan and UBS are believed to be in the running.

Chemical and Sumitomo are syndicating a debut facility for Stockholm Energy, which is owned by the City of Stockholm. The margin on the \$300m seven-year deal for the first five years is 1½ basis points over Libor, rising to 20 points in the last two years. The commitment fee is 8% points, rising to 10 points.

Elsewhere, the size and pricing on a syndicated loan for Transnet, the South African state-owned transport group, has highlighted the eagerness among banks to establish relationships with the country since the end of apartheid.

Eight to 10 banks have been invited to underwrite the \$200m loan, which will have a term of three years, the current limit for South African borrowers. The underwriting commitment is believed to have been set at \$35m.

Some bankers noted that the arranging group is rather large considering the size of the loan. There was also some discussion about whether there would be sufficient appetite in general syndication to allow arrangers to scale back their commitments.

Sumitomo is to co-ordinate the group and Fuji, Hill Samuel, Royal Bank of Scotland and NatWest are believed to be among the banks invited. A group should be in place by the end of the month.

Fuji, which arranged the deal with Henry Ansbacher, declined to disclose the final commitments but said the response meant IDC could increase the loan to between \$60m and \$100m without taking up the total commitments.

The trend among banks to look down the credit spectrum is also working in favour of Turkey, which only one year ago experienced a severe financial and economic crisis and lost its investment-grade rating. Margins for Turkish credits are now close to levels last seen in 1983. This raises the question of whether pricing is coming down too quickly considering Turkey is still in a recovery phase.

Antonia Sharpe

smaller. IDC's loan is now at the documentation stage and should be signed before the end of the month.

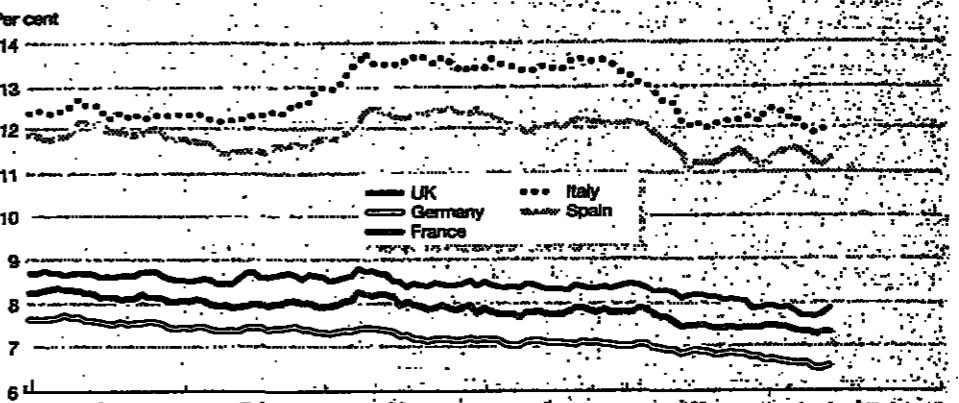
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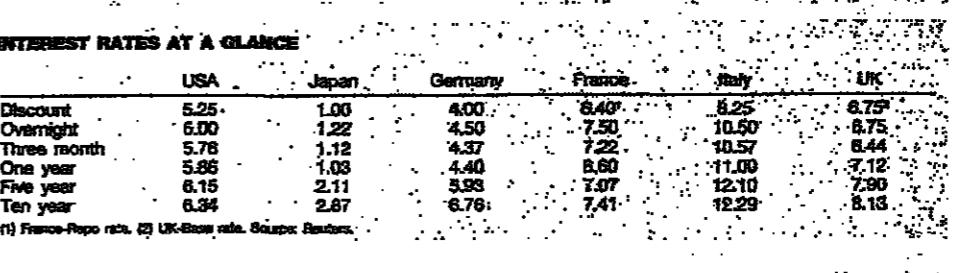
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The healthy response to IDC's loan when it entered general syndication should also bode well for Transnet, although its loan is much

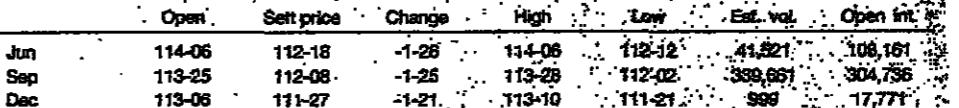
10-year benchmark bond yields



Source: Datastream



(1) France-Rope rate. (2) UK-Bank rate. Source: Datastream



(1) France-Rope rate. (2) UK-Bank rate. Source: Datastream

Russian debt

T-bills set to test strength of demand

Mr Andrei Kozlov, a deputy chairman of Russia's central bank, has little doubt about the importance of the two-year-old government debt market.

"This is the most successful project in the history of Russian economic reform," he says.

Although Mr Kozlov may be stretching the point, there is no doubt that the creation of Russia's Treasury bill market has been a powerful weapon in the government's struggle to introduce sound public finances and combat inflation.

In 1993, the government was able to raise Rbs165.5bn of non-inflationary finance by selling Treasury bills. That jumped to Rbs57.7bn last year but the government now intends to test the market to the full: it is accelerating its programme to cover the bulk of this year's Rbs32.000bn financing needs.

The Russian government is moving from monetising the government deficit to capital markets financing within two years. That is pretty impressive," says Mr Dirk Damrau, director of emerging markets research at Salomon Brothers in London.

In contrast to Russia's infamous ramshackle equity market, the market for government bonds (GTOs) has won acclaim for its sound trading and settlement arrangements.

"It is not the most sophisticated infrastructure of any emerging market but it is definitely in the second tier. It is

far from being a rinky-dink operation," says one trader.

The GKO market has been through some testing times, with yields rising above 300 per cent earlier this year as the monthly inflation rate peaked at almost 18 per cent and traders feared the financial consequences of the Chechen war.

Some observers suggested the market was comparable with Russia's notorious pyramid selling schemes, where new money was being raised simply to pay off earlier obligations.

But the government's fierce monetary squeeze has helped cut inflation to below 8 per cent in May and it is likely to fall further. The bond market has responded impressively, with yields on government debt tumbling to 70 per cent – perhaps giving the government a chance of attaining its financing targets this year.

The central bank is now trying to take advantage of the benign market by offering longer-term securities to a broader range of investors.

Last month, Mrs Bella Zlatkin, head of the central bank's department at the Ministry of Finance, detailed plans to launch several new securities, including two-year notes with a floating coupon rate pegged to the current yield in the T-bill market, three-year gold-backed bonds, secured on Rbs2.000bn of gold deposits; and three-year floating-rate notes which may be denominated in US dollars to help

soak up almost \$20bn of domestic savings.

This week also sees the introduction of OFZ bonds with a redemption period of more than one year.

"The maturities will extend as people have more confidence in the longer-term inflation outlook. You simply cannot run the country on three to six-month money when it takes two years just to build a hotel," says Mr Peter Derby, chairman of Dialog Bank, which helped create the GKO market.

The central bank is also helping to improve liquidity by extending trading beyond Moscow, with five other regional centres in St Petersburg, Novosibirsk, Vladivostok, Rostov-on-Don, and Yekaterinburg establishing trading floors.

Merrill Lynch, the US investment bank, is also advising the Russian government on how to coax more foreign investors into Russia and how to tap the international capital markets.

But although economists applaud the GKO market's development and praise the government's strict adherence to its stabilisation programme backed by a \$6.8bn International Monetary Fund standby – some say the picture is now being clouded by Russia's exchange rate policy.

Incredible though it would have sounded a few months ago, currency traders fear the ruble is appreciating too fast.

"It was worrying when the ruble was at Rbs4.950 against the dollar. But at Rbs4.881 it is scary. Unless inflation falls very quickly, this exchange rate is unsustainable and something has to give," says Mr Thomas Reed of AIG Capital, a Moscow-based securities house.

Mr Sergei Glazev, a former government minister and parliamentarian, said it was "an economic absurdity" for the ruble to strengthen while inflation was still high and industrial output continued to fall.

He described the current economic situation as "a bluff for the sake of short-term political dividends" and forecast a repeat of last October's "Black Tuesday", when the ruble lost more than one-fifth of its value in one day.

But, on Friday, Mr Anatoly Chubais, the first deputy prime minister in charge of economic policy, chided his critics for being too pessimistic and pointed to signs that industrial production was recovering to justify the stronger ruble. With between \$3bn and \$4bn of hard currency reserves, the central bank had a lot of ammunition to defend its line.

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Whichever view prevails, the next few weeks will be important for the country's fledgling government debt market and critical for the course of Russian economic reform.

John Thornhill

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount	Maturity	Coupon	Price	Yield	Spread	Book value
FRANCE FRANCS							

NEW YORK

Lisa Bransten

Retail sales to give further clue on rates

Last week the stock market swung up and down on speculation and rumour. This week it may swing again as investors reassess their views of the economy, but at least they will have some economic statistics on which to base their judgments.

One of the most important pieces of data to be released this week will be the figures on retail sales due tomorrow. Economic data released so far this month – including the employment report that showed a 161,000 decrease in jobs for May – have indicated that the economy is slowing quickly and have led to speculation that the Federal Reserve will lower interest rates as early as July.

Many economists, however, believe that rising consumer spending might revive the economy without a rate cut. The median forecast among analysts is that retail sales will have risen by 0.6 per cent from 0.4 per cent in April.

OTHER MARKETS**FRANKFURT**

Last week's interest rate reductions by the Dutch and Belgian central banks have spurred expectations of a cut by the Bundesbank in coming weeks.

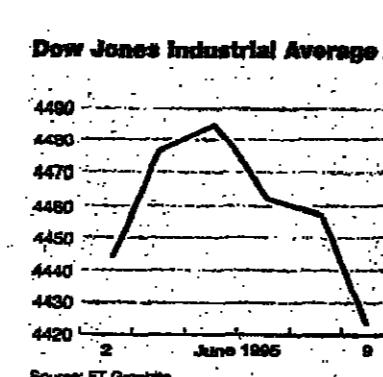
UBS notes that recent speeches by Mr Hans Tietmeyer, president of the Bundesbank, and other council members have suggested that there might be another easing official rates if M3 growth remains subdued and inflation continues to behave well.

However, the bank feels that this Wednesday's Bundesbank council meeting is too early for such a move and that the Duma might wait until after the summer break.

James Capel notes that Mr Tietmeyer has said that interest rate decisions will rest squarely on money supply, whether there are inflationary pressures and the international situation.

Consequently, in Capel's view, there is little case for a further cut, although it would be foolish to rule out such a move in the near term.

In a week largely bereft of corporate news, Karstadt, Germany's largest retailer, holds its balance sheet press conference today.



LONDON

Philip Coggan

Looking for confirmation of slowdown

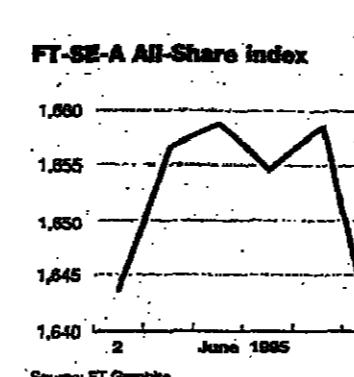
The London equity market starts the week in need of a pick-me-up after a sharp fall on Friday, in the wake of weak bond markets and Wall Street.

The US markets will continue to be a substantial influence but this week traders will have some important UK economic data to get their teeth into – notably retail prices, producer prices, average earnings and retail sales.

Since Mr Kenneth Clarke, the chancellor of the exchequer, and Mr Eddie George, the governor of the Bank of England, met in May, economic data have supported the chancellor's view that the UK economy is slowing.

Any sign in this week's statistics of robust activity or price pressures will put a dent in that theory and revive fears of rise in interest rates.

A change in interest rate sentiment would add to the factors encouraging a correction to London's recent rally



which, by last Thursday, had lifted the FTSE 100 index by 400 points since early March.

Even last week's bid activity – actual, in the case of GEC's offer for submarine maker VSEL and rumoured, in the case of the sharp rise in the share price of Zetech – did little for the overall market.

The yield on the 10-year gilt climbed back above 8 per cent on Friday and with equity yields still below 4 per cent (on the All-Share), shares may have difficulty making progress in the short term.

shares in the new company. On Thursday, together with Sandor executives, they are to fix a narrow price range for book-building – unless, that is, Sandor bosses have already convinced another big chemicals group to buy the division outright at a more attractive price.

HELSINKI

Results for the first four months come on Friday from Nokia, the telecommunications group whose shares have rocketed by 770 per cent since the start of 1993.

Analysts who are forecasting pre-tax profits of FM1.4bn to FM1.6bn for the period, after FM1.6bn last year, will be watching for evidence of a continued turnaround of the consumer electronics business, the rate of growth for cellular communications and the size of the order book.

Four-month figures also come today from Metra, the industrial group, and tomorrow from Kemira, the chemicals group. Rautaruukki, which has announced that it is to invest FM1.75bn to increase its steel capacity by half a million tonnes, reports on Wednesday and Metso-Seria details its four-month figures on Thursday.

Shares prices are expected to continue consolidating this week, in spite of last Friday's agreement on the setting up of the Court of Final Appeal, writes Louise Lucas.

Although agreement on the court, which replaces Britain's Privy Council upon Hong Kong's return to Chinese sovereignty in July 1997, is good news for business confidence, dealers said the outcome had already been anticipated by the market.

Instead, investors are likely to focus on the take-up of Cheung Kong's latest release of flats at Kingswood Villas, which are priced at the low end of market expectations and carry attractive repayments.

Some 200 flats are on offer, although more may be released – depending on the level of subscription. This will provide a pointer for the health of the property sector.

Investors will also continue to monitor US economic data to assess the likelihood of an interest rate cut, which would filter through to Hong Kong via the US currency peg.

However, profit-taking is expected to keep prices in check as investors cash in on what has been a good run –

Hong Kong was the best performing developed stock market last month according to rankings compiled by Morgan Stanley, rising 12.8 per cent.

TOKYO

Last week saw a wave of selling by overseas investors, the only prominent buyers of Japanese shares this year, writes Emiko Terazono.

Traders expect further selling of the earnings growth-related stocks which overseas investors bought earlier in the year.

Meanwhile, domestic institutions have also been on the sell side, and results for the country's life insurers this week will outline their problems.

Life insurers already suffer negative returns on their investments, and latent profits on stock holdings are expected to have declined as they have been realising gains to cover for the negative yields.

"There is little appetite among domestic investors for any sort of risk," says Mr Tom Hill, strategist at S.G. Warburg Securities. This includes the equities and foreign currency-denominated assets.

Compiled by Michael Morgan

SGA SOCIETE GENERALE ACCEPTANCE N.V.**FRF 300,000,000 TIME FLOORED BONDS****DUCE JUNE 15, 2000****ISIN CODE : XS0037973418**

Notice is hereby given to the Bondholders that, pursuant to the Terms and Conditions of the Bonds Condition 4, "Interest", the rate of interest applicable to the period from June 15, 1994 to June 15, 1995 is 7.875%.

This rate of interest has been determined according to the Condition 4. (ii). The Bonds bear a rate which is the higher of Annual Average of TME – 0.10% or 7.50% per annum. (Annual Average of TME for the above mentioned period being 7.975%).

Therefore, the interest payable against surrender of coupon nr 3 will be: FRF 787.50 per Bond in the denomination of FRF 10,000.

THE PRINCIPAL PAYING AGENT
SGEN
SOCIETE GENERALE GROUP
15, Avenue Emile Reuter
LUXEMBOURG

CONTRACTS & TENDERS**REPUBLIC OF TUNISIA CONSTRUCTION AND HOUSING MINISTRY****IMPLEMENTATION OF THE OLYMPIC CITY "NOVEMBER 7TH, 1987" IN RADES**

Tunisia has decided to construct an Olympic Sports Complex that will be used for the 14th Mediterranean Games in 2001. The project will start in 1995.

The Complex includes:

- An 80,000 seat football stadium and 3 practice playing fields.
- A 5,000 seat athletics stadium.
- A 10,000 seat indoor multi-purpose arena.
- A 2,500 seat individual sports arena.
- Two swimming pools, one covered and one open-air, with 3,000 seats.
- A 5,000 seat center court tennis with 7 training courts.
- A track of "sports for all".
- An administration center, a press center, a sports museum and an entertainment park for the child and the family.

This Complex will be constructed 15 kilometers south of the capital Tunis, in the "Rades forest" area on a site of about 130 ha.

Access to the site is from the Tunis-Sousse Highway, the MC3 road, the main GI1 road, by road and train.

The first phase will be constructed in 1995-1997.

It includes:

- The development of the site;
- The 80,000 seat football stadium with 35,000 covered seats;
- The 10,000 seat indoor multi-purpose arena.

The 80,000 seat stadium and 10,000 seat indoor arena will be constructed on a "turn key" basis. The successful team will provide the design, construction and financing. The team will be selected through an international competition. This competition will be announced in national and international publications.

The design of these facilities shall be competitive with facilities recently constructed or under construction in the world, in all respects, and will anticipate the needs of Tunisia well into the coming century.

This Complex will allow Tunisia to host major national or international sporting event and will comply with all international standards and requirements for the competitions to be held.

These facilities will offer a high standard of architectural quality that will take into account the national architectural heritage and the context of the local environment.

For more information, the following provisional documents can be examined at the Realisation unit of the Olympic City November 7th, 1987 (address: Carrefour GP1 Avenue de France Ben Arous).

Provisional documents:

- Location Plan
- Site development Plan
- Functional and technical Programs
- Report on the preliminary geotechnical campaign

**SGS Société Générale de Surveillance Holding S.A.**

8, rue des Alpes - 1211 Genève 1

PAYMENT OF DIVIDEND

Notice is hereby given to shareholders that following a resolution passed at the Annual General Meeting of the Company held on 9th June, 1995, a dividend for the year 1994 will be paid as follows:

CHF 10.00 gross for each registered share of CHF 20 nominal value (reference number 249 745)

i.e. CHF 6.50 net per share, after deduction of Swiss federal withholding tax of 35%, and

CHF 50.00 gross for each bearer share of CHF 100 nominal value (reference number 249 746)

CHF 50.00 gross for each bon de jouissance category A without nominal value (reference number 249 733)

i.e. CHF 32.50 net per bearer share or bon de jouissance, after deduction of Swiss federal withholding tax of 35%

Registered shares

The dividend will be paid, free of charge, on 14th June, 1995, directly to the shareholders on record.

Bons de jouissance and bearer shares

The dividend will be paid, free of charge, as of 14th June, 1995, upon presentation of coupon No 30 (bearer shares) and of coupon No 16 (bons de jouissance) to any branch in Switzerland of Union Bank of Switzerland, Pictet & Cie, Banque Julius Bär & Co. SA, Banque Sarasin & Cie, Bank J. Vononi & Cie, and Bordin & Cie, or at the registered office of the Company.

Shareholders are reminded that, in accordance with the Statutes of the Company, any dividend not claimed within 5 years of its due date, becomes statute-barred in favour of the Company (i.e. as of 3rd July, 1995 for bons de jouissance coupon No 10).

Geneva, 12th June, 1995.

On behalf of the Board of Directors

The Chairman
Elisabeth SALINA AMORINI

S.G. Warburg Group plc**6.5 PER CENT. SUBORDINATED CONVERTIBLE BONDS 2008**

NOTICE IS HEREBY GIVEN to holders of the above Bonds that the document describing the proposed scheme of arrangement under Section 425 of the Companies Act 1985, pursuant to which a reorganisation of the S.G. Warburg group of companies will be effected and, inter alia, holders of Ordinary Shares in S.G. Warburg Group plc will receive cash and shares in Mercury Asset Management Group plc, is available from the offices of the Paying Agents and the Registrar.

Dated 12th June, 1995

By Order of the Board
I. B. Marshall
Secretary

Registered office:
1 Finsbury Avenue,
London EC2M 2PP

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International offerings**Competition hots up for mouth-watering mandates**

"The economics are very much skewed towards the global co-ordinator – it's the winner-takes-all principle," says a dealer.

As the market continues to mature, however, issuers may find that bankers, especially at the big houses, can juggle more than one deal at a time.

"We are very used to working on several transactions at any one time, but there are some people who feel that if you have one telecom mandate you can't work on anything else," says a US banker.

That line of thinking often rules out the strongest candidates, who already have large mandates, and means picking second-tier houses with possibly weaker placement power, he says. "Issuers should recognise that the top-tier houses can deal with this situation and have the resources to avoid a conflict of interest."

In this light, bankers are keenly watching the appointments of the global co-ordinators for the forthcoming privatisation sales of Italy's oil and gas group Eni (estimated at \$3bn-\$4bn), its telecoms giant Stet (\$6bn-\$8bn), Spain's Telefonica (\$1bn) and KPN, the Dutch telecoms operator (\$4bn) – all expected by the year-end.

The appointment of global co-ordinator for the Stet sale highlights the difficulty of picking a strong bank that is not already involved in another closely-timed deal.

Stet has not short-listed Goldman Sachs as global

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

	Jun 9	Closing mid-point	Change on day	Bid/offer spread	Day's Mid high	Day's Mid low	One month Rate	%PA	Three months Rate	%PA	One year Rate	%PA	Bank of England Index
Europe													
Austria	(Sch)	16.7105	-0.1054	047 - 163	15.9300	15.7024	15.6874	1.8	15.6402	1.8	-	-	107.2
Belgium	(Bnr)	10.7000	-0.2836	546 - 647	10.4370	10.4370	10.4370	0.7	10.4244	1.7	10.85	-	-
Denmark	(DKK)	8.7229	-0.0003	505 - 505	8.7132	8.7132	8.7259	-0.5	8.7177	0.2	8.8666	0.4	110.3
Finland	(FIM)	6.4501	-0.0452	450 - 501	6.3960	6.3960	6.3960	-0.5	6.3960	-0.5	6.3960	-0.5	103.3
France	(FF)	7.8252	-0.0616	469 - 501	7.7144	7.7144	7.8245	-1.2	7.671	-0.9	7.8392	0.2	108.7
Germany	(DM)	2.2342	-0.0208	334 - 348	2.2506	2.2506	2.2506	2.0	2.1938	2.3	112.3	-	-
Greece	(Dr)	0.9780	-0.254	251 - 254	0.8016	0.8016	0.8016	0.5	0.9774	0.2	0.9777	0.0	68.7
Iceland	(ISK)	0.3780	-0.278	785 - 792	0.9851	0.9851	0.9851	0.5	0.9774	0.2	0.9777	0.0	-
Luxembourg	(LU)	0.7120	-0.1027	500 - 500	0.6920	0.6920	0.6920	0.5	0.6920	-0.5	0.7124	-0.5	-
Netherlands	(NLG)	0.48090	-0.0229	972 - 993	2.2017	2.2017	2.2017	2.0	2.1908	2.4	108.9	-	-
Portugal	(Eur)	2.04978	-2.392	561 - 575	2.2659	2.2659	2.2659	2.1	2.2659	2.3	2.2659	-0.5	-
Spain	(ES)	1.15207	-0.0203	523 - 523	1.1548	1.1548	1.1548	1.03	1.1528	1.3	1.1552	1.3	81.2
Sweden	(SEK)	1.5207	-0.0205	523 - 524	1.1548	1.1548	1.1548	1.03	1.1520	1.3	1.1552	1.3	81.2
Switzerland	(SF)	1.8208	-0.0208	383 - 407	1.8033	1.8033	1.8033	3.0	1.8208	1.8	1.7768	3.4	118.7
UK	(£)	1.2121	-0.0045	124 - 127	1.2101	1.2101	1.2101	0.0	1.2118	0.4	1.2047	0.7	-
Ecu		-	-	-	-	-	-	-	-	-	-	-	-
SDR		1.02125	-	-	-	-	-	-	-	-	-	-	-
Americas													
Argentina	(Peso)	1.5088	-0.0104	982 - 989	1.5000	1.5000	1.5000	-	-	-	-	-	-
Brazil	(Re)	1.4591	-0.0145	548 - 561	1.4611	1.4611	1.4611	-	-	-	-	-	-
Canada	(Cdn)	2.2028	-0.0104	514 - 518	2.2037	2.2037	2.2037	-1.4	2.2075	-1.0	2.1983	0.2	82.0
Chile (New Peso)	(Peso)	9.8471	-0.1235	433 - 502	9.8545	9.8545	9.8545	-	-	-	-	-	-
USA	(\$)	0.9560	-0.0077	967 - 982	1.0592	1.0592	1.0592	0.5	1.0586	0.5	1.0523	1.0	88.3
Pacific/Middle East													
Australia	(AUS)	2.2201	-0.0226	195 - 217	2.2182	2.2182	2.2182	-0.7	2.2262	-1.0	2.2265	-0.7	77.7
Hong Kong	(HK)	12.3685	-0.0265	535 - 560	12.3685	12.3685	12.3685	0.4	12.3522	0.4	12.3286	0.6	-
India	(Rs)	50.2311	-0.0348	152 - 169	50.2524	50.2524	50.2524	-	-	-	-	-	-
Japan	(Yen)	7.4783	-0.0004	582 - 582	7.4781	7.4781	7.4781	-	-	-	-	-	-
Malaysia	(RM)	3.0022	-0.0298	508 - 536	3.0028	3.0028	3.0028	134.47	3.0028	5.4	127.032	5.7	170.1
New Zealand	(NZD)	2.3592	-0.0286	508 - 536	2.4044	2.4044	2.4044	2.4	2.4121	-2.3	2.4287	-1.3	97.9
Philippines	(Peso)	4.1210	-0.2745	588 - 593	4.1367	4.1367	4.1367	41.0794	-	-	-	-	-
Saudi Arabia	(Riyal)	5.9571	-0.0459	593 - 593	5.9575	5.9575	5.9575	-	-	-	-	-	-
South Africa	(ZAR)	5.6724	-0.0254	712 - 725	5.6724	5.6724	5.6724	-	-	-	-	-	-
South Korea	(Won)	1223.84	-16.18	349 - 419	1224.27	1224.27	1224.26	-	-	-	-	-	-
Taiwan	(T\$)	41.0710	-0.2739	626 - 610	41.0655	41.0655	41.0655	-	-	-	-	-	-
Thailand	(Baht)	38.4063	-0.189	520 - 523	39.4300	39.4300	39.4300	-	-	-	-	-	-
1 Rates for Jun 8. Bid/offer spreads in the Pound Spot table show only the last two decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Spot rates calculated by us bank of England. One month rebased 1950=100. One year rebased 1950=100. SDR rates are rounded by the FT.													

CROSS RATES AND DERIVATIVES

	EXCHANGE CROSS RATES												
Jun 9	BP DKY FRF DM L E NL F Nkr Es Pln SKK BP E CzS S Y Ecu												
Belgium	(BP) 109 - 108.94 17.05 4.851 2.124 5680 5.426 21.57 508.7 420.8 24.97 3.998 2.172 4.782 3.472 262.5 2.834												
Denmark	(DKK) 54.00 - 53.99 2.200 1.200 5680 2.124 2.045 3231 3.181 12.65 2.045 2.045 2.045 2.045 2.045 1.200												
France	(FrF) 55.64 - 55.64 11.11 10 2.245 3231 3.181 12.65 2.045 2.045 2.045 2.045 2.045 2.045 2.045 1.245												
Germany	(DM) 20.681 3.904 3.515 1 2.188 4367 1.167 1.144 2.051 105.1 96.75 5.164 0.924 0.448 5.098 1.716 5.043												
Ireland	(IE) 47.09 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07 1.07												
Italy	(I) 1.766 0.334 0.301 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089 0.089												
Netherlands	(NLG) 18.43 3.492 3.144 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898 0.898												
Portugal	(Pt) 1.802 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578 0.578												
Spain	(Es) 23.78 4.052 1.515 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505 1.505												
Sweden	(SEK) 20.05 3.470 2.269 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945 1.945												
Switzerland	(SF) 25.10 4.722 8.722 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238												
UK	(£) 46.05 8.722 8.722 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238 2.238												
USA	(\$)	1.5000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000 3.000											
Japan	(Yen)	34.19 5.475 5.300 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659 1.659											
Ecu		37.98 7.190 6.474 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842 1.842											
Danish Krone, French Franc, Norwegian Krone and Swedish Kroner per 100, Belgian Franc, Yen, Escudo, Lira and Peseta per 100.													

SWISS FRANC FUTURES (MM) SF 125,000 per SF

	Jun 9	Open	Set price	Change	High	Low	Est vol	Open int.

<tbl_r

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OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Intl	Ref	Selling Price	Buying Price	Total Chg. %to Line	Selling Price	Buying Price	Total Chg. %to Line
Fidelity Money Funds							
Pembroke Hall, Pembroke, Bermuda							
UK: Prof Advisors (0800 416185)	Jersey	01634 71696					
Private Clients (0800 416185)		00 352 25040620					
From France (04 1722 777377)							
		Hong Kong (\$50 000)					
All Accoun	AS1	50.00	50.00				
All Del	AS2	50.00	50.00				
All Accoun	AS3	50.00	50.00				
All Del	AS4	50.00	50.00				
Buy Accoun	BRECA017	50.00	50.00				
Buy Del	BRECA018	50.00	50.00				
Div Accoun	CS1	50.00	50.00				
Div Del	CS2	50.00	50.00				
Dkr Accoun	DKR1	50.00	50.00				
Dkr Del	DKR2	50.00	50.00				
All Accoun	DM1	50.00	50.00				
All Del	DM2	50.00	50.00				
ANZ Ningbo Co (Guangzhou) Ltd							
Employ 1000 Locals in P.R.C.		313.10	13.49		-		
Apollo Investment Management Ltd							
Tiger		50.011	10.25%		-		
		01.030	11.25%		-		
Arab Bank Fund Managers (Guangzhou) Ltd							
AB International Fund Ltd							
Managed Currency		311.38	11.33%		-		
International Fund Ltd		311.38	11.33%		-		
Bachmann Global Investment Fund Ltd							
Capt. GR & S Ltd Int		216.12	18.16		-		
10% Diversified Fund Ltd		216.12	18.16		-		
Standard Life Bonds & Ccy.		216.12	18.16		-		
UK Equity Fund		216.12	18.16		-		
UK Equity Index Fund		216.12	18.16		-		
UK Equity Income Fund		216.12	18.16		-		
UK Small Cap Fund		216.12	18.16		-		
US Equity Fund		216.12	18.16		-		
US Equity Income Fund		216.12	18.16		-		
US Small Cap Fund		216.12	18.16		-		

GUERNSEY (STB RECOGNISED)

IRELAND (SB RECOGNISED)

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GFS Div Balanced Port.	\$1.37
CH 10	\$P-1.30
LX 10	\$1.49

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Prices are in cents unless otherwise indicated and bond designated \$ with no prefix refer to U.S. dollars.	Voids 1/2 day for all buying orders.
Prices of certain older insurance linked plans subject to change from time to time.	(*) Funds not SEC registered. The regulatory authorities have issued a general registration.
Summary - Financial Services Commission Ireland - Central Bank of Ireland Isle of Man - Financial Supervision Commission Jersey - Financial Services Department Luxembourg - Institut Monétaire Luxembourgeois. Unit charge - Charge made on units of units.	Selling price - Net asset or redemption price. Buying price - Offer or issue price.
The unit price is determined by dividing the fund manager's name is the time of the fund's valuation point reflected indicated by one of the following symbols:	<p>(A) - 0001 to 1100 hours</p> <p>(B) - 1101 to 1400 hours</p> <p>(C) - 1401 to 1700 hours</p> <p>(D) - 1701 to midnight</p> <p>E - End charge on units of units.</p> <p>F - Manager's periodic charge deducted from capital.</p> <p>G - Highest pricing F - Forward pricing</p> <p>H - Lowest pricing L - Last unit price</p> <p>I - Periodic premium insurance plan.</p> <p>J - Single premium insurance.</p> <p>K - Designated as a UCITS (Undertakings for Collective Investment in Transferable Securities).</p> <p>L - Offered price includes all expenses except agent's commission.</p> <p>1 - Previous day's price.</p> <p>2 - Secondary price.</p> <p>3 - Premium price.</p> <p>4 - Bonus price Jersey tax.</p> <p>5 - Ex-dividend date.</p> <p>6 - Gray available in charitable bodies</p> <p>7 - Yield column shows converted rates of NAV increase.</p> <p>8 - Ex-dividend.</p>

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ATHENS**



FT

Have you

Financial 7

Comments on this page

NYSE COMPOSITE PRICES

4 past class lesson 9

NASDAQ NATIONAL MARKET

4000 places. 4000 €

12

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八

Analog	14	873	184	678	184	-12	Erica B	0.63	41	5640	765	75%	75%	+12	Sister Cp	0.52	14	842	224	215	214	+12	
Astrophytum	0.52	18	265	25	3	-5	Ethel	0.7	1026	83	83	83	83	-	Score Brd	2	675	53	53	53	53	-12	
Arizona An.	1.03	18	10	144	143	144	+	Evans Sm	25	43	15	14	14	14	-	Sealed	1.20	78	34	36	34	36	-
Andrew Cpl	36	920	493	493	493	-	Eucalypt	9	4847	14	133	133	133	-12	SD Cp	0.20	20	265	204	20	204	-12	
Andros An	18	1426	118	174	174	-	Escalator	23	926	8173	163	163	163	-14	Sabine B	0.35	3	73	1	73	73	-	
Apogee En	0.32	18	73	173	173	174	-12	Esteban	24	504	234	194	194	194	-1	Selective	1.12	10	588	321	32	324	-14
APP Br	51	37	53	47	58	-16	Espacio I	0.12	30	625	23	22	23	-14	Sequent	14	4077	16	15	15	15	-12	
Apple Mat	24	11684	81	78	78	80	-1	Excoripow	36	402	61	61	61	61	-4	Sequoia	7	1988	84	41	41	41	+12
AppleC	0.48	1016529	434	434	434	-12	Magnus Gp	0.80	12	422	22	21	21	-12	Sen Tech	5	87	74	74	74	74	-12	
Applesomes	0.05	40	978	25	3	-24	Mall Box	18	788	83	83	83	83	-	Sevenson	0.22	11	131	182	184	182	-12	
Arbor Dr	0.20	17	775	164	16	164	-4	Marcara Cpl	45	343	147	143	143	147	-14	Shifted	0.84	22	4789	345	332	345	-1
Arcto	0.24	12	574	143	14	141	+14	Marine Dr	133	528	47	4	4	4	-	SHL System	44	922	63	61	63	63	-
Argenteum	1.32	10	126	30	2	30	-18	Markel Cpl	15	4	54	54	54	54	-	Shorewood	12	734	153	15	15	15	-12
Armor Al	0.64	15	898	165	173	173	-12	Marietta	23	143	11	10	10	10	-12	Snowbird P	303	55	115	113	112	112	+12

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BriSouth	0.56	15	1342	22	21 ¹	15 ²	15 ³	-1 ⁴
BankersOp	0.48	10	49	164 ¹	16 ²	16 ³	-1 ⁴	
Banknorth	0.82	9	21	282 ¹	25 ²	25 ³	-1 ⁴	
Banta Corp	0.56	13	238 ¹	32 ²	32 ³	-1 ⁴		
Basset F	0.80	15	137 ¹	28 ²	27 ³	27 ⁴		
Bayfront			4023308	40171 ¹	33	40 ³	+1 ⁴	
Say View	0.60	13	75 ¹	25 ²	25 ³	25 ⁴		
Bayfront	2.00	12	1581 ¹	74	73 ²	73 ³	74	
BE Aero			11	11395 ¹	89 ²	83 ³	82 ⁴	-1 ²
BeautifulCo	0.42	13	2100 ¹	12 ²	12 ³	12 ⁴	-1 ⁵	
BenJerry	54	169	143 ¹	141 ²	141 ³	-1 ⁵		
BerkleyWR	0.48	19	64 ¹	36 ²	35 ³	-1 ⁴		
BHA Grp	0.12	15	19 ¹	13 ²	13 ³	-1 ⁴		
Bk Inc			21	121 ¹	21 ²	21 ³	-1 ⁴	
Foisschner	9	28	10 ¹	10 ²	10 ³	-1 ⁴		
Foster A	6	472	4 ¹	3 ²	4 ³	+1 ⁴		
Finn Fin	1.16	14	139 ¹	32 ²	32 ³	+1 ²		
Fat Finn	0.48	9	541 ¹	17 ²	17 ³	-1 ⁴		
Fat Hawaii	1.18	11	835 ¹	27 ²	26 ³	-1 ⁴		
Fuller HB	0.84	15	157 ¹	37 ²	36 ³	37	-1 ²	
FuturoFin	0.88	12	43 ¹	18 ²	18 ³	+1 ²		
Furn	0.24	16	12 ¹	22 ²	22 ³	22 ⁴		
FutmedADR	8	25	1 ¹	1 ²	1 ³	1 ⁴		
Michael F	0.20	14	36 ¹	11 ²	11 ³	11 ⁴	-1 ⁵	
Mich Neff	2.20	9	597 ¹	106 ²	106 ³	106 ⁴		
Microfit	2	129	3 ¹	3 ²	3 ³	-1 ⁴		
Microgen	9	795	11 ¹	11 ²	11 ³	11 ⁴		
Micromax	26	2997	12 ¹	12 ²	12 ³	12 ⁴	+1 ⁴	
Microtek	15	181	6 ¹	6 ²	6 ³	-1 ⁴		
Micropal	1	578	5 ¹	5 ²	5 ³	-1 ⁴		
Micsoft			3650894	857 ¹	852 ²	847 ³	+1 ⁴	
Mid At M	19	373	24 ¹	23 ²	23 ³	-1 ⁴		
Midafair	1.28	6	6730 ¹	37 ²	35 ³	35 ⁴	-1 ⁵	
MinvGain	0.50	18	23 ¹	18 ²	18 ³	18 ⁴		
Miller H	0.52	23	195 ¹	22 ²	22 ³	+1 ⁴		
Millen			933 ¹	25 ²	24 ³	+1 ⁴		
Montebo	15	48	14 ¹	14 ²	14 ³	-1 ⁴		
Steel Tec	0.08	14	117 ¹	112 ²	114 ³	112 ⁴	+1 ⁴	
StudyUSA			0.20102	377 ¹	368 ²	376 ³	368 ⁴	
StudiN	15	6	241 ¹	241 ²	241 ³	-1 ⁴		
StrawberCl	1.10	13	43 ¹	104 ²	101 ³	-1 ⁴		
Strudly	207	1490	14 ¹	13 ²	14 ³	14 ⁴	+1 ⁴	
Swyker	0.08	25	4855 ¹	40 ²	38 ³	40 ⁴	+1 ⁴	
SullivanD			10	6840	10 ²	8	-1 ²	
Sunimono8	0.80	23	6	6225 ¹	24 ²	24 ³	-1 ⁴	
Summit Br	0.84	24	1187 ¹	21 ²	20 ³	20 ⁴	-1 ⁵	
Summit Te	41	268	32 ¹	32	32 ³	-1 ⁴		
Sun Sport	24	232	4 ¹	4 ²	4 ³	-1 ⁴		
SurMic			1512074	49 ¹	48 ²	48 ³	+1 ⁴	
Sutton Rs	175	333	10 ¹	8 ²	8 ³	-1 ⁴		
Swift Tra	16	703	15 ¹	14 ²	14 ³	-1 ⁴		

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Burnett	15	45	117 ^a	107 ^b	117 ^c	+2	Gravie	0.30	10	133	207 ^a	203 ^b	201 ^c	+1 _b	NEC	0.42202	2	52 ^a	52 ^b	52 ^c	+1 _b	TelCM	35243795	21 ^a	20 ^b	21 ^c	+1 _b		
Burnham	38	640	25	23 ^a	24 ^b	-2	Green AP	0.28	9	9	18	17 ^a	17 ^b	-1 _b	Motor	30	3133	44 ^a	43	44 ^b	+1 _b	Telsat	28	1827	7 ^a	7 ^b	7 ^c	-1 _b	
BusinessR	16	37	351 ^a	35	351 ^b	+1 _b	Grossman	11	2260	2 ^a	2	2 ^b	-1 _b	+1 _b	Necstar	35	3513	114 ^a	134 ^b	142 ^c	+1 _b	Telsat	37	6148	35	35 ^b	34 ^c	-1 _b	
BusterMg	0.40	9	42	40 ^a	40 ^b	40 ^c	Gutz Wtr	15	98	12 ^a	12	12 ^b	-1 _b	+1 _b	Netk Gen	21	3142	24 ^a	23 ^b	24 ^c	+1 _b	Tetra Cpl	0.07	32	1842	18 ^a	18 ^b	+1 _b	
							GTI Corp	39	55	152 ^a	164 ^b	164 ^c	-1 _b	+1 _b	Neurogen	20	249	13 ^a	13	13 ^b	+1 _b	Tetra Tec	25	479	12 ^a	12 ^b	12 ^c	+1 _b	
							GutWt Sng	22	1255	10	8 ^a	9 ^b	-1 _b	+1 _b	New Image	3	176	4 ^a	4 ^b	4 ^c	+1 _b	TetraPADD	0.20	25	1862	34 ^a	33 ^b	34 ^c	+1 _b
- C -															Three Com	4228268	63 ^a	61 ^b	62 ^c	+1 _b									
C Tec	117	182	22 ^a	22	22 ^b	+1 _b	Mordigier	21	412	36 ^a	35 ^b	35 ^c	+1 _b	+1 _b	TII	14	1334	6 ^a	6 ^b	6 ^c	+1 _b								
Cabot Med	31	188	7 ^a	7	7	-1 _b	Newprt Cp	0.04	16	194	7 ^a	7 ^b	7 ^c	+1 _b	TJ Int	0.22	52	2284	18	18 ^b	17 ^c	+1 _b							
CadSchwps	1.07	15	158	30 ^a	30 ^b	30 ^c	Nestle Crn	11	5345	15 ^a	14 ^b	14 ^c	+1 _b	+1 _b	Tokyo Med	17	207	8 ^a	6	6	6	+1 _b							
CadmusCom	0.20	20	13	13 ^a	18 ^b	18 ^c	Nobile Drd	90	2017	7 ^a	7 ^b	7 ^c	+1 _b	+1 _b	Tokyo Mar	0.38	34	9	56 ^a	56 ^b	56 ^c	-1 _b							
Caixa Cp	41	536	8 ^a	8	8 ^b	-1 _b	Nordson	0.84	21	228	56 ^a	55 ^b	56 ^c	+1 _b	Tom Brown	63	682	14.96	14 ^b	14 ^c	+1 _b								
Calgene	2.25	5	2101	44	51 ^b	55 ^c	Midstrm	0.50	17	3475	43 ^a	42 ^b	43 ^c	+1 _b	Topex Co	0.28	17	2144	6 ^a	5 ^b	5 ^c	+1 _b							
Cal Micro	23	861	31 ^a	34	31 ^b	-1 _b	Norden I	15	64	24	23 ^a	24			TPI Enter	17	78	4 ^a	4 ^b	5	+1 _b								
							HamerCmn	125	286	14	12 ^a	12 ^b	-1 _b	+1 _b	N Star Lin	56	125	51 ^a	51 ^b	51 ^c	+1 _b								

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Corporation	5 654	55%	54 54%	+1	HutchTech	15 1653	6374	35%	37	+3	One Price	231 115	45	64%	45	+3	US Energy	10 3	5%	5%	5%	+1		
Cisco Fin	1.36 13	583	58%	52 52%	+1	Nyco Bio	14 10	45	45%	45	-	Oracle	4327717	387	35%	36	+1	UST Corp	1.12 35	1088	1314	124	+1	
Citrus Cp	0.20 27	700	35%	35 35%	+2	Oro Sante	68 2411	184	17	18	-	Orbit Med	16 94	117	122	115	+2	Ulti Med	16 94	117	122	115	+2	
CMiC	28 7772	582	54	582	+1	Orbitach	68 17	56	132	12	+1	Ulti Telev	0.50 17	140	66	85	65	+1	Ulti	13 100	3%	32	34	-
CIS Tech	25 410	24	24	24	+2	OrbitSupp	16 41	41	12	11	+2	OurnonMed	0.31238	241	87	85	85	+2	OurnonMed	0.31238	241	87	85	+2
CiscoSyst	372020	45%	45%	45%	+2	Orbital	8 20	21	21	21	+2	OurnonMed	0.31238	241	87	85	85	+2	OurnonMed	0.31238	241	87	85	+2
CO2 Biotech	1.12 13	150	30%	29 30	-	OrbisPA	0.26 24	485	184	154	+2	OurnonMed	0.31238	241	87	85	85	+2	OurnonMed	0.31238	241	87	85	+2
Clean Hbr	492 90	47%	47%	45%	+4	Oshkosh T	0.50 11	141	125	124	+1	OurnonMed	0.31238	241	87	85	85	+2	OurnonMed	0.31238	241	87	85	+2
Caffe Dr	18 220	14	13	12	+2	OsterTall	0.28 13	191	32	31	+2	OurnonMed	0.31238	241	87	85	85	+2	OurnonMed	0.31238	241	87	85	+2
CoastHealth	2 13	35	27	27	+2	OvetchNith	59 3853	584	55	58	+2	Vermont	0.30 12	163	20	195	195	+2	Vermont	0.30 12	163	20	195	+2
CocaColaS	1.00 20 210	31%	31%	31%	+2	Padent Sc	0.40 26	415	204	192	204	Vogrd Cell	53 1251	25	23	24	24	+2	Vogrd Cell	53 1251	25	23	24	+2
Coda Engr	48 305	7%	7%	7%	+2	Padent Sc	0.24 11	27	12	12	12	Venitrex	18 6550	174	182	187	186	+2	Venitrex	18 6550	174	182	187	+2
CodeMarm	5 20	7%	7%	7%	+2	Padent Sc	0.24 15048	177	15	174	+2	Verifone	17 1126	21	20	20	20	+2	Verifone	17 1126	21	20	20	+2
Cognex Cp	38 1083	38	35	37%	+2	Padent Sc	42 6734	45%	45	45%	+2	Vicer	34 189	39	38	38	38	+2	Vicer	34 189	39	38	38	+2
Cognos	40 2084	25%	24%	25%	-	P	-	MicroMed	16 145	142	117	128	128	-	MicroMed	16 145	142	117	128	-				

8

20

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FT GUIDE TO THE WEEK

MONDAY 12

EU foreign ministers meet

European Union foreign ministers meet for two days in Luxembourg to prepare for the Cannes summit at the end of the month. Ministers hope to agree in principle the EU's external spending priorities in the next five years. They will also consider a Commission request for powers to negotiate a free-trade agreement with South Africa and whether to unblock an interim agreement with Russia held up because of the war in Chechnya.

Association agreements with Estonia, Latvia and Lithuania are also due to be signed, paving the way for their eventual membership.

European Parliament session
The European Union's elected assembly holds a week-long plenary session in Strasbourg. The parliament will hear the plans for the Cannes summit. Also on the agenda are economic and monetary union and a proposal to set up a special rapid response unit for Bosnia.

German ideas on Emu

The bane of Eurosceptics, Karl Lamers, foreign policy spokesman for Chancellor Helmut Kohl's CDU party, meets other senior members of the party in Berlin to refine the paper he presented in September 1994 suggesting an inner core of European Union countries should be prepared to go it alone on monetary union. Mr Lamers is unrepentant, despite the outcry at the time, saying in a recent interview that the debate now was about "opting in" on Europe's future and not the other way round.

Sweden speaks on Emu

Sweden's Social Democratic government will set out its plan to meet the EU's convergence targets for European Monetary Union. It has already promised a heavy privatisation programme and more savings to cut the budget deficit and stabilise the country's sky-high debt, but markets remain sceptical that it can meet Emu targets by 1998.

BIS meeting and report

The Bank for International Settlements, the central bankers' bank, holds its annual board meeting and releases its 65th annual report after a weekend of highly secretive meetings. The markets will be watching for any hint that Group of Seven banks are preparing for co-ordinated action in support of the dollar. Meanwhile, the report will be scrutinised for signs of concern about the recent financial market turbulence and derivatives scandals.

US and Japan talk cars

Japanese and American negotiators meet today and tomorrow at the World Trade Organisation in Geneva to try to resolve their car trade row. Japan says threatened US sanctions on nearly \$6bn of Japanese luxury car imports violate WTO rules. Washington wants Japan to open its market to more foreign cars and car parts.



Drive time: Japan and the US meet today at the World Trade Organisation in Geneva to discuss their car trade row

Rao visits France

P.V. Narasimha Rao, India's prime minister, leads a trade delegation to France to meet President Jacques Chirac, prime minister Alain Juppé and captains of French industry. India will also seek France's support in combating terrorism.

CBI boss visits Mexico

Howard Davies, director-general of the Confederation of British Industry and soon-to-be deputy governor of the Bank of England, starts the first full day of a visit to Mexico (to June 14). Mr Davies will be discussing the problems of achieving international monetary stability with President Ernesto Zedillo and the governor of the Bank of Mexico, Miguel Mancera. The UK is the second-largest investor in Mexico after the US.

Indian Ocean forum

A two-day forum on the Indian Ocean Region opens in Perth, Western Australia. Participants from governments, the private sector and universities of some 30 countries which border the Indian Ocean are due to discuss a mixture of economic, trade, security, and maritime issues. The forum meets amid calls for the Indian Ocean countries to emulate the dialogue in the Asia-Pacific region.

Crackdown in Nigeria

Nigeria's military regime has arrested civilian opponents and reinforced its paramilitary police in Lagos and the south ahead of protests planned to mark the

second anniversary of the presidential election. The poll was annulled in June 1993 after Moshood Abiola had emerged as the winner. A year ago Abiola declared himself president, was arrested and charged with treason. This led to months of strikes and protests. Abiola is still in jail and the government has yet to come up with a plan for democratic rule.

Tennis

The Stella Artois grass court championship starts at Queen's Club, west London (from June 18). The event traditionally allows players to get in the rhythm of playing on grass as they prepare for the Wimbledon tournament which begins on June 26.

FT Surveys

Turkey and Aerospace.

Holidays

Australia (except Western Australia), Cyprus, Greece, Paraguay, Philippines (Independence Day), Russia (Independence Day), Sri Lanka.

TUESDAY 13

Bosnia mediators meet

The steering committee of the International Conference on Former Yugoslavia meets in Geneva to take stock of the flagging peace process. United Nations mediator Thorvald Stoltenberg will be in the chair. Former Swedish premier Carl Bildt takes over from Lord Owen as co-chairman and European Union mediator in the four-year-old conflict.

The International Confederation of Free Trade Unions publishes its annual survey of human rights violations against trade unionists around the world, to coincide with the annual conference in Geneva of the International Labour Organisation. A record 98 countries are accused of abuses ranging from administrative interference to arrests and assassinations.

Kenneth Clarke, chancellor of the exchequer, delivers his annual Mansion House speech in London, which normally concentrates on monetary policy. Some economists expect Mr Clarke to announce what inflation target he plans to pursue after the next election. Tory backbenchers will be looking for hints of tax cuts.

Trade union report

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AEROSPACE 2

Michael Skapinker analyses the competition between manufacturers

Fierce rivalry continues

When Boeing of the US, the world's leading aircraft manufacturer, launched its 777 passenger jet, it decided to remake the company as well.

Boeing says it now works with potential airline customers at every stage of the planning, design and manufacturing process. Within the company, different departments are now encouraged to work together.

Airbus Industrie, the European consortium which is Boeing's largest rival, retorts that it has been working closely with customers for years. But several senior figures in Airbus believe that they, too, need to remake their organisation, turning it from a non-profit-making partnership into a fully-fledged limited company.

The rivalry between Boeing and Airbus is fierce. Boeing remains the leader, with about two-thirds of the international market for civil aircraft over the past few years. Airbus has about a third of the market and has displaced other US manufacturers such as Lockheed and McDonnell Douglas, which is now in a distant third place.

Last year, Airbus said it won more orders than Boeing for the first time since the European consortium was founded in 1970. Airbus said: "It's the first time since the advent of the jet age that Boeing has lost its number one spot in airline orders."

Boeing has dismissed last year's order figures as being of little significance. It says that what is important in the aerospace industry is how many aircraft a company actually delivers, not how many orders it achieves. Boeing believes it will hold on to its number one position.

Frank Shrontz, Boeing's chairman, says: "I don't think the fact that they have more orders is significant. They are clearly broadening their product line and they do have significant resources behind them. I don't think we've taken them lightly but we are determined to keep our leadership position in the market."

All the same, competition from Airbus was clearly a factor in Boeing's decision to launch the 777, a twin-jet aircraft designed to compete against the Airbus A330 and A340.

United Airlines, the launch customer for the 777, shamelessly played off Boeing

time, is keen to change Airbus' culture. Since its inception, the consortium has been a Groupe d'Intérêt Economique (GIE). Under French law, a GIE makes no profits or losses in its own right. All profits and losses accrue to the four shareholders in proportion to their stakes. Aerospatiale and Dasa each have 37.5 per cent, British Aerospace has 20 per cent and Cass has 4.2 per cent.

Mr Pierson, strongly supported by British Aerospace, wants to see Airbus become a profit-making company. Louis Gallois, chairman of Aerospatiale, says he is not opposed to change either.

"We are pragmatic for once," he says. "The French are not used to being pragmatic but we are on this one. We have to find a solution to improve Airbus management and functioning. If we have to create new entities to improve the functioning of Airbus, there's no opposition from the Aerospace side."

There also appears to be some doubt on both sides as to whether the two organisations could work together on the project. Some of the wariness was apparent in comments made in Seattle last month by Ron Woodard, president of the Boeing Commercial Airplane Group.

He says: "Contrary to what public opinion usually assumes, the structure we have today, the GIE and the Airbus system, has considerable advantages. It brings together the creativity of nations that have a lot in common but that are partially different. I know it's nonsense to talk about the typical French, British or German person, but there are some attributes of those countries that we find working together creatively in Airbus."

Mr Bischoff says he is not opposed to change. "I believe today every Airbus partner

against Airbus and McDonnell Douglas, with its MD-11 aircraft, before making its choice.

Gordon McKinzie, United's 777 programme manager, describes how, in October 1990, the airline invited all three manufacturers to try to make the case for their aircraft at a series of meetings in Chicago.

Also invited were the world's three leading engine manufacturers, General Electric and Pratt & Whitney of the US and Rolls-Royce of the UK. United chose the 777, with Pratt & Whitney engines, and then worked closely with Boeing on the development of the aircraft.

Boeing also worked with three Japanese manufacturers in the development of the 777. Mitsubishi Heavy Industries, Kawasaki Heavy Industries and Fuji Heavy Industries together built 20 per cent of the airframe.

Mr Pierson, at the same



United Airlines first 777 arrival at London Heathrow: competition from Airbus was clearly a factor in Boeing's decision to launch the 777. *Ashley Ashwood*

believes it would be an advantage to be a simple company. But the question we have to answer is: who would run that company? I believe all four nations have to stay involved." Mr Pierson also believes the four partners will have to retain their existing shareholdings in a limited company, at least for the first five years.



The ATR 72 aircraft for regional transport, designed and manufactured by Aenia and Aerospatiale

Regional aircraft manufacturers are forming alliances

Consolidation seen as the way forward

Earlier this month, French, British and Italian manufacturers are expected to finalise plans to market regional aircraft jointly.

In Asia, industrialists are talking to European and US companies about how they too can manufacture 100-seat or 120-seat aircraft.

Many countries with aspirations to be aircraft manufacturers hope to begin by making small turboprops or jets to carry passengers on shorter routes. There are 17 companies involved in the regional aircraft business, from Casa de Ispina in Indonesia.

New entrants hope to manufacture regional aircraft because the start-up costs are lower than those required for making large passenger jets. The market for regional air travel is growing fast. The European Regional Airlines Association says passenger growth in Europe increased by 15.2 per cent last year over 1993.

Mike Ambrose, the association's director general, says the regional air travel industry in Europe does face problems, including the high level of landing fees, air traffic control charges and taxes.

He says, however, that many air travellers have come to appreciate the convenience of flying on short journeys in smaller aircraft, whose quality has improved. He says: "Europe's frequent flyers are realising that their local option offers much more than in the past in terms of convenience, quality and aircraft technology."

In the US, regional air travel has also been growing more quickly than flights in larger aircraft. The Regional Airline Association of the US says its members' traffic rose by 10 per cent last year. This compares with an increase of 5.3 per cent in passengers making internal US flights in larger aircraft.

The problem is, however, that while the number of passengers flying on regional routes is rising, few companies making the aircraft to carry them are making profits on these operations.

Competition between manufacturers is so fierce that British Aerospace said earlier this year that it was losing money on its Jetstream 41 30-seat turboprop even though it had two years worth of orders for the aircraft.

Asian airlines will absorb this growth, however, by flying with larger aircraft rather than smaller ones. Worldwide, the average number of seats in each aircraft is expected to rise from 179 today to 240 by the year 2014. Airlines in the Asia-Pacific region, however, will be flying aircraft with an average of 356 seats by 2014.

But many in the industry believe that they should conclude agreements with Asian manufacturers. Manfred Bischoff, chairman of Daimler-Benz Aerospace (Dasa), which is not part of the new European joint venture, says: "All-European solutions are no longer sufficient to safeguard the future. Daimler-Benz thinks it is necessary to pass European borders and extend these activities to the Asian countries."

Dasa could do with a partner to help fund future ventures. Dasa's 51 per cent-owned regional aircraft subsidiary, Fokker of the Netherlands, is a heavy loss-maker. Fokker made a net loss of \$446m in 1994. This followed a record loss of \$460m in 1993.

In March, Dasa signed an agreement with a South Korean consortium, headed by the Samsung group, to develop regional aircraft together. Both the Korean consortium and Dasa have also agreed to develop regional aircraft with Aviation Industries of China.

The companies will prepare a feasibility study looking into building a jet capable of carrying between 100 and 120 passengers.

Dasa has made it clear that it would welcome other European manufacturers who wish to join it in developing new aircraft with Asian partners. It has received a positive response from Louis Gallois, chairman of Aerospatiale.

Mr Gallois says that after AT&T and Bae have established their joint venture, they will have to think of ways of co-operating with Dasa and Asian manufacturers. European companies should not divide themselves into two warring camps, he says.

A common approach to regional aircraft would make it more likely that Asian manufacturers would choose European partners than US ones. Mr Gallois says: "I am convinced they will choose a European solution if we are united."

Michael Skapinker

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The Boeing 777. Here. Now.

MICHAEL SKAPINKER FINANCIAL TIMES

Michael Donne finds

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AEROSPACE 3

Michael Donne finds smaller engine builders need alliances to survive the competition

International liaisons emerge

Much industry attention centres on the fierce commercial battles being waged worldwide for orders for "high-thrust" engines on the big commercial airliners such as the Airbus A-330/A-340, the Boeing 777 and the Douglas MD-11. But the aero-engine builders are just as deeply involved in the growing volume of business to be won in the medium and low-thrust sectors of the market, especially for short-to-medium range regional-type airliners and executive aircraft.

The world commercial engine business has suffered considerably as a result of the various financial state of the airlines through the recession.

Between 1990 and 1993 the world's airlines collectively lost some \$15.6bn, and only began to turn a profit in 1994 (much of which was contributed by a bare handful of airlines, including British Airways). Many airlines themselves have undergone drastic restructuring, with severe labour lay-offs and cancellations and deferrals of aircraft orders.

The engine manufacturers have felt the effects of this. Dr Terence Harrison, chief executive of Rolls-Royce, said in a recent interview:

"It is believed that the potential business awaiting the high-thrust market in which its Trent family of engines is competing could amount to \$62bn, the most valuable sector of all."

So far in the big-engine struggle in that sector, about General Electric's GE-90 and Pratt & Whitney's PW-4000, both of the US, Rolls-Royce has done well.

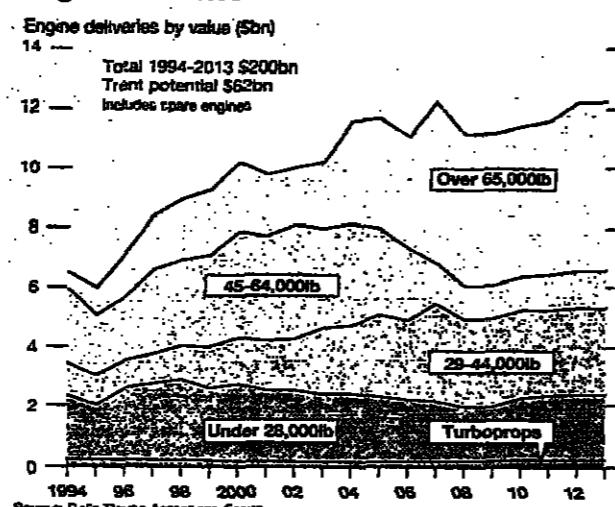
The Trent 700, certificated at 72,000lbs thrust, has entered service on the Airbus A-330 with Cathay Pacific Airways, and has also been selected for A-330s by Garuda, Indonesia, TWA of the US, Dragonair of Hong Kong, and International Lease Finance Corporation.

The more powerful Trent 800 has beaten both its rivals to certification at 90,000lbs thrust. It is now flying on the Boeing 777, destined for service on 777s with Thai Airways in early 1996 and has been selected for 777s by Emirates (the Dubai flag airline), Cathay Pacific and Transbrasil. The Trent engine family has won about 40 per cent of the combined market A-330/Boeing 777 market.

With derivatives of the 777 and A-330/A-340 airliners planned for the future to carry even heavier loads over longer distances, all three aero-engine builders are planning to boost the power of their engines.

Rolls-Royce can push the Trent 800 further (it has already run on the test bed at 106,000lbs thrust) while General Electric is "working with Boeing and customers" on the possible development of a 105,000lbs thrust version of the GE-90 (which has run on the test bed at 110,000lbs thrust), while Pratt & Whitney plans to upgrade the PW-4000.

But it is in the medium-to-low thrust engine markets that most business is materialising, and here Rolls-Royce is also doing well, although again

Engine deliveries

Source: Rolls-Royce Aerospace Group

V-2500 series powers narrow-body short-to-medium-range airliners, including the Airbus A-318, A-320 and A-321, in addition to the Douglas MD-90 twin-engined airliner.

The Rolls-Royce RB-211-535 dominates the Boeing 757 airliner market, while the 60,000lbs-plus thrust RB-211-524 series is widely used in Boeing 747 and 767 airliners.

The aero-engine industry has not escaped the restructuring that has swept through the airline and airframe manufacturing industries in recent years. All the leading engine builders have either shut factories and other facilities or cut labour forces, or both, in bids to cut costs and remain competitive, with the extensive introduction of new computerised design, development and production techniques.

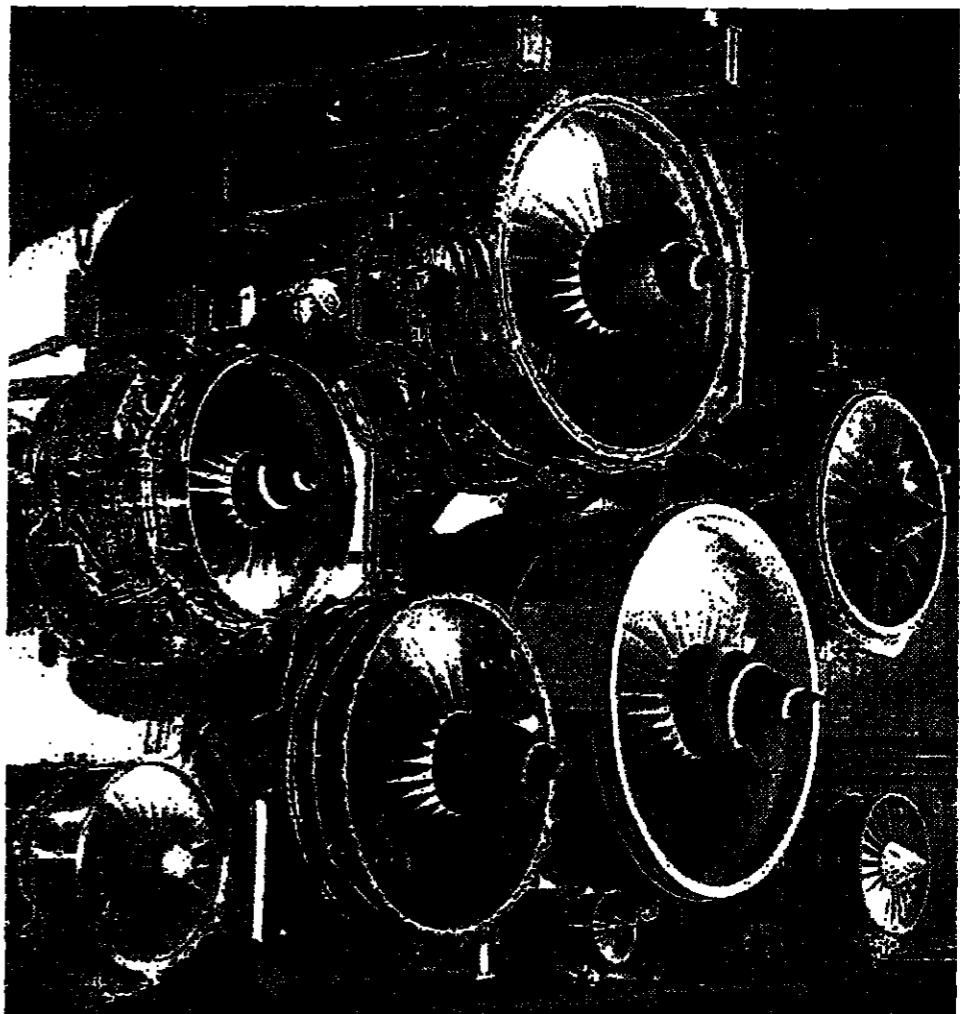
At the same time, joint ventures and company amalgamations have been increasing. As in the airframe business, international collaboration on specific projects has long been practised as a means of spreading costs and risks.

The IAE and BMW-Rolls-Royce ventures mentioned above are examples, while another is the joint venture between Snecma of France and GE of the US on the highly successful CFM-5 series of engines.

But more far-reaching international company liaisons and groupings are emerging. Earlier this year Rolls-Royce purchased the US Allison Engine Company. The latter is a world leader in light helicopter and large military turbo-propeller engines, so is seen as an excellent strategic fit for Rolls-Royce, adding a complementary range of engines to the UK company's existing range.

Between them, Rolls-Royce and Allison have a total of

The hope lies in orders, although no-one expects a return to the sales of the late 1980s



Rolls-Royce engines: left to right top: International Aero Engines V2500, Trent 700, RB211-535E4. Bottom: Tay, RB211-524G, Williams-Rolls FJ44, Trent 800, BMW-Rolls-Royce BR710

Andrew Sollars

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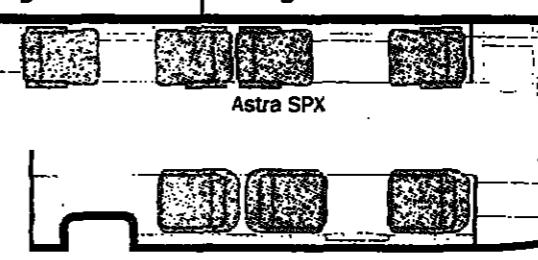
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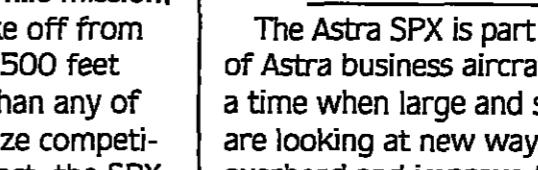
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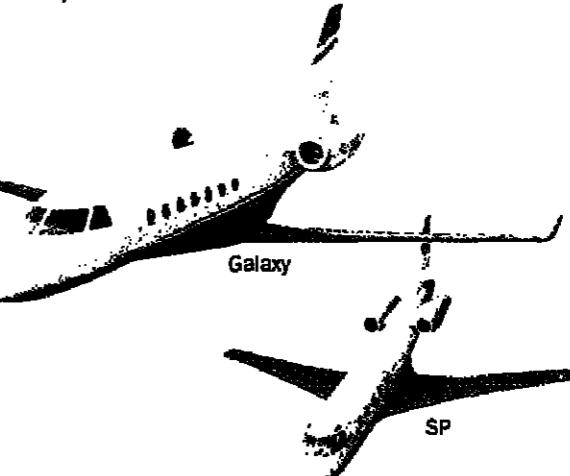
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AEROSPACE 4

Michael Donne analyses prospects for the development of giant aircraft

Challenges look severe

With the volume of world air passenger traffic expected to double to more than 2bn international passengers a year by the early years of the next century and to continue growing thereafter, the question of how to cope looms ever larger.

Although the growth will be well spread over long, medium and short distances, a far greater proportion of it than in the past is expected to occur in the long-haul arena, largely as a result of increasing demand for travel to, from and within the rapidly developing Asia-Pacific region, supplemented by expanding demand in the trans-Atlantic arena.

Some part of that long-haul demand is expected to be met by an eventual second-generation supersonic airliner, but the size of that aircraft's market is as yet uncertain, and it seems clear that the majority of long-haul passenger flights will remain subsonic for the foreseeable future.

One solution to the problem of traffic growth would be to build ever-increasing numbers of existing jetliners or their derivatives - Boeing 747-400s (the biggest passenger airliner currently available), or Boeing 777s and Airbus A-330s and A-340s, and Douglas MD-11s. But that in turn would create greater pressures on the entire air transport infrastructure, especially creating congestion at airports and problems in air traffic control facilities to cope with crowded "corridors in the sky".

While there will inevitably be more subsonic aircraft entering the fleets over the years ahead, it is being recognised that an increase in individual aircraft size, at least for medium-to-long hauls, will become imperative. The timing

of that development itself is uncertain, but is generally thought likely to be around the turn of the century or in the early 2000s.

For that reason, both Boeing Commercial Airplane Group of the US and the European Airbus Industrie consortium, are separately studying the possibilities of developing what are variously described as New Large Airplanes (NLAs) or Very Large Capacity Transports (VLCTs). At the same time, Boeing and the four individual partners in the Airbus group - British Aerospace, Aérospatiale of France, Daimler-Benz Aerospace of Germany and CASA of Spain.

Boeing's studies cover a possible "stretched" version of its 400-plus seat 747-400 and an entirely new aircraft with bigger payloads

with Airbus itself in an advisory role - are looking at the possibilities of collaboration. A joint study is due to run until the middle of this year at which time it will be reviewed and either extended or discontinued.

Boeing's own studies cover both the possibility of developing a "stretched" version of its current 400-plus seat 747-400, to seat upwards of 550 passengers, and an entirely new aircraft with crowded "corridors in the sky".

The dilemma here is that any "stretched" aircraft would require a new wing and involve heavy cost, but have a limited capacity for further long-term development, whereas any entirely new aircraft, while also expensive, would have much greater

long-term growth potential. No decision has yet been reached, and the studies are continuing.

Airbus, while planning derivatives of its A-330/A-340 family

to cope with rising passenger numbers, has also unveiled plans for a new larger venture, the A-3XX, which could be offered in various configurations to seat between 550 and 840 passengers, with a stretched version capable of up to 1,000 passengers, for example, for a typical Japanese domestic operation.

The technological challenges involved in developing such VLCTs will be severe, especially in meeting possibly tougher environmental requirements in the years ahead. To save weight, reduce fuel burn and cut operating costs, new stronger, lighter materials will be needed, such as aluminium/glass-fibre laminated composites and aluminim-lithium alloys.

Much of the effort currently involved in defining the details of these projected aircraft is concentrated in such areas.

But just as significant are the financial and marketing challenges. The cost of developing just one VLCT type is between \$10bn and \$15bn. Such sums are beyond the purses of any single manufacturer, leading inevitably to collaborative ventures between companies to share the work, spread the costs and hopefully widen the ultimate market. Whether in turn means two competitive types, one in Europe and one in the US, or one global venture embracing all the leading manufacturers, remains to be seen.

John Leahy, senior vice-president commercial for Airbus Industrie, told an International Air Transport Association Government

He said that before launching the A-330 and A-340 Airbus



Airbus's planned A-3XX could seat between 550 and 840 passengers, with a stretched version capable of up to 1,000 passengers

needed orders for a minimum of 40 aircraft from several carriers, and at least a similar number would be needed to launch the A-3XX.

"At the current phase of the airline business cycle, I doubt it would be possible to obtain the necessary number of launch orders - at least in today's economic climate," he said.

"You will have to convince yourselves that you need this airplane and enough of you will have to step forward to buy it. Then, and only then, will this project become a reality."

Artist's impression of a second-generation supersonic airliner: the size of this aircraft's market is uncertain

Concorde and its successor

Much work ahead

On both sides of the Atlantic, an increasing volume of research is being undertaken on the feasibility of developing a second-generation supersonic airliner (SST-2, or High-Speed Commercial Transport, HSCT) to replace the ageing Concorde in the early years of the next century.

In the US, a major programme is being conducted by the aerospace industry (involving airframe builders Boeing and McDonnell Douglas and engine builders General Electric and Pratt & Whitney and other aerospace companies), with financial and technological support from the government-sponsored National Aeronautics and Space Administration (Nasa) under what is called the second phase of the High Speed Research programme (HSR-2).

This is developing further the necessary "key enabling technologies" originally defined in the first phase (HSR-1, from 1989 to 1994), including work on new materials and new powerplants, as well as studying the environmental problems confronting such a venture and its global market potential.

The US programme, which has not yet reached the stage of designing an aircraft in detail, centres around a 300-passenger aircraft with three classes (first, business and economy) capable of flying at around Mach 2.4 over distances up to 5,000 nautical miles (Concorde currently flies at about Mach 2.2, carrying 100 passengers in one fare class over distances of 3,000 nautical miles).

If all the technologies can be brought to fruition by the planned completion of HSR-2 in 2002, detailed design of a US SST-2/HSCT could begin then, with production starting around 2004 and deliveries to airlines around 2010. By then Concorde would have been in service for 34 years.

On this side of the Atlantic, a European Supersonic Research Programme (ESRP) has been established to bring together work already being done by British Aerospace through its subsidiary, British Aerospace Airbus, and by Aérospatiale of France and Deutsche Aerospace of Germany. This is focusing on an aircraft seating about 250 passengers in three fare classes and with a cruising speed of about Mach 2.

As with the US programme,

this work is targeting the key technologies as well as serious environmental concerns over noise and pollutant emissions, and market potential. Here also, if the key technologies can be satisfactorily defined, a development programme could start around 2000 with a possible entry-into-service by around 2007, although financial constraints may delay such target dates.

Although there is still much work to do, the belief is growing that technologically a second-generation supersonic airliner will be feasible, but costly to develop (one estimate suggests about \$15bn).

A big question remains is over the size of the potential market, with some industry analysts suggesting it could

The danger of competition is in splitting a market of limited potential so that neither venture made any money

amount to anywhere between 500 and 1,000 aircraft over a period of 25 years, although others put the figure much lower. So far, few airlines appear to show any enthusiasm for such a venture.

A joint International Working Group set up some time ago by Boeing with US and European companies has been looking closely into this aspect of any future SST-2/HSCT, although the group's work does not involve joint technology development.

From those studies, the belief also appears to be growing that eventually, international collaboration on such a venture will be necessary, involving US, European and other companies from countries such as Russia and Japan.

The sheer cost involved would appear to preclude the possibility of two competing types, one US and one European, even though each would have its own coterie of collaborators from other countries. The inherent danger of competition is in splitting a market of limited potential, so that neither venture made any money - something no manufacturer could afford to risk.

Louis Gallois, chairman of Aérospatiale, is convinced that the market could sustain only one type, but he also makes the point that the US, with

Airbus are pushing ahead with ticket price

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AEROSPACE 5

Fokker expects to gain from its link to Daimler-Benz Aerospace, says Ronald van de Krol

Looking forward to the benefits

Fokker, the Dutch aeroplane maker, is hoping to reap wide-ranging benefits from the alliances which its majority shareholder, Daimler-Benz Aerospace (Dasa), has concluded with Chinese and Korean aviation companies over the past six months.

One likely advantage of the agreements, which are ultimately aimed at developing a new regional jet for the 21st century, is the availability of lower-priced parts produced in Asia, helping Fokker in its long-running campaign to get its costs down.

But other benefits are also expected to accrue in future from the alliances, which call for the setting up of a three-way joint venture between Dasa/Fokker, Aviation Indus-

tries of China and a number of Korean companies led by Samsung Aerospace Industries.

Ben van Schaik, chairman of Fokker's management board, said: "The partnership should also give us better access to Asian markets for aeroplane orders." North America and Europe currently lead the world in regional aircraft purchases, but Asia is expected to become a particularly important market for regional aircraft manufacturers such as Fokker in the 21st century.

Another advantage is the fact that Asian countries and companies are effectively within the dollar "zone", either because they use dollars in business or because their currencies are pegged to the dollar.

Although improving, global airline profit margins are still thin

Not yet out of the woods

In late April, the world's airlines celebrated their first collective profit in five years. A week later, they were warned that they were slipping back to their old loss-making ways.

The world airlines' aggregate net profit of \$1.8bn in 1994 was a welcome relief after several years of losses. But the International Air Transport Association, which announced the figures, pointed out that airline profit margins were still thin.

Pierre Jeanniot, Iata's director general, said the net profit figure, which is for international scheduled services, represented a mere 1.6 per cent of revenues. Mr Jeanniot said a healthy profit margin would be 7 per cent.

He said: "There is still a long way to go to secure decent future profitability."

The \$1.8bn profit compared with a \$4.1bn collective loss for Iata airlines in 1993. From 1990 to 1993, the airlines' aggregate loss was \$15.6bn.

This year, Iata expects the airlines to do even better than in 1994, with a collective net profit of \$5.5bn.

Even this, however, will be only 4.5 per cent of revenues, well below the 7 per cent Iata regards as healthy.

Mr Jeanniot said that this increase would be threatened if airlines increased the number of seats on sale too quickly. Iata's data for the first quarter of this year suggested this might already be happening.

The association said airline capacity, as measured by available seat kilometres, increased by 6 per cent in the first three months of this year. Passenger traffic rose by the same amount. During March, airline capacity grew 5 per cent. Passenger traffic in March rose by only 4 per cent.

This might not be the beginning of the unhealthiness trend of which Mr Jeanniot warned. Easter, when many holidaymakers travel, did not fall in the first quarter this year, whereas it did last year. Passenger numbers worldwide might recover to outpace seat capacity over the rest of the year.

The Iata first quarter figures do compare unfavourably with the whole of 1994, when traffic rose more quickly than seat capacity. Nevertheless, some analysts are optimistic that airline companies might be able to sustain a relatively healthy profit performance.

One reason for optimism is bad news for the aircraft manufacturing industry and its employees. Unlike during previous economic recoveries, airlines are not rushing to order new aircraft.

This was one of the factors behind the announcement earlier this year by Boeing of the US, the world's biggest aircraft manufacturer, that it was making 12,000 employees redundant.

Frank Shrontz, Boeing chairman, said: "Since the beginning of the year, several customers came to us asking to postpone airplane deliveries because of the continued softness of the industry."

Jean Pierson, managing director of Airbus, the European consortium which is the second biggest manufacturer, said he felt many airlines were holding on to their existing aircraft for longer periods, rather than buying new ones.

Brian Harris, an analyst at S.G. Warburg, says a second reason to believe airlines are in a position to improve profits, at least in the US, is a cut in their distribution costs. He says distribution expenses,

such as travel agents' commissions, computer reservation systems fees and ticket processing costs, are airlines' second biggest cost component after wages.

Airlines are pushing ahead with ticketless travel. They have also acted to cut travel agents' commissions. The move was initiated last February by Delta Air Lines, which said it was capping the amount of money it paid travel agents who sold its tickets.

The airline said it would continue to pay a 10 per cent commission, but only up to a maximum of \$25 for a domestic one-way ticket costing more than \$250. There would be a cap of \$50 for a round-trip domestic ticket costing more than \$500, Delta said. In spite of the outcry from travel agents, the other large US carriers soon said they would do the same.

Whether the cap will benefit consumers is another matter: some travel agents say that, if the airlines continue to cap commissions, they will have no alternative but to begin charging air travellers who want to buy tickets.

Another development

which the airlines hope will improve profitability is the forming of alliances and code-sharing agreements. Some of these alliances have taken the form of equity investments, such as British Airways' stakes in USAir and Qantas of Australia. Swissair has also acquired a 49.5 per cent stake in Sabena, the Belgian state-owned carrier.

Other alliances, such as that between Scandinavian Airlines System and Lufthansa of Germany, announced in May, do not entail any equity investment but do involve close co-operation and co-ordination of routes.

Other tie-ups between airlines have been simple code-sharing arrangements. This is when an airline does not fly on a particular route, but markets another carrier's flight as its own. A recent arrangement of this sort, announced earlier this year, was that between Delta and Virgin Atlantic, the UK airline owned by Richard Branson.

Under the agreement, Delta will sell its customers seats on Virgin's flights from the US to Heathrow airport. Delta has not been able to win the right to fly to Heathrow itself. Virgin can offer the passengers it flies to the US onward journeys elsewhere in America on Delta flights.

Some believe these arrangements are not in the interests of consumers. Robert Crandall, chairman of American Airlines, says: "Code-sharing is profoundly uncompetitive and, in the long term, will inevitably reduce the number of air carriers competing for your business. When airlines team up and code-share, they are able - by means of pretending to be a single carrier - to force other carriers out of a market."

As few other airlines appear to share Mr Crandall's views, however, he has decided that the US should conclude code-share deals too.

Code-sharing provides airlines with a low-cost way of expanding their route networks. It is too early to say whether all the agreements will result in increased profits for the airlines. BA, however, has little doubt. It expects the benefits from its tie-up with USAir to yield benefits of \$100m this year.

Michael Skapinker

The dollar is a perennial and serious worry for Fokker, which is squeezed between having to sell its aeroplanes in dollars and incurring most of its costs in European currencies. One way to cope, Mr van Schaik says, is to increase co-operation with dollar-related companies".

Fokker, which came under Dasa's control in 1993, is unperturbed by its parent company's forays into Asia. Nor does it worry about its future role if Dasa

manages to conclude some sort of partnership deal with the new European regional aircraft alliance

manufacturers of regional aircraft come to an agreement. "We are, in a manner of speaking, condemned to each other. If we don't allow ourselves to be led by emotion, we should be able to come to a proper conclusion."

A frequently-cited stumbling block to a European regional aircraft alliance similar to Airbus is the existence of competing aeroplanes within the mooted grouping, particularly the Fokker 50, a turboprop,

and its counterpart the ATR 42.

Mr van Schaik, who will not be drawn on what concessions

Fokker might

make on the Fokker 50 or other issues, says "everything is open for discussion".

He says the flurry of alliances is expected to lead to two groups of partners, a European group and an Asian group, which will co-operate intensively but retain their independence." The European and Asian groups would each have their own final assembly lines, but plane parts could be supplied from either side to the other.

Mr van Schaik says that it is logical, given the overcrowded market and the sheer expense of developing new aeroplanes, that the German, British, French, Italian and Dutch

make for new aeroplanes. These difficulties are also faced by other manufacturers, but this is a recent consolidation for Fokker, which ran up combined losses of more than Fls 500m (\$350m) in 1993 and 1994. The continued losses have prompted far-reaching restructuring at Fokker, and the elimination of thousands of jobs so far in the 1990s.

In 1994 Dasa pumped Fl 600m of capital into Fokker, which also raised a further Fl 400m from a sale-and-lease-back deal of its technology with Rabobank, the Dutch co-operative bank. Mr van Schaik acknowledges that some sort of financial assistance may be needed again in 1995 or 1996, but he also believes that overall prospects are improving.

"In 1996 we expect to be out of the red, assuming a stable dollar of Fl 1.70 to Fl 1.75," he said. In early 1995 the dollar has been as low as Fl 1.53 and is currently around Fl 1.60.

Mr van Schaik added that the level of "serious interest" among potential aircraft pur-

chasers is on the rise, holding out hopes of a recovery in the market.

At the end of April, Alitalia, the Italian carrier, agreed to lease 15 Fokker 70s, the latest addition to Fokker's Jetline

family". The aeroplanes, costing roughly \$25m each, will be operated by Avianova, a Rome-based regional carrier which is majority owned by Alitalia.

It is a sign of the times that Alitalia wanted to lease the aeroplanes rather than buy them outright. This increased trend towards leasing is straining Fokker's balance sheet, and the company is working on setting up a separate leasing company that would take over these leasing contracts and operate at arm's length from Fokker itself.

Talks on creating a leasing company for Fokker are continuing with Debs, the ser-

vices arm of the Daimler-Benz group.

Originally, Fokker had hoped to have a leasing company up and running by the end of the second quarter. But a difference of opinion with Debs on the value of Fokker's current portfolio of leasing contracts - the company puts this at about Fl 1bn, although Debs believes the true value is lower - has caused a delay.

Mr van Schaik says he expects the leasing company deal to be concluded in the second half of this year. "I wouldn't want to have to push back our target date again. I hate doing that," he says.

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AEROSPACE 6



Tomorrow's air travellers? China plans to raise passengers numbers by an average of 12 per cent each year to 80m by 2000

China's rapid growth is attracting the attention of foreign companies

Magnet for the multinationals

China's aviation industry watchdog - told a recent business conference in Beijing that by the year 2000 China would increase numbers of commercial aircraft by about 320 to 1,000 (this includes both passenger and cargo planes).

China plans to boost its cargo-carrying capacity in line with its fast-growing economy by adding 260 cargo carriers in the next five years. It is also embarking on the rapid development of its airport network to accommodate a broader range of aircraft, including Boeing 747s and 737s.

Of China's 132 airports, 13 are capable of handling 747s. 70 or 80 are either being upgraded, or there are plans to do so. China plans to develop 40 international airports at a cost of \$40bn.

No less impressive are China's operational targets: it aims to double transport turnover and rank in the top 10 by 2000 (in 1994 it ranked 11th with 5.54bn tons/km), increase passengers numbers by an average of 12 per cent each year to 80m and raise airport handling capacity to 150m annually.

These ambitious targets should not be out of reach,

judging by growth-rates during the past 15 years since China began opening its economy to the outside world. From 1980 to 1994, aviation growth was 2.2 times that of the national economy; total transport turnover and passenger volume was 4.3 times and 6 times the average of international civil aviation; and China moved from 33rd to 8th internationally for passengers carried.

China's own growth projections are more or less in line with those outlined by international airline companies. Airbus, for example, expects China to purchase 620 aircraft in the next 15 years at a cost of about \$30bn. Boeing is somewhat more ambitious, predicting sales of 800 aircraft at a cost of \$40bn.

It is little wonder, therefore, that senior airline executives constantly beat a path to China's door. Among more frequent visitors is Ronald Woodard, president of Boeing Commercial Airplane Group who made no secret during a recent visit of the importance to his company of the China connection.

Mr Woodard reported that in the past four years Boeing had

exported some \$7bn worth of aeroplanes to China. Between 1993 and the end of 1995 Boeing will have delivered more than 100 commercial jets to China, about 14 per cent of total production.

The US company is also seeking to consolidate its presence on the ground in China as part of attempts to preserve its dominant position in the market. To this end, it is developing a services centre in Beijing and is also extending arrangements for the production of Boeing components at Chinese factories, including the aft section for the 737.

Boeing is also involved in discussions with China and other regional partners on the production of a 100-seat commuter aircraft. This would be manufactured in China as a means of transferring technology and aircraft production skills.

Mr Woodard, in his remarks to an international business symposium last month, also made it clear that his company was pinning great hopes on China providing a substantial market for the new generation Boeing 777s which are just coming into service. China Southern, the Guangzhou-based carrier, will become one of the world's first airlines to receive 777 when it takes delivery in November.

Boeing executives believe the twin-engined wide-bodied 777 with capacity for 300-400 passengers is ideally suited to China's domestic and international requirements. Representatives of Airbus Industrie and McDonnell Douglas have other ideas.

Tony Walker

Japan's Ministry of International Trade and Industry (Mit) has become almost a synonym for success in the lexicon of industrial policy. Few of Japan's manufacturing giants do not owe their strength in one way or another, to the influence of this mighty industrial machine. Even today as Mit's role changes from a dirigiste to a more facilitator, the part it has played in nurturing Japanese industry is not disputed.

Yet in one crucial area of policy Mit has signally failed to produce a world-beating Japanese business: aerospace. Despite repeated attempts in the past 50 years to recreate a worthy Japanese aerospace successor to the pre-war giants, the industry remains a minnow in the world of Japanese manufacturing.

It is not all Mit's fault, of course. Japan's militarist past and its pacifist present have not been conducive to the construction of an aerospace sector from its post-1945 ruins.

That constitutional legacy has left the principal Japanese aircraft demand to be met by its security ally, the US. Its military aircraft have all been either US imports or Japanese versions of US models produced under licence.

In addition, since the civil airline industry is so dependent on the military, that has left even Japan's enormous commercial airline demand - in Japan Airlines and All Nippon Airways it now has two of the world's largest fleets of planes - to be satisfied from overseas.

Several times in the past 30 years, Mit has tried to change that. First with the YS11 60-seat twin-engine turboprop in 1962 a disastrous project that sold just 182 aircraft in 10 years and collapsed in a pile of bad debts and worse recompications.

Then came a short-take off and landing model called the Asuka, whose financial take off was very short and the landing even harder.

Neither aircraft was able to overcome customers' reluctance to buy something from the untried and untested Japanese aerospace companies - Mitsubishi, Kawasaki, and Fuji being the largest among them.

The failures convinced Mit that Japanese technological prowess would have to be harnessed to foreign commercial and manufacturing experience if the country was ever to build a genuine aerospace business.

Over the next few years a series of contracts were struck with Boeing that guaranteed a role, albeit a secondary one for the big Japanese manufacturers. The Japanese signed contracts to produce components amounting to 15 per cent of the Boeing 767 and 21 per cent of the 777.

But although these contracts represented significant financial bonuses for the aerospace companies, they attracted widespread criticism that Japan was becoming little more than a nuts and bolts subcontractor for the US aircraft industry.

Parts made for Boeings are mostly in the wrong end of the technological spectrum - wing tips and fuselage parts rather than avionics.



Japanese operated but US built Boeing jumbo jets at Tokyo's Narita airport: Mit has failed to produce a world-beating Japanese aerospace business

Gerard Baker on the Japanese industry

High hopes fading

Critics of the government's approach said the contracts were doing nothing to create a strategically important business.

Mit is now trying again, launching what looks like being the ultimate challenge. It is called the YSX - a 100-seat passenger jet commercial aircraft - and it is scheduled to go into production next year. Although it is also a collaborative exercise with Boeing, it was intended principally as a Japanese plane, with Japanese technology and know-how, spiced with US marketing skill.

But, despite their involvement, the enthusiasm of the manufacturers for the project has seemed less marked than Mit's. In April the first real doubts began to appear. The big Japanese manufacturers announced that they had signed a deal with Boeing to produce parts for the new version of the company's long-running success, the 737. One of the new 737 versions will compete directly with the planned YSX, and the Japanese manufacturers' willingness to contribute to it seems to suggest that YSX itself may never get off the drawing board.

If that is the case then the project may quash Japan's hopes of an independent aerospace industry.

Mit had invested such hopes in the YSX because it offered the opportunity to wean the industry off its reliance on defence projects in the rapidly demilitarising post-Cold War world.

Here, too, the leading companies have been little more than US-directed subcontractors. Even a much vaunted new project, the FSX, whose prototype was unveiled earlier this year, is simply another aircraft modelled on a US product - the F-16 fighter. Although it is scheduled to begin testing later this year, there is little prospect of it developing a substantial order book from the shrinking Japanese military and it, too, may prove short-lived.

The next few months will be critical for both projects. Should the YSX be abandoned and the FSX become little more than a high-tech museum piece, the last hopes for a self-sustaining Japanese aerospace business may well disappear with them.

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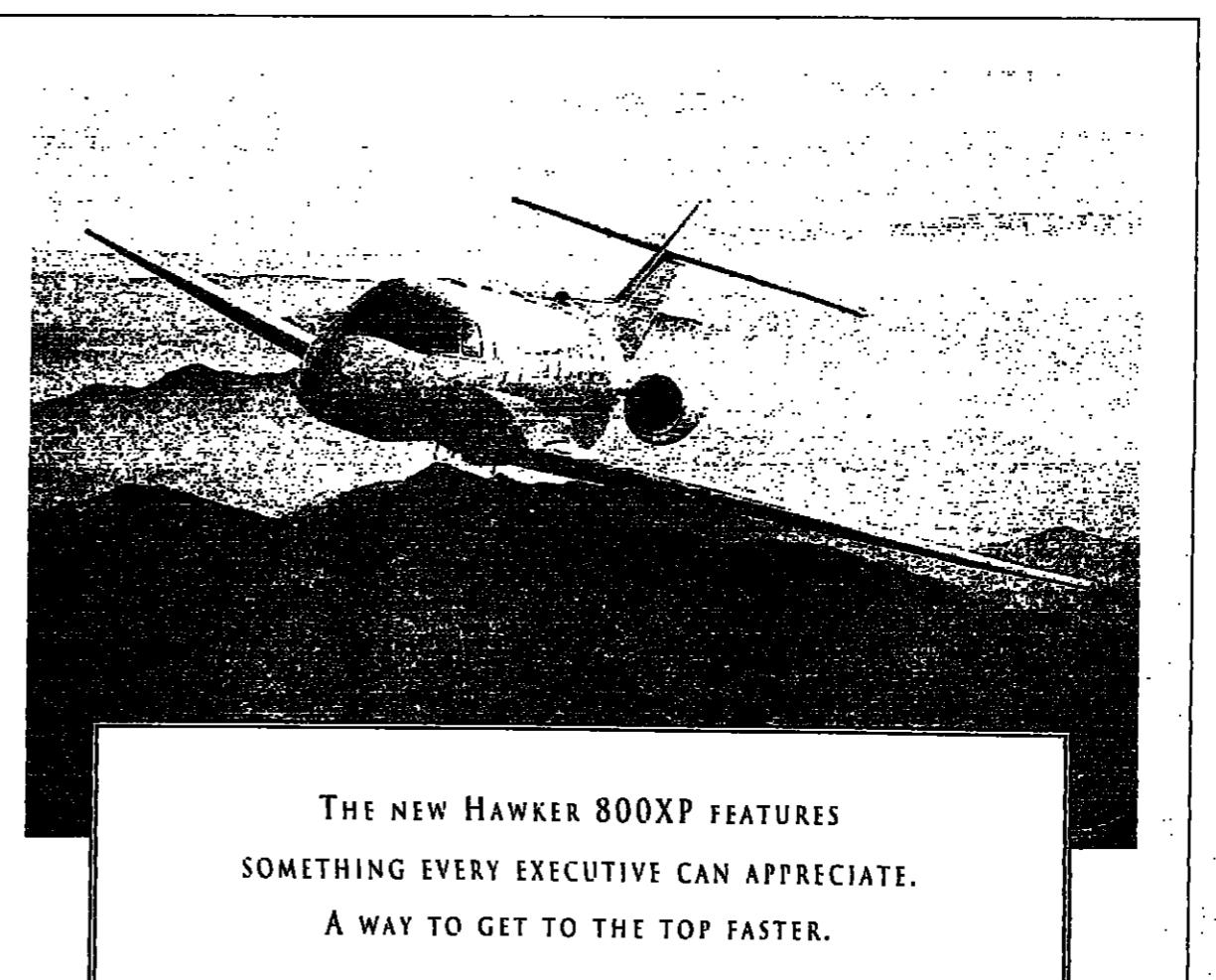
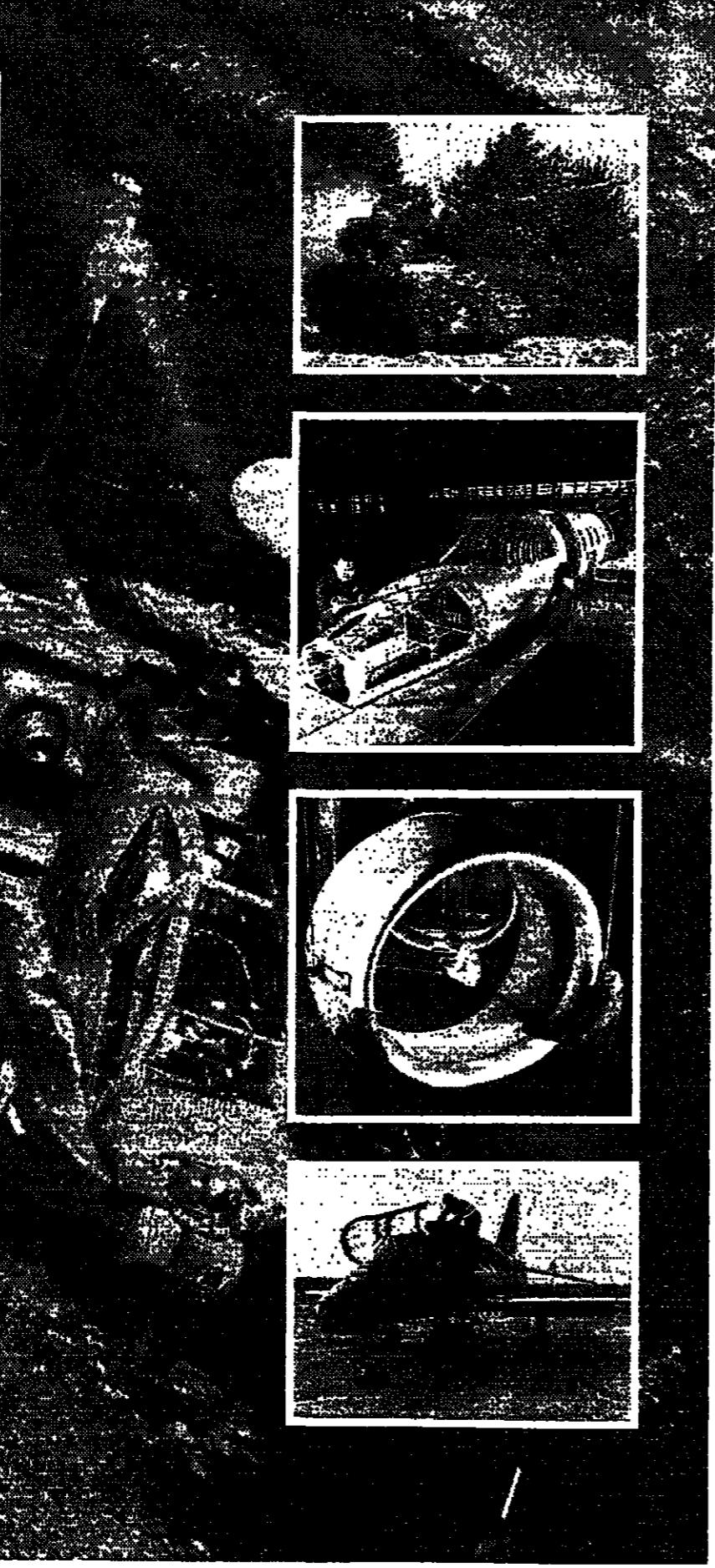
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AEROSPACE 7

Germany

Rise of the D-mark still causing pain

A handful of German ministers, the premiers of several Länder and representatives of the aerospace industry recently gathered for the latest - and biggest ever - round in their battle to decide the future of the German aerospace industry.

Government and industry representatives who filed into the economics ministry on a hillside above Bonn were not short of arguments with which they hoped to fight their own corner.

Daimler-Benz Aerospace (Dasa), the subsidiary of Germany's largest company which represents 80 per cent of the country's aerospace industry, led the industrial lobby which is demanding more government support in the face of fierce international competition, especially from the US.

The government, on the other hand, came without any extra money but with equally well-rehearsed arguments.

In effect it told German industry it should no longer be looking to Bonn for help but should instead work more closely with Brussels to co-ordinate a European aerospace strategy and, most importantly, that aerospace companies in Germany, France and Britain have to make tough decisions about who is to do what in future.

The aerospace conference, including for the first time the state premiers of six German Länder or states where the aerospace industry is sited, comes as German aerospace companies are again howling with pain as the dollar, the currency in which most aerospace business is done, continues to slide against the D-Mark.

Norbert Lammert, the state secretary in the economics ministry who is also the government's co-ordinator for the aerospace industry, says he is aware of the problems caused by currency turbulence.

But he says the problem is not new and he refuses to find extra public money to help industry tackle it, especially as the two sides last year both contributed to a DM1.2bn programme designed to support the German aerospace industry between 1995-1998.

"We cannot begin a rollback of what has been agreed with every single old or new problem," Mr Lammert said recently.

Industry will nonetheless do all it can to squeeze more money out of the government and hopes to enlist the support of the Länder premiers who are concerned to maintain the

jobs in their constituencies.

Jürgen Schrempp, Dasa's chief executive since 1989 until he took over at the helm of Daimler-Benz, recently warned that up to 20,000 German aerospace jobs might be lost if the dollar continued to be worth less than DM1.40, the level to which it recently tumbled.

Mr Lammert insists that the government is doing what it can. The industry is in the only one, he says, for which Bonn has for years had a co-ordinator whose task is to ensure that aerospace concerns are familiar to the country's top politicians.

The DM1.2bn programme is designed to safeguard areas where German industry

already has considerable expertise: navigational systems, engines and helicopters. About DM120m is reserved to fund innovative projects proposed by some of the smaller aerospace companies.

Mr Lammert wants to persuade German industry that more than ever, its future depends on European co-operation.

"The technological and commercial conditions in aerospace industries have reached a point where national projects - so far as they can be financed at all - are increasingly irrelevant," he said. "The aerospace industry will be European or not at all."

While Dasa and others have often blamed the government for not doing more to consolidate the European aerospace industry, Mr Lammert insists that industry itself has done too little to restructure the European industry so that it can compete with the US, Russia and a handful of Asian countries with aerospace ambitions.

Mr Lammert says it makes no sense for both Dasa and ATR, the Franco-Italian consortium, to be working on the development of a new 100-seater jet. Such efforts should be unified, he says, and should perhaps be extended to include the Swedes and the Koreans.

More must be done to ensure that existing ventures such as Airbus are turned into public companies so that costs can be better controlled, Mr Lammert

Michael Lindemann

Russia

Signs of change

Russia has a long and proud tradition in the aerospace industry but the economic slump which has plagued the country for the past five years has at times seemingly threatened its very existence.

An inter-enterprise debt crisis, which has delayed bill payments throughout the economy, has starved many manufacturers of working capital while orders for new aircraft have plummeted.

The privatisation of Russia's biggest manufacturers has also cut them off from state funds without giving them access to new sources of capital. Rampant inflation has deterred companies from making the long-term investments essential for the survival of a competitive industry.

But as the economy stabilises and Russia's domestic carriers gather strength there are some signs that the aerospace industry is beginning to adapt its production-led mentality towards one of satisfying potential customers' needs.

Spurred on by co-operative ventures with foreign firms, Russian manufacturers are slowly starting to shift the emphasis from the giant, inefficient aircraft it produced in such quantity in the Soviet era towards more consumer-friendly aeroplanes demanded by the new generation of transport companies.

The trend will be visible at the Paris Air Show this week where Russian manufacturers will concentrate on selling smaller aircraft, exhibiting 20 helicopters and aeroplanes.

"The time when we demonstrated the achievements of the former Soviet Union is over. Aircraft makers now have a interest in producing small commercial aircraft which can be sold quickly," Andrei Systsov, the deputy director of Russia's aircraft export company, said recently.

The Mikoyan design enter-

prise, which has built generations of high-specification fighters, will show the MiG-AT advanced trainer developed in co-operation with Sextant Avionique and Turbomeca of France. Great hopes are held out for this new aircraft, which has still to complete all its flight tests, and Mikoyan aims to sell 3,000 of these trainers over the next 15 years.

Another trainer, the Yak-130, which simulates the performance of Russia's advanced fighters will also be on show. The Yakovlev enterprise which

makes the trainer says it has already received orders for 200 aeroplanes from the Russian air force and would start production in 1997.

Russian manufacturers will also try to reinforce their reputation as a leading force in the military aircraft market. Foreign air forces are expected to show considerable interest in two aircraft which will be displayed at Paris for the first time - the MiG-21-93, which boasts a sophisticated computerised weapon system, and the Tupolev Tu-160 bomber which is capable of launching small satellites.

After decades of wasteful central planning, the Russian government is perhaps understandably reluctant to head the aerospace industry's pleas and implement a new industrial policy. Nevertheless, there are at least some tentative signs that the industry is beginning to alter its manufacturing methods and make the long painful march towards the market economy.

The most startling transformation has perhaps been wrought at Aviscor, the Samara-based manufacturer of the

John Thornhill

The decline of the dollar is hurting French aerospace companies, says David Buchan

Industry continues to downsize



Louis Gallois, president of Aérospatiale

Muttering bitterly about the dollar's decline and unfair US competition in world markets, the captains of French aerospace continue to retrench. But the retreat may only be tactical. A leaner, meaner French industry is hoping to counterattack in the years to come.

This year, however, will still see a fall in French aerospace sales.

The Groupeement des Industries Françaises Aéronautiques et Spatiales (Gifas) predicts, on the basis of orders over the past three years, that its member companies' turnover will decline by 2 per cent to FF103bn (\$20.27). This follows falls in total turnover of 3.5 and 8.9 per cent in 1994 and 1993, respectively.

German industry, on the other hand, acknowledges that if Europe is to have any chance against the US it must create a European procurement policy through which it will be able to award the lucrative contracts which have so far given US companies the decisive advantage over their European competitors.

The Germans and the French are finalising plans for a joint procurement agency which would begin by awarding contracts for conventional weaponry such as armoured personnel carriers and hope that other projects will follow.

However, according to Wolfgang Piller, Dasa's finance director and the chairman of the BDLI aerospace association, the state of the German industry is dire: it has suffered several procurement budgets have been cut by about 50 per cent since 1990 and European solutions have become more difficult because of a similar shortage.

The budget for the European Space Agency (ESA) between 1992-2000, for instance, was set at DM15.5bn in 1987. It has since been whittled down to DM9.5bn and may still be reduced even further, Mr Piller says.

A series of European projects are under way including Eurofighter, the four nation £32bn effort to develop the next generation of fighter aircraft. But other projects which Germany regards as critical for Europe's chances to compete with the US are having trouble getting started.

That includes the so-called Future Large Aircraft, a Franco-German initiative to which Britain, to the horror of the German aerospace industry, has not yet fully committed itself.

"If Britain does not join the FLA programme," said one aerospace executive, "then I am in favour of blowing up the Channel tunnel and letting it drift off into the Atlantic."

Michael Lindemann

ket decline. It is shedding a further 500 jobs this year, but its new president, Bernard Dufour, reckons that in terms of sales per worker its 12,000 workforce is still about a quarter too large.

At the same time, Snecma has a heavy development programme. It has just been given the go-head, but not yet the money, from the French government to start work on the CFM XX engine which, with some 40-50,000lb thrust, would complement the range of its successful, smaller CFM 56 engine and the bigger GE 90 engine built in conjunction with General Electric of the US. But after an accumulated FF13.4bn loss over the past three years, and the prospect of being about FF1bn in the red again this year, Snecma hardly needs more money, perhaps as much as FF16bn, from its state shareholders.

The needs of other state-owned aerospace and defence companies are not so dire. But Mr Gallois says Aérospatiale needs another FF10bn to bring its funds up to a third of its FF50bn a year turnover, if it is safely join other European companies in expanding the Airbus programme.

Thomson-CSF's only real problem is its loss-making share in Crédit Lyonnais, the aero-engine maker. Its turnover has shrunk by 30 per cent over the past three years,

because unlike the makers of aircraft, missiles and avionic equipment, Snecma has seen both its export and home mar-

ket cash. It has already been pressing its military suppliers to cut their prices by 2 per cent and refusing to place multi-year orders in a way that has infuriated Mr Dassault. He complains that because the government is only ordering about 56 Rafale jets from Dassault each year, neither his company nor its subcontractors can properly plan ahead.

In this context, much of the French aerospace industry is seeking strength in alliance with other European companies. This is not proving easy. Aérospatiale has virtually negotiated its missiles and satellites joint ventures with Daimler-Benz Aerospace (Dasa), but is waiting for German government funding for new satellite programmes. Similarly, the Matra defence division of the Lagardère group has more or less negotiated its missile merger with British Aerospace, but the deal appears to hang on the UK government giving the couple a dowry in the form of a new missile programme.

Only Mr Dassault stands proudly resistant to this urge to merge. "A small company can be more efficient than a large one," he says, adding that he has no plans to diversify or ally his group with another. If the state wants him to co-operate more with Aérospatiale, Mr Dassault says, it will have to fork out the joint research funding it has long promised the two companies.

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AEROSPACE 8

The UK is taking steps to halt falling market share, says Michael Donne

Boosting competitiveness

Although aerospace is one of the UK's most successful industries, with a positive trade balance for many years, there is concern that while it continues to achieve sales of about £1bn a year, its position in an expanding global aerospace market is declining.

The US remains the western world leader, but the UK, compared with a slight lead in the early 1980s is now smaller than France, with Germany catching up relentlessly, and new competitors, especially in Asia-Pacific, also taking a share of the market.

To meet this challenge, the industry over recent months has been seeking not only to improve its own performance but also to enhance UK government awareness of the industry's extensive role in the nation's economic life and to improve government procurement policies.

The industry believes that the UK lacks a coherent national strategy for aero-

space, in which the government must have a leading role as the industry's biggest single customer.

Internally, the industry, through its trade association, the Society of British Aerospace Companies, has established what it calls "The Competitiveness Challenge".

This a strategy initiative

A strategy initiative has been designed to make the industry aware of the challenges it faces in increasingly competitive markets

that is designed to make the industry aware of the challenges it faces in rapidly expanding and increasingly competitive world markets, and to help it gear itself up to meeting them, with the overall objective of halting the decline in market share, and then lifting sales and world market

share once again.

This internal strategy is being conducted by means of seminars, publications, study teams and missions.

Critical self-assessment is being encouraged among companies as well as a range of other activities, all aimed at helping recognise deficiencies in performance and rectify these.

Already, a degree of success has been achieved, but much more has to be done.

At the same time, the SBAC

is working to ensure that next year's Farnborough '96 International Air Show (September 2-8) will be the biggest and best aerospace exhibition yet held (a tough self-assessment, given this year's biggest-ever Paris International Air Show).

Farnborough '96 will have

more resources devoted to

administration and organisa-

tion, more exhibitors, a high

level UK government presence,

increased sponsorship and improved seminar programmes.

All these activities are being developed in tandem with the SBAC's direct efforts to get closer to the government and push for improvements in the overall defence procurement process, particularly a broadening of the criteria used in purchasing decisions which the industry believes are too narrowly focused on the immediate value-for-money syndrome.

Top-level officials of the Soci-

ety, including Sir Barry Duxbury, its director, as well as from the leading companies, including British Aerospace, Rolls-Royce and major suppli-

ers, have held dialogues with

ministers, including those from

the ministry of defence and

department of trade and indus-

try, and also the Treasury (the

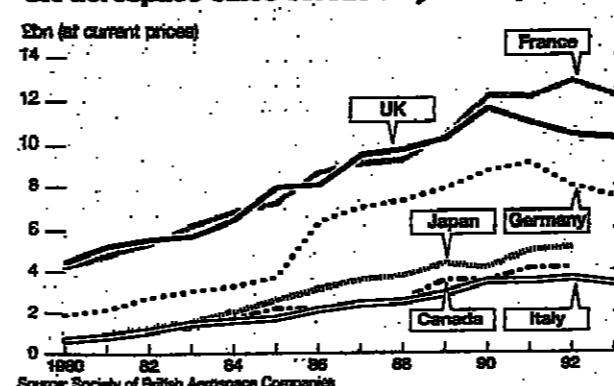
Chancellor of the Exchequer met

industry leaders and the

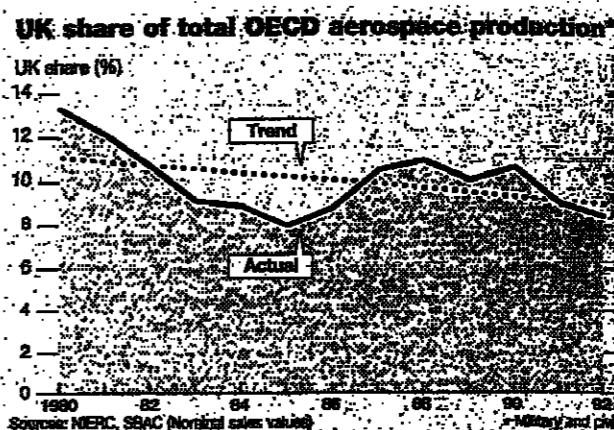
SBAC at what was described as

"a very useful breakfast meet-

UK aerospace sales versus major competitors



Source: Society of British Aerospace Companies



Source: NEPC, SBAC (Norris value)

ing" earlier this spring.

The SBAC has also made submissions to the Commons combined defence and trade and industry committees.

Sir Barry says: "The mere fact that these two committees were combined indicates a notable change in government attitude and illustrates a recognition of the key argument we have been putting to government for some time now, namely that defence purchasing decisions are not made in a vacuum and short-term value for money is not the only factor to be considered.

"If we do not maintain and value our own industry, we

will lose the power to compete internationally in the future.

In a meeting earlier this spring with MoD and DTI ministers, the SBAC pressed for a new approach to defence equipment procurement decisions. It called for a joint MoD/DTI defence industry study in order to establish new and wider criteria for determining value for money in defence procurement.

The SBAC points out that the MoD's policy has changed markedly over the past 10 years, with industry responding to the greater emphasis placed on competition, fixed price contracting, and market

He continues: "Considerable attention needs to be given to the economic and strategic impact which future procurement decisions – singly and collectively – will have. This must take into account the long-term effects on technology and the production base, our capability to compete in world markets, and employment."

Sir Barry points out: "With an annual equipment budget close to £10bn, it is imperative that the government weighs the short term budgetary issues against longer-term value for money for the nation, and we shall continue pressing them on this."

US airlines

Mixed prospects

At last, things seem to be looking up for US airlines. After losing \$13bn in the five years to 1994 – more than all the profits they had previously made since the invention of powered flight – they look as though they are going to make a profit this year. Airline stocks have risen sharply amid an upsurge of optimism about the industry's outlook.

But is the optimism well-founded? There is room for doubt. As with airlines elsewhere in the world, US carriers have benefited from an upsurge in passenger numbers prompted by economic growth. Yet even amid this economic buoyancy, the Air Transport Association, a US body representing the airlines, believes the industry will make net profits of only \$500m this year, a long way short of the \$1.7bn it made at its peak in 1988.

Looking on the bright side, the increase in passenger traffic

seems to be continuing: the number of passenger miles flown rose by 6.6 cent in the first quarter. But the airlines' fundamental problem of overcapacity has not gone away.

There are still far too many aircraft chasing too few passengers, resulting in repeated outbreaks of fare sales and a consequent reduction in yields. And small, low-cost carriers continue to plague their bigger brethren by proliferating on short-haul routes with no-frills services at ultra-low fares.

With these downward influences on fares continuing to offset the increase in passenger numbers, the big airlines have concluded that their best hope of returning to an accept-

able level of profitability is to take an axe to costs.

Most have launched drastic cost-cutting pro-

grammes of one sort or another.

The trouble is, most of the big airlines seem to be running just to stand still

United Airlines, the world's biggest carrier, has given its employees a 55 per cent controlling stake in the company in return for pay cuts and other concessions.

Delta Air Lines is part-way

through a plan to slash 15,000

jobs from its workforce and save \$2bn a year in costs by 1997. USAir, the airline in which British Airways has a minority stake, is close to agreeing a plan with its labour unions under which employees will get a 20 per cent stake in the company in return for pay cuts.

The trouble is, most of the big airlines seem to be running just to stand still. In spite of their cost-cutting efforts and a big fall in fuel prices, their average operating cost per available seat mile barely changed last year.

One reason is that many workers are still getting pay rises under existing employment contracts; another is that the airlines are trying to shrink to a profitable core, meaning that fixed costs are spread over a smaller base.

Some analysts nevertheless believe there are good times ahead. They say the cost-cutting has still a long way to go; that the big carriers recently saved money by putting a cap on the commissions they paid to travel agents; and that the rate of growth of the low-cost carriers will slow as they run out of choice short-haul routes to attack.

Yet it is hard to ignore the negative influences on the outlook. Overcapacity is not about to disappear; low-cost carriers are driving their own costs down even further; and fuel prices are on the way up. And if that were not enough, the industry faces the expiry of a fuel tax exemption in September which will cost it an extra \$527m a year – more than the profits it had hoped to make in the whole of 1995.

Richard Tomkins



Italy

Privatisation remains some way off

Italian aerospace seems to be travelling more in hope than with real expectations of arrival. In any case, the destination is unclear. The uncertainty afflicting the industry since the end of the 1980s continues undiminished.

In its annual report for 1994, issued last month, Finmeccanica paints a bleak picture of depressed and stagnant activity. A sub-holding of the IRI state holding corporation, Finmeccanica controls most of Italy's aerospace and defence industry. Its forecasts of revival now look towards next year rather than this.

Finmeccanica owns Agusta, the helicopter-maker, Officine Galileo, the avionics company, and Alfa Romeo Avio, the aero engine company, but its principal aerospace operation is Alenia. A division of Finmeccanica itself, rather than a subsidiary company, Alenia's activities include civil and military aircraft and structural components, avionics, missiles and radar systems.

Reorganisation and cuts have been the watchwords as management has tried to cope with the tough conditions that have been buffeting the company. Earlier this year Alenia announced plans eliminating 800 jobs from the payroll of its Turin factories and 300 from operations in southern Italy.

When Alenia was formed at the end of 1990 from a merger of Aeritalia, mainly aero business, and Selenia, whose activities centred on electronics and defence, the combined payroll was just over 30,000. Alenia's effective workforce was 23,000 last year and, if matters do not improve soon, it is hard to believe that the latest cuts will be sufficient.

The job of keeping Alenia airborne passed in February to Giorgio Zappa, the company's president, who has spent 24 years with IRI companies, in the troubled Finsider/ILVA steel group and in Finmeccanica companies. Mr Zappa says that his strategy aims at rationalising production. This means concentrating operations: military work in Turin, panel production at Nola near Naples and composites in Foggia. Rationalisation allows smaller payrolls and cost reductions.

"Cutting jobs is only part of the solution to today's problems, however. Strategy also requires a focus on selected businesses where Alenia has acquired experience and competitiveness," Mr Zappa says.

Alenia's partnership with France's Aerospatiale is the ATR regional transport aircraft continues to be the centre of the Italian company's efforts in civil aircraft work, although this programme felt the effects

of last year's ATR crash in the US. "There was a pause, but business is now picking up again," says Mr Zappa.

He is confident that ATR's agreement with British Aerospace, which has already progressed beyond a purely commercial arrangement to produce support and integration of training, will yield significant results.

"The agreement opens wide possibilities in foreign markets. It is a testimony to European co-operation and commitment," Mr Zappa says.

Europe's aerospace companies can no longer undertake major projects independently, he says, adding that he expects the ATR/BAE consortium will welcome other members when

numbers are considerably lower for the FLA. Two years ago Italy said that it would purchase 60, although Mr Zappa says that orders will not be this high.

Alenia considers that its experience in designing and constructing the G222 transport justifies the company taking a leading role in the FLA, including siting the final assembly line.

Mr Zappa recognises that his company's contributions to the defence projects in terms of work sharing ought to depend on Italian orders.

Italy's record is not good, however, and the enormous problems in public sector finances means that it is unlikely to improve in the near future. For example, Italy has yet to put money where its mouth has been for the EH 101 helicopter, in which Agusta's partner, the UK's Westland, is the UK's Westland. The EH 101 production is now going ahead thanks to British orders.

Alenia's partners may think that there is an element of sharp practice in the projected Italian orders for 120 EFA, 60 FLAs and six Horizon frigates. Few believe that Italy intends or has the funds to turn words into deeds.

Mr Zappa's claim that work already done on the EMPAR radar system should be recognised when Horizon is shared raises hackles in Britain, which talk of order 12 frigates. Italian talk of taking six frigates lacks credibility.

Alenia urgently needs work, but it depends on the Italian government. In the meantime, the holding company, IRI, wants to see drastic improvement in results.

Finmeccanica's accounts reveal that its Agusta subsidiary lost £175m (\$160m) last year. As a Finmeccanica division, Alenia's results are hidden in the sub-holding's accounts. It probably recorded about £250m of losses, although Mr Zappa says that break-even was achieved at operating level before financial charges.

IRI is looking carefully at strategy. It wants to privatise but market-listed Finmeccanica is being held back by its aerospace and defence activities.

One option is to spin these off into a separate company. If this is the choice, Alenia and its sister companies would be a lame duck with slender hopes of taking wing. Five years ago, before absorption by Finmeccanica, Alenia's shares enjoyed stock market listing. Privatisation of Italian aerospace now seems far beyond the horizon.

David Lane

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Alenia

A FINMECCANICA COMPANY

JULY 1995



Heathrow's Terminal 4 expansion centres on a proposed Terminal 5 which would boost passenger capacity to more than 50m a year from 52m at present.

Ronald van de Krol looks at airport development

Schiphol holds the ace

Amsterdam's Schiphol Airport will be the envy of many of its big European competitors when it wins parliamentary approval later this summer to build a fifth runway, a key element in its ambitious plans to double in size by the early years of the 21st century.

The additional runway, expected to be ready for use in 2003, makes Schiphol one of the few airports in Europe, along with Charles de Gaulle in Paris, that can expand its runway system with relative ease.

Despite its close proximity to Amsterdam, the Dutch capital, and despite years of protest by local residents and environmental campaigners, Schiphol still has room to expand into farmland located next to the airport.

Although none of Schiphol's main competitors - London's Heathrow, Charles de Gaulle, and Frankfurt Airport - has plans at the moment for a similar runway expansion, all are busily working on capturing as much of the growing European market, especially the passenger-transfer market, as they can.

Of the four airports, Amsterdam, Paris and Frankfurt have also invested heavily in the railway stations located beneath their air terminals.

In London, future expansion at Heathrow centres on a proposed Terminal 5 which, at the cost of £900m, would boost passenger capacity to more than



airport to commit itself openly to a fifth runway.

The British government has already ruled out the construction of a third runway at Heathrow, partly because this would involve the demolition of more than 8,000 homes. But some local opponents of plans for Terminal 5 see the new building as the thin end of the wedge that will inevitably lead to calls for a new runway in the next century.

Schiphol has also skilfully promoted itself in Britain as a regional "UK" airport, persuading travellers from cities such as Manchester, Edinburgh and Newcastle that they could just as easily take a regional flight to Amsterdam and make an onward connection there to London and use Heathrow or the UK capital's other two airports, Gatwick and Stansted.

Fears of even more runways at Schiphol have prompted the Dutch airport's management to rule out a sixth runway. Hans Smits, its president, said in late April that a good balance had been struck between economic and environmental concerns in the decision to build the fifth runway.

"We at the airport will therefore not put forward proposals that would upset this balance," he said.

The Dutch airport's construction of a fifth runway, and its investment in further capacity increases in its terminal building, are designed to ensure that it can continue to handle aeroplanes efficiently at the peak transfer hours.

Aircraft operated by KLM Royal Dutch Airlines, the airport's main customer, are scheduled to arrive in three main "waves" during the day, so that passengers can switch from one aeroplane to the next for onward journeys.

Indeed, it is this lure of Amsterdam that BAA, the owner of Heathrow, uses as an argument in favour of building a fifth terminal. Only by boosting Heathrow's capacity can the UK airport stave off competition from the likes of Schiphol and Charles de Gaulle, BAA believes.

The construction of terminal buildings is less sensitive politically than building new runways.

£60m a year from 52m at present. The new terminal, if built, would be three times larger than Heathrow's most modern building, Terminal 4.

New terminals also feature prominently in Charles de Gaulle's and Frankfurt's expansion programmes: Charles de Gaulle's expansion of its Terminal 2 is due to be completed in 1997, while Frankfurt opened a second terminal at a cost of DM1.6bn in 1994.

Schiphol, too, opened a new west wing of its single terminal building in May 1993, increasing capacity to 27m passengers from 18m and marking an interim step on the way to a further expansion to between 35m and 40m passengers in the next decade.

The construction of terminal buildings is less sensitive politically than the building of new runways. It is hardly surprising, therefore, that Amsterdam is the only leading European



Frankfurt's second terminal, built at a cost of DM1.6bn, opened in 1994.

AEROSPACE 9

Developments in space technology

Making a connection

Although the history of space technology has been full of grand gestures by governments, the main fuel for its development has been one simple factor - people's desire to talk to each other.

While the plans by the US to launch a sophisticated manned space station have slipped so far into the distance to be virtually out of sight, revenues in the space hardware industry have been supported almost entirely by the manufacture and launch of communications satellites.

In the US, the biggest market for space hardware, funding cuts for space technology by the National Aeronautics and Space Administration and the Department of Defence have led to a "general tone of bleakness" in the space industry, according to David Napier, an official at the Washington-based Aerospace Industries Association, a trade body.

But in the field of commercial space operations, dominated by communications satellites mainly for personal telephone calls but also increasingly for computer, TV and fax transmission, Mr Napier says "everything is going gang busters".

This year, according to the association, total US sales of space hardware, including satellites, launchers and ground equipment will come to \$27.5bn, a small decline on last year.

Nasa and the DoD purchase roughly 45 per cent each of this total, with the remaining 10 per cent being accounted for by commercial customers, chiefly satellite operators.

"Because communications satellites have so much potential, commercial space sales are expected to grow reasonably fast over the next few years," says Mr Napier.

The US space industry as a whole, which accounts for an

estimated 70 per cent of global space sales, has been hit hard by successive US administrations clawing back on the Nasa budget in an effort to reduce the soaring US public sector deficit.

In the sector of communications satellites and launchers however, it has been a different story. US companies such as Hughes (owned by General Motors) and Lockheed Martin (formed by the recent merger between Martin Marietta and Lockheed) have reasonably good order books for these

'Commercial space sales are expected to grow reasonably fast over the next few years'

products - even though the world market for launching satellites is dominated by ArianeSpace, a French-based organisation owned jointly by west European governments and companies.

ArianeSpace, operator of the Ariane rocket, is reckoned to have 50 per cent of the orders for the 68 satellites due to be launched in the next few years.

While its biggest competitor is Lockheed Martin, rivals include government-owned organisations in China and Russia which are trying to gain orders for commercial satellite launch projects using a variety of rocket systems.

Another rival could be a consortium of Boeing, the US aerospace company, Norwegian shipbuilder Kvaerner, and the Russian and Ukrainian rocket

builders RSC-Energia and NPO-Yuzhnoye, which are planning to build an unusual sea-based rocket launch centre for commercial satellites at a cost of up to \$150m.

In the area of satellite hardware, a leading player striking an innovative stance on a number of projects is Orbital Sciences Corporation of the US which plans a series of Orbitcom satellites for telecommunications and data transmission and also is developing the Pegasus system of launching the mini-satellites from aircraft.

In other recent projects:

- Space Access, a US satellite company, has proposed a \$1.95bn scheme to install a launching station in Portugal for hundreds of small satellites as the basis for a global telecommunications network.

- Imamarsat, the London-based satellite communications organisation, has promises of more than \$1bn from its members to finance a global mobile phone satellite service.

- Spacecom, an Israeli company, has announced plans to launch a \$250m communications satellite called Amos 1. The satellite will provide direct television broadcasts into homes.

- TRW, the large US-based aerospace manufacturer, is planning with Teleglobe, a Canadian provider of international telecommunications services, a \$2bn Odyssey system to provide a global satellite system for mobile phones from 1998.

- Another rival could be a consortium of Boeing, the US aerospace company, Norwegian shipbuilder Kvaerner, and the Russian and Ukrainian rocket

built for Nasa by an industrial group headed by aerospace manufacturer Boeing. In 1984, former president Ronald Reagan said that the station would be in orbit in 1992, in time for the 200th anniversary of Christopher Columbus's discovery of the new world.

As events have turned out, the space station (if it happens at all) will become a monument to the difficulties of steering highly complicated technological projects through the US's political bureaucracy - and of the US public's waning

Public disillusionment in the US with putting people into space set in after the 1986 Challenger explosion

interesting in putting people into space.

The station is now tentatively scheduled to be in orbit by 2002. But many people are betting that it is unlikely to be in operation by 2020 - and some feel less than confident it will be in service by the end of the next century.

The atmosphere at Nasa is completely different to the gung-ho days of the 1960s when president John Kennedy promised he would put an American on the moon by the end of the decade - a feat which Nasa accomplished with several months to spare.

The space station has fallen victim to a continued cash shortage at Nasa: it's been squeezed so hard there's hardly anything left," says Dan Greenberg, editor and publisher of *Science and Government*.

ment Report, a Washington-based newsletter for the US science community.

Public disillusionment in the US with putting people into space set in after the 1986 Challenger explosion.

Now that the space shuttle programme has returned to a semblance of order after a series of costly safety improvements, public interest in manned space extravaganzas is still far from high. This is despite the plans for the space station - which the shuttles are due to fly into orbit in segments - and a sequence of ambitious manned ventures between the US and Russia over the next two years.

Over this period the US space shuttle Atlantis is due to dock seven times with the Russian space station Mir. This is a technologically simple module which has been orbiting the earth, for most of this time with a crew, since 1986.

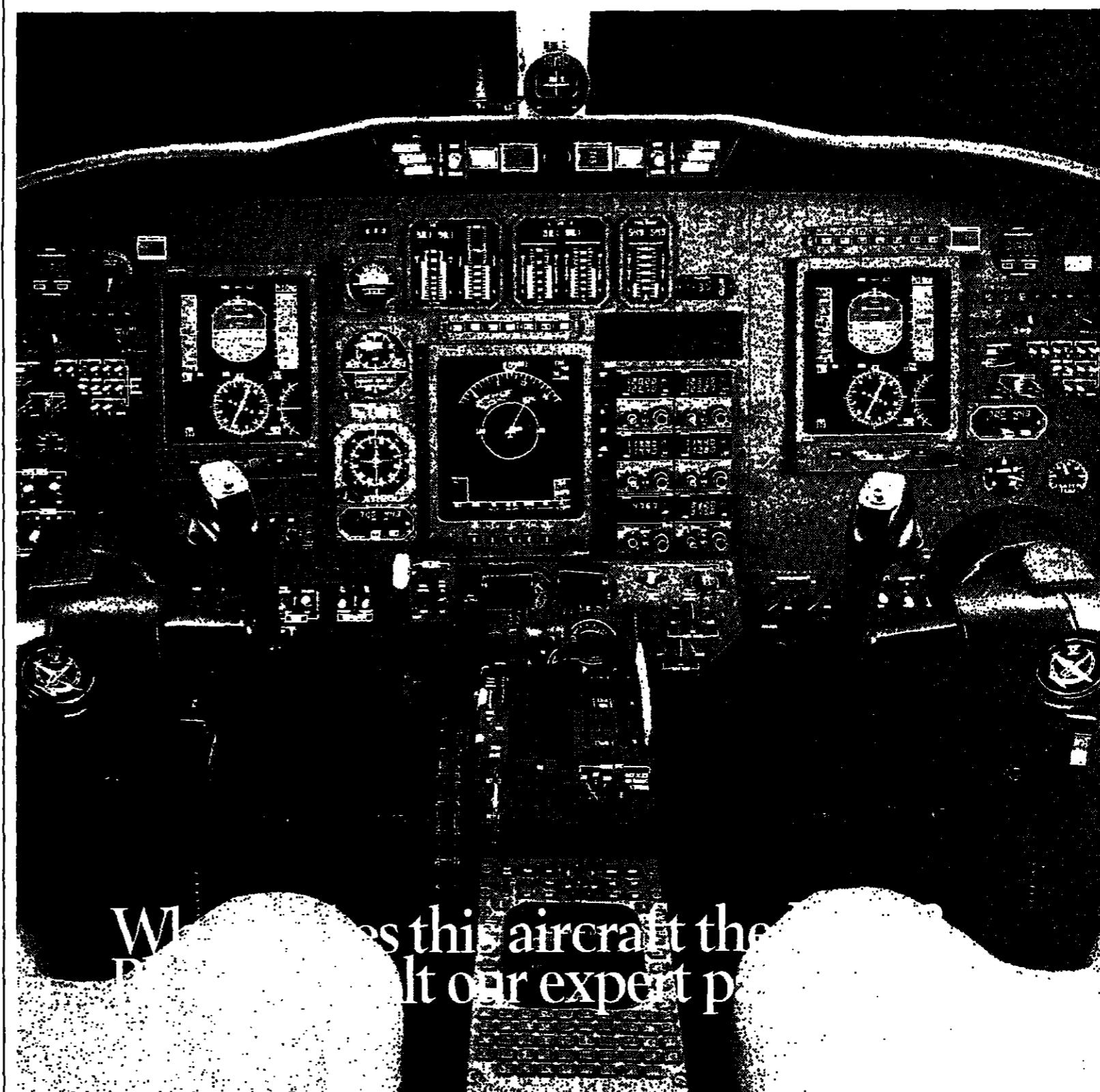
A high point is expected later this month in the first of the dockings - which promises to be the first time that US and Russian spacecraft have linked in space since the 1975 Apollo-Soyuz mission.

Russia is also co-operating with Nasa on the Alpha space station programme, which will take a total of 27 shuttle flights and 44 Russian flights to build and to send up crews and fuel.

Nasa estimates the orbiting laboratory will cost the US taxpayer nearly \$30bn - up from the estimated \$8bn forecast in 1984.

The investment will not include smaller sums to be contributed by Russia, Japan and western Europe, which through the auspices of the European Space Agency is designing a small laboratory to be plugged into the central core of the station.

Peter Marsh



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AEROSPACE 10

Defence policies reflect spending cuts, says Bernard Gray

Value for money a priority

At the peak of the cold war, 35 per cent of all military spending worldwide came from members of Nato or the Warsaw Pact. Since the collapse of the confrontation in central Europe, defence spending has fallen by about a third, and more if inflation is taken into account. Spending by members of the Warsaw Pact is harder to gauge accurately, but their military establishments have also faced heavy cutbacks.

So it is hardly surprising that the end of the cold war has had a profound impact on defence policies and knock-on implications for the defence industrial base. Countries have had to be more selective in the projects they back and value for money has become a much higher priority, replacing the old doctrine of high technology performance more or less regardless of cost. Companies in turn have had to retrench and reorganise.

The short-term impact has been that western governments have had to accept some retreat from the policy drive of the 1980s towards increasing competition between defence manufacturers. In many cases, the level of work is no longer sufficient to maintain more than one producer of equipment. Even the US now has to accept that it can only afford one maker of tanks and submarines.

Policies to ensure value for money have thus had to adjust to reflect these new realities, and ensure that ministries can still get value for money. In the UK the process of Napoc - no acceptable price, no contract - has been refined to give the ministry of defence a clear view of the margins companies are earning. Sole bidders for a particular project have to expose their internal financial details to close scrutiny to satisfy the MoD that they are

not padding out contracts.

The US has gone beyond this and is actively managing its defence industrial base. A new assistant secretary of defence post, currently occupied by Josh Gotbaum, has been established to manage the consolidation of the defence industry. It is not designed to provide an strongly interventionist industrial policy, but does recognise the involvement of governments in defence issues.

Mr Gotbaum's office scrutinises potential mergers within the defence industry to assess their acceptability to the Pentagon. It has recognised areas where the government has to accept monopolies or near monopolies and that the government may have to order some equipment not strictly needed simply to keep facilities open. A third advanced Sea Wolf submarine is likely to be built at General Dynamics Groton Connecticut yard, for example, simply to maintain a critical mass of staff.

The US is also examining the complete procurement process to see where money can be saved. External auditors suggest that Pentagon procurements cost 18 per cent more than their civilian counterparts as a result of the way the Department of Defense does business. On a \$600 equipment budget every year, saving that money could free up almost \$10bn for other uses.

Mr Gotbaum is also working with industry to ensure that the benefits of consolidation flow both to companies and the government. The rationalisation of missile and space launcher capacity as a result of the merger of Lockheed and Martin Marietta had to be approved by the Pentagon because it reduced the choice available.

However, the DoD stands to save about

\$1bn over the next 10 years as a result of not having to maintain excess manufacturing plant.

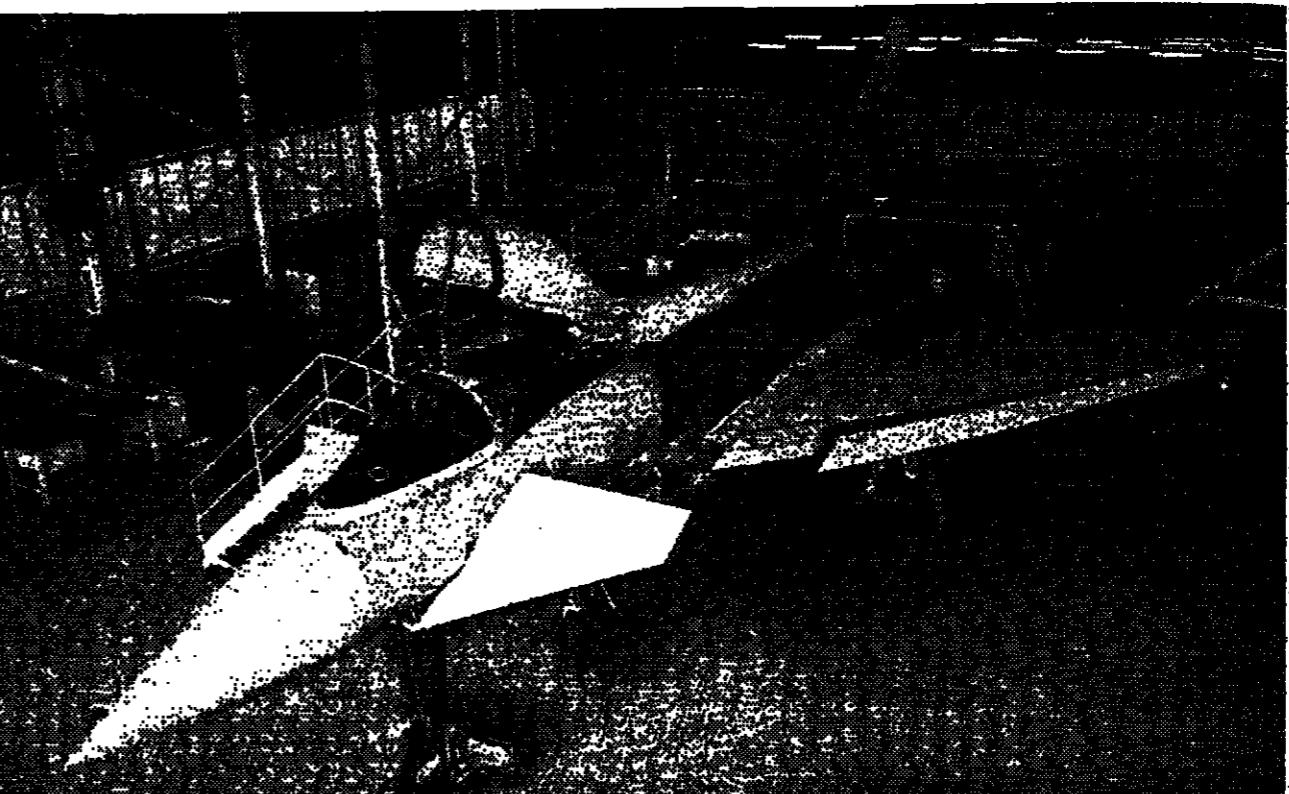
There are strong signs of action in the US and some movement in the UK, but the lack of response in continental Europe does not mean that these governments have avoided the problem. According to the white paper produced last year, France intends to maintain its defence spending, though it remains to be seen whether President Chirac will maintain that policy.

Even so, heavy losses means that pressure on over-manned state-owned defence companies is strong. While the French government has made some moves in the direction of defence industry consolidation within Europe, and has suggested a new co-operative arms agency, questions remain about the degree to which France will be prepared to tackle the industrial issues which face it.

Companies and governments worldwide will have to work on ways to make equipment more affordable. Some programmes in the US, such as the Joint Advanced Strike Technology, aimed at producing a naval and air force strike fighter, or the New Attack Submarine programme, are working on ways to cut costs.

JAST uses an all-computerised design system which eliminates the need for early prototypes and should make manufacturing easier. Its enthusiasts hope that JAST could become the 777 of the military aircraft world, cutting the design time, limiting risks of cost overruns and producing a predictable and capable aircraft in record time. The aim - as with the forthcoming Eurofighter 2000 - is to break the spiral of geometrically increasing costs for each new generation of aircraft.

In the long term, however, retrenchment



The first Italian development aircraft (DA-3) of the European fighter developed by Alenia, British Aerospace, Daimler-Benz Aerospace and CASA.

and use of new technologies to cut equipment production costs may not be sufficient response to the pressure on defence budgets. The cold war was a powerful technological driver which gave a level of certainty to governments and industry allowing them to invest in technical development. Now the need to have the highest technology solution to any problem is much reduced, and the funding is not there to produce huge leaps forward.

The result is likely to be a much slower pace of technical development over at least the coming decade, and perhaps

much further into the future. If that happens, government and industry will no longer be able to carry on with traditional development and procurement policies: there may simply not be sufficient business to warrant long development phases for entirely new aircraft followed by long production runs.

Instead, industry and governments may have to adapt to using many fewer engineers to produce upgrades and service life extensions for existing equipment. Key skills, particularly to innovate, may be lost and the period of two world wars and

the cold war could become seen as an unusually rapid period of development of military technology.

That message - that large parts of the defence industrial base are redundant and unaffordable - has not yet begun to sink in to policy makers in governments or industry. But the time when it will be fast approaching. With current budgets, equipment is going to have to last a long time and the approach will be one of make do and mend. Coping with that problem is the 21st century challenge for both defence planners and industrialists.

Bernard Gray looks at progress on the Future Large Aircraft military transporter

Management issue still to be resolved

Enthusiasts for the Future Large Aircraft military transporter will be hoping that the Paris Air Show will see an announcement that the project has now been successfully transferred to management by the Airbus industrial consortium. Realists who have watched the programme will, however, fear that the FLA will miss another deadline in its development.

To be fair to the FLA's backers, the problems of transferring the project to Airbus are substantial. On the usual

European basis of *juste retour*, shareholdings in the Airbus military aircraft company will be based around likely orders from the partner governments. However, those orders are unlikely to be finalised for at least a year.

Meanwhile, the structural problem of how to accommodate Italy, which is in FLA but is not a partner in Airbus, has still to be satisfactorily resolved.

Putting the project under Airbus management is one of

the central requirements for the UK rejoicing the project. The concept sold to the UK by the FLA team was that this would be much more like a civil aircraft development programme than a conventional military venture. Provided the partner governments agreed a fixed specification early in the programme which was not tampered with, Airbus would produce an aircraft in a timely manner and at a fixed price.

From that point of view it will be interesting for many other future military projects to see how the FLA programme fares. The issue of UK management should be resolved, at least in principle, and the outline of the aircraft's specification should flow from the feasibility study which has just been completed.

The timetable for further action now calls for the main partner governments, France, Germany, Italy, Spain and the UK to initial a Memorandum of Understanding on handling of the project this summer, with the legal Airbus company

being established as soon as possible thereafter. The feasibility study should then be used as the basis for agreeing a military European Staff Target, perhaps by the autumn, which would lock in the basic characteristics of the aircraft's specification.

The more difficult issue will be the agreement on how many aircraft each country wanted to buy, which might be taken next spring but which might equally prove elusive. The pressure will be on, however, because the FLA's pre-development phase is slated to begin in January next year and run for 30 months to mid-1998. Main development should then run to 2002 with the aircraft fully operational and available by the end of 2004.

According to British Aerospace, the main elements of the specification are now pretty well fixed. It will have a cargo bay 4m wide, enabling it to carry two Land Rovers side by side. Its maximum take-off weight will be 114 tonnes and it will have a high sweep wing with four turbo-prop engines to give it a cruising speed of Mach 0.72.

Continental partners in the FLA programme seem less confident that the specification is so cut and dried. Some have argued for a smaller cargo box which would reduce the cost of the aircraft.

Others continue to hanker for a turbo-fan engine which would increase the aircraft's cruising speed. While an engine change is now unlikely, debate about the specification of the aircraft, and the trade off between size and cost, could cause some delay.

Part of the problem with specification is that while reducing size will cut costs and make the programme more politically acceptable, it will also put the FLA closer to the market dominated by Lockheed Martin C130J, cutting into export prospects. The variety of missions each country wants to fly also pulls the FLA in several directions. France would love the strategic lift capacity which a large aircraft would bring, but even the size of FLA envisioned by the British will be almost too large to fit into some of the African airfields France might wish to.

If the specification causes some debate, it will be as nothing to the arguments over work share and financial commitments to the project. At present none of the main partners has substantial sums budgeted for the FLA.

Indeed it is ironic, given the UK's previous withdrawal from the project, that as a result of its decision to buy fewer C-130Js than allowed for

last year it is one of the few countries with any money formally allocated for the aircraft's development.

Next year will see some hard decisions about budgetary priorities and just how much each country wants the FLA. As with the aircraft's specification, the risks are that the programme will face further delays, but with some commitment on the size of orders required, 1998 will be a crunch year for the FLA.

Another requirement for Britain's re-entry to the project was that its share of development costs should be financed commercially. For example, the government might put down a deposit against delivery of an aircraft, and agree to have development costs rolled into a higher fixed price of the transporter in return for a firm order. The companies could then use the order to get bank finance for the required development work. That plan will have to wait for firmer ideas on numbers, but given the cash-strapped state of most member governments, the idea may

have appeal well beyond its original UK audience.

The other hurdle to be jumped is the decision over who should build which parts of the aircraft. By far the most contentious element is the manufacture of the wings, with both Dasa of Germany and BAe still determined to win the work. If the UK orders sufficient aircraft to justify a 20 per cent share of construction, which would be roughly equal to making the wings, it is hard to see the work going to Dasa. BAe has a large investment in its wing factory at Chester, and other Airbus members are unlikely to sanction the expensive creation of duplicate facilities.

Still, Dasa feels that it is manufacturing low technology components in Airbus, despite its high shareholding. One compromise may be that final assembly of the FLA is allocated to Dasa's plant in Hamburg. It may not give Germany all of the work it seeks, but with Germany and France as the only final assembly manufacturers for Airbus, the prestige may soften the blow.

American defence industry consolidation has left Europe struggling

US market sets the pace

The rapid pace of consolidation in the US defence industry, which was crowned by the Lockheed Martin merger earlier this year, has left European defence companies struggling in its wake. While many in Europe will gaze enviously at the large US market and private sector shareholdings which allow businesses to be bought and sold easily, few in Europe are certain how its industry can respond to the challenge of contracting defence budgets effectively.

Some consolidation within countries is happening, as British Aerospace and the General Electric Company's pursuit of the submarine maker VSEL shows.

Costs are also being cut, particularly in the UK where staff numbers continue to fall. Yet the process of rationalisation on the continent, and the pace of cross-border consolidation, is still painfully slow.

It remains to be seen whether continental countries are willing to take the social pressure which would follow a rationalisation of their defence industries, or whether they prefer to maintain effective subsidies from taxpayers by buying expensive defence equipment.

Mergers being negotiated,

such as that between BAe's and Matra's missile businesses are taking years to complete. Existing collaborative programmes, including the \$23bn Eurofighter 2000, still have to pick their way through political minefields such as opposition in the Bundestag.

Planned joint programmes such as the Future Large Air-

craft have to piece together difficult coalitions and elaborate holding structures to accommodate a patchwork quilt of partners.

Governments have often taken a narrow national view and refused to offer the leadership to industry

Eurofighter under its management. Mr Freeman's vision is of a project office asking for competitive tenders for batches of work. That may be a far cry from traditional continental ideas of work allocated on the basis of purchases, but it does at least give ministers who discuss the defence industry in the Western European Armaments Group a basis for talks.

The difficulties are certainly enough to make most defence industry executives weep. Yet there are at least a few signs that some change is on the way. Roger Freeman, the UK's defence procurement minister, has taken the initiative to argue in favour of cross-na-

tive and high reaching areas, such as anti-ballistic missile technologies. At the other end of the scale, both Britain and France seem content to become dependent upon each other for the supply of commodity items such as bullets, provided the interdependence is mutual.

Progress on rationalising collaborative programmes is being made too. The UK is suggesting ways of improving the operation of programmes such as Eurofighter, with work parcelled out in a more modular way so that single companies look after complete subsystems. The Horizon frigate collaboration between France, Britain and Italy also contains competitive elements for the first time.

That still leaves a huge task for European politicians and industrialists to translate the rhetoric about an integrated European defence industry into effective action. The philosophical gulf between Anglo-Saxon business methods and continental co-operation is huge. It is, for example, far from clear that countries such as France or Germany will be prepared to accept the competitive spurs which the UK wishes to see applied to compa-

nies.

Continued on page 11



FT
FINANCIAL TIMES GROUP

July 12, 1995

AEROSPACE 11

The deafening roar of PR campaigns in full flight threaten to drown out rational debate in Britain as the UK's competition to select an attack helicopter for the army approaches its crescendo. But all of the hype is part of a struggle for life in a helicopter industry badly hit by the global decline in defence spending.

A decision is expected by July, and with business at a low ebb around the world, the result will help determine which companies have the stronger hands when the rationalisation of the global helicopter business starts.

As the 22nd competition to supply 91 anti-tank helicopters enters its final phase three main teams are still in the running: the McDonnell Douglas Apache; Eurocopter's Tiger and the Bell Cobra Venom.

The Apache team looks like the aristocrat of the competition. Led by Westland, the only UK helicopter maker, the Apache is the main anti-tank helicopter of the US Army and is also the apple of the British Army's eye. It has the most lift, can carry the most weapons, but is probably also the most expensive option.

Vying with the Apache as favourite to win is the Eurocopter Tiger. Its bid is being headed by British Aerospace in the UK, and it claims to be the most modern design, using an infra-red sight and the newly developed Trigat missile. BAE says that it is the 21st century weapon which the UK needs.

It also has the advantage of offering a European solution at a time when the ministry of defence seems keen on European collaboration. BAE would make 20 per cent of all Tigers

delivered to Britain, France and Germany.

The wild card in the competition is the Bell Cobra Venom. It is a development of the AH-1W used by the US Marines, which originally dates back to the Vietnam war. To update the helicopter GEC-Marconi, which is acting as lead contractor for the UK competition, has developed a new glass cockpit which cuts back on the workload for pilots and so increases the helicopter's capability. The Venom's main selling point is cost - it is likely to be much cheaper than the Apache or the Tiger and, argues GEC, offers almost the same capabilities.

At present, speculation on the outcome puts the Apache and the Tiger neck-and-neck. Both would be modern helicopters with new weapons systems - in Apache's case the Longbow radar and Hellfire missile, in Tiger's the infra-red Trigat.

Ironically, for a competition where the MoD wanted to buy equipment off the shelf, both still need development work. Apache benefits from its success in the Gulf war and the recent decision by the Netherlands to buy it despite heavy lobbying by the Tiger team, while the Tiger team claims much lower operating costs for

its aircraft because of its more modern design. Both also claim that large amounts of work would be done by British industry.

Given the strong organisations and lobbies behind the Apache and Tiger, it is hard to see the Venom winning unless the Treasury decides that cost is the overriding concern. The ace up the Apache team's sleeve is the solid backing of the British Army. Tiger's trump card could be a desire in London to make a pro-European gesture to the new French president.

With the UK attack helicopter being one of the few large orders on offer, the winner will have a much stronger order book, and negotiating position, if the long-awaited rationalisation of the helicopter business gets under way.

While executives in the helicopter business argue that collaboration on particular projects offers flexibility in the way forward, that approach may no longer be efficient enough to cut costs, and talks on outright mergers may have to start.

If the Tiger wins, then the Franco-German Eurocopter group would be in a strong position in Europe. While neither Westland nor Agusta, the two other European competitors could be attacked easily as they are part of larger groups, the difficulties faced by Agusta and the smaller order book of Westland could force them into talks on closer links from a less advantageous position.

If the Apache wins Westland, which also won an order for 22 EH101 transport helicopters from the UK recently, would be in a stronger position. But its ties to Agusta on the EH101 may not be the springboard to a closer union between the two companies given the weakness of the Italian position. However, Westland could start negotiations with Eurocopter with a much stronger hand.

In the US, too, the outcome of procurement decisions is tipping the scales between manufacturers. The Boeing-Bell V-22 Osprey, which can hover like a conventional helicopter or fly like a prop aircraft, seems to have firm congressional support. It is also the top priority for the US Marines, who want to replace their ageing transport helicopters.

The future of the other large US procurement, for the Boeing-Sikorsky designed Comanche battlefield reconnaissance helicopter, is far less certain. John Deutch, the previous deputy defence secretary,

decided to complete development but hold off production of Comanche as part of a review of large procurement programmes last year.

The programme is now being altered, and the companies are arguing strongly for the role Comanche can play in local control of the battlefield and as a focus for information. However, it is far from clear that the extra funds needed for production will be found soon.

Even if Comanche production is delayed, Boeing looks the best placed of the helicopter companies. McDonnell Douglas may pick up some useful work if Apache wins in the UK and will continue to update the US fleet, but lacks production of a new model. Bell and Sikorsky at this stage look to hold the weaker hands, but there is little way to tell which way the helicopter business might be rationalised.

Many industry executives believe that there is room for perhaps two or three US helicopter makers and one or two in Europe. Rationalising the bespoke cottage industry which has been helicopter manufacturing is more easily said than done, however. Boeing looks like the nucleus of one US survivor and Eurocopter could form a European hub. How the others will be drawn into these groups is more problematic.

It is, however, increasingly clear that they must be. The high cost of helicopter transport has kept it as a military necessity and civilian luxury. With military budgets squeezed tight, armies may not even be able to afford their necessity unless costs are cut in the industry through rationalisation. And soon.

Although governments, and the companies they are so closely entwined with, can buck worldwide pressures for more efficient production for some time, they cannot do so forever. Already in competitions in Europe, the lower cost of US systems is leading countries to reject the European option.

The Netherlands decision to buy the McDonnell Douglas Apache attack helicopter on performance and cost grounds is a straw in that wind. Several UK competitions have also favoured US projects, and British defence ministers had to order the MoD to buy Westland EH101 helicopters on strategic grounds, despite the extra

£300m cost. Given pressure on government budgets, such problems can only increase. Export markets will be eroded even more rapidly if Europe does not improve its competitiveness as fast as the US.

The risk is that Europe will obtain increasingly ineffective defence equipment at rising prices. Industrialists have to

make what progress they can,

and press governments to act.

The cracks are already showing badly. Given the length of time it takes to get anything done in Europe, the sooner everyone starts, the better the chance the European defence industry has of surviving.

Bernard Gray

Europe falling behind

Continued from page 10
Equally, it is hard to see that Britain will accept the degree of international industrial policy, and potentially the restrictions on US competitors, which some on the continent feel is essential to nurture a genuinely European defence industrial base.

The gap is made clear by a couple of examples. France wants the UK to allocate a development programme for its long range stand off attack missile to the proposed BAE-Matra missiles venture, when it has already launched an

open competition with potential entrants from the US and other parts of Europe. The UK has refused to accept French arguments that the US market is not open to European producers, and that Europe should be more closed to the US in return. On the other hand, France is unlikely to abandon its policy of *juste retour* on future projects, such as Horizon or the FLA, regardless of how inefficient the process is.

Narrow national self-interest also plays a part in frustrating progress. This summer there will be a tough private negotia-

tion, and possibly even a public row, over how work should be shared out for the production phase of the Eurofighter. Germany wants to keep a third of the work - its share of the development spending - despite the fact that the project agreement only entitles it to less than a quarter of the work now that it has decided to buy fewer aircraft.

Divisions over such issues hardly augur well for the prospect of countries being sufficiently long-sighted to make the compromises necessary to build a European industry.

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Bernard Gray

Profile: Eurocopter

Appealing to British industrial ambition



Jean-François Bigay: "We need to get maximum competitiveness"

up into separate packets".

Nor are joint programmes enough. "Look at the co-operation we had with Aerospatiale once had with Westland in the UK, making the Puma, Gazelle and Lynx. These were great successes, with lots of exports. But now we do nothing together."

"The capacity for European countries to conduct joint military operations is also fundamental," Mr Bigay says. Belonging to a joint

partner in the Tiger bid, British Aerospace, would end up making the munitions and supply some parts not only for the 91 Tigers going to the UK, but for the 427 machines which the French and German governments are to buy, and for any exports.

In the long run, Mr Bigay sees the need for a single European company making military helicopters

gramme with France and Germany "would also help the UK share some life-cycle costs like spare parts and training with its partners", he adds.

"But we still have to tackle the issue of industrial rationalisation for new products such as the Tiger and the EC 135," he says. "Where the US places orders for several thousand machines, in Europe we never have a total need for more than 800, and you can't go on splitting that

David Buchan


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SHANNON DEVELOPMENT

AEROSPACE 12

Michael Donne on the civil/defence split

Interaction grows

Over recent years, rationalisation and restructuring within the aerospace industries worldwide has accelerated as a result of the combination of intensifying international competition leading to cuts and deferrals in airline orders, and the severe effects on western defence spending of the ending of the Cold War.

While there has been talk of the possibilities of each side - commercial and military aircraft manufacture - turning to the other for some hope of relief, neither has been in any kind of financial position to take on board the other's problems.

This does not mean, however, that while civil and military activities are generally conducted in different factories with different specialist design teams and separate production facilities, there is no cross-fertilisation between the two activities.

In fact, a great amount of such exchange does occur, especially in areas of fundamental technological research and development. Because

More than 75 per cent of UK companies working on defence programmes also have civil operations

defence requirements - and space industry requirements also - continually push the frontiers of technology ever further forward, this cross-fertilisation is increasing.

The Society of British Aerospace Companies (SBAC) points out that more than 75 per cent of UK companies working on defence programmes also have civil operations.

It says that an independent study of the civil use of defence technology developed by Ministry of Defence contractors has found that in 40



Sir Barry Duxbury, director of the SBAC

between companies on both sides of the aerospace business.

That restructuring is designed to ensure that the effects of shortfalls in workloads generated by concurrent airliner and defence procurement cutbacks, at a time of rising costs, are minimised in an increasingly competitive international environment.

The objectives are not to integrate military and commercial aircraft design, development and production, which would be impossible because of the different nature of the products, but to ensure that in

each arena, the most economically beneficial use is made of the expertise and facilities the companies concerned possess, and that the available markets are not swamped by excessive and therefore wasteful competition.

This is why the idea has been mooted in Europe of bringing Airbus, hitherto solely an airliner consortium, into the military fold as the organisation potentially responsible for the projected military transport, the Future Large Aircraft (FLA).

If the FLA is brought to fruition, Airbus itself would co-ordinate the venture, and serve as a sales organisation, as it already does for its broadening family of airliners. By itself it would build nothing. Its partner companies, BAE, Daimler-Benz Aerospace of Germany, Aérospatiale of France and CASA of Spain, together with any others likely to become involved, would be the FLA manufacturers, with specific work-shares calculated on the basis of how much cash their governments committed to the venture.

Those companies would use their existing facilities to develop and build their respective contributions to the aircraft, as they now do for Airbus airliners.

In essence, because of its now extensive and highly successful experience in co-ordinating the development, production and sale of large internationally-collaborative commercial transport aircraft, Airbus offers a convenient way of getting a similar large, internationally-collaborative military transport aircraft off the ground.

It would obviate the need to create another similar, but this time military, international organisation to do the job.

To that extent, the Airbus/FLA idea can be viewed as a cost-effective extrapolation of existing cost-effective restructuring in the European aerospace industry.

Bernard Gray on BAe/Matra missile operations

Agreement could fall at the final fence

While British Aerospace and Matra may not feel quite like Romeo and Juliet, the proposed marriage between their missile businesses has had such a rocky path that either company might be tempted to give up in despair.

Although the current difficulties blocking a deal may eventually be resolved, the negotiations have taken two and a half years and could still fall at the final fence.

When BAe and Matra announced the engagement of their missile operations at the start of 1993 few people thought that cutting a deal would be so hard or take so long.

Now, at the very last step, with a commercial deal ready to be signed, the marriage contract could be torn apart because of a dispute between the French and British ministries of defence.

The problem could be seen with a charitable gaze as a philosophical difference between British and French defence procurement policies.

Less charitably it might be viewed as a French attempt to squeeze a little more from a deal than was on offer, with potentially hazardous results.

After their lengthy discussions, BAe and Matra agreed a commercial deal where both sides would have a 50 per cent share in a joint venture Matra-Bae Dynamics.

But because Matra has the larger order book, BAe agreed to pay Matra £50m on completion of the deal, and up to another £100m over the next decade, depending on how much of Matra's order book is turned into sales.

The two companies have broadly complementary product ranges and have been successful in different export markets.

The sticking point is that the French government has threatened to withhold its consent for the deal unless the UK awarded a contract for a stand-off air-to-ground missile to the newlyweds. "This is a new marriage, and it is traditional to give a gift to wish the venture well," said one French defence executive.

Unfortunately, the UK ministry of defence has already put its requirement out to competition, and in any event does not take kindly to such overt pressure. While some soothing noises have been made in Whitehall it has been made equally clear that no such deal can be done. Unless

a fudge can be found, the merger could come apart.

The French government and Matra are concerned that UK procurement policies, which allow competition from all comers, may end up awarding a number of lucrative contracts to US manufacturers while, they allege, the US market is not open to them. In particular the McDonnell Douglas Grand Slam missile would be a strong contender for the UK's stand-off requirement, and the idea that Matra teamed up with BAe only to see orders flow to the US worries both Matra and the French government.

Britain has a long shopping list for new missiles in the next few years. It needs to

The juicy list of potential orders is one of the reasons Matra decided to tie up with BAe in the first place

order the 250-mile range stand-off ground attack missile, an air-launched anti-tank missile, an advanced medium range air-to-air missile for Eurofighter and a close-in air defence missile for the Horizon frigate.

Indeed, the juicy list of potential orders is one of the reasons Matra decided to tie up with BAe in the first place. But they may refuse to sign if they fear the work will end up going to the US.

While the conflict between French objectives and the open UK market may be resolved, a deal is some distance off. One hope is that the election of a new French president may provide an opportunity to change tack on the issue without too much loss of face all round. Nevertheless, there is still a chance that the merger could fail.

And the problem highlights the difficulty of negotiating trans-national mergers within Europe when the procurement philosophies of government's differ so markedly.

Given the slowdown in business since the end of the cold war, rationalisation is necessary.

As well as the Matra-BAe tie-up, talks between Aérospatiale and Dasa on deepening their missile ties are continuing, though once again the process is taking longer than many anticipated.

More visionary eyes also look towards a grand alliance

in European missiles with the Matra-BAe venture eventually merging with an Aerospatiale-Dasa group. They also look to bring in the electronics companies such as GEC-Marconi and Thomson which are heavily involved in missiles at some point.

Such deals might eventually come to pass, but progress on the rationalisation is painfully slow when compared to the shakeout which has already happened in the US. The way in which Hughes has consolidated its own missile business with that it bought from General Dynamics at a single site in Arizona points the way forward.

The recent merger between Lockheed and Martin Marietta will also bring its most substantial rationalisation benefits in missiles and space launchers. There may well be further consolidation to come. Raytheon, Lockheed, Martin and Hughes have critical mass, but McDonnell Douglas, for example, must decide what to do with its missile operation now that it has lost out to Hughes in the competition to supply Tomahawk cruise missiles to the Pentagon.

But at least the potential path for companies in the US is reasonably clear. Those companies looking to consolidate have also got the backing of the Pentagon. Not only has the US Department of Defense accepted that a reduction of competition is inevitable, it is also actively promoting it, cases where the deals can save the Pentagon money.

In the case of Lockheed Martin, for example, the Pentagon estimates that as a result of rationalisation and cutting the number of factories making space launchers and missiles, the DoD will save \$1bn over the next decade.

All of which is a far cry from the tortuous politics of Europe, where countries are wary of sharing their highest technology missile technology with others, and differences of procurement philosophy and timing make the valuation and integration of businesses difficult.

If Europe is finding it hard to merge its missile makers, how much harder will it find to rationalise its aircraft and ship industries? The economic pressure and logic for European rationalisation is strong, but so far it seems the political will to complete the job is not equal to the task.

The environmental task is becoming tougher

Strict controls force industry to adapt

The world aerospace and airline industries collectively have achieved a good environmental record over recent decades, despite some contrary opinions.

The air transport industry, for example, has been obliged increasingly to fulfil the progressively tougher environmental controls on engine noise and pollutant emissions imposed by governments over the past 30 years. In addition to being required to adapt flight operational techniques to meet airport noise abatement procedures and night flight restrictions, with the inevitable economic penalties involved.

At the same time, the airlines have been adapting their techniques in other directions to make them more environmentally friendly. These activities range from reducing engine noise on the ground at airports through to recycling waste materials from engine oil to office paper.

Some airlines, including British Airways, publish annual environmental reports, setting out in considerable detail precisely what they are doing as well as demonstrating to the world their environmental awareness.

This philosophy is spreading. The International Air Transport Association (Iata) earlier this year published a major report, Environmental Review, setting out not only what is required by governments and other authorities in environmental matters, but also what the airlines are doing about meeting them.

In addition, Iata is setting up, in conjunction with other organisations, an "Environmental Data Bank". This is designed to bring together as much detailed information as possible on the measures that could and should be taken by airlines in order to improve their environmental awareness.

With the possibilities of such new aircraft as a second-generation supersonic transport (SST-2) or a subsonic Very Large Commercial Transport (VLCT) emerging in the early years of the next century, the need for total environmental acceptability of such aircraft from the start is paramount.

The economic benefits of becoming increasingly green are just as significant as the benefits accruing from protecting the natural environment and improving the overall public relations image of aviation.

Many airlines and manufacturers are finding that by being obliged to think more deeply about the environmental implications of their processes and procedures they can actually save money.

Next December, the International Civil Aviation Organisation (ICAO) - the aviation agency of the UN - will be holding a major meeting of its Committee on Aviation Environmental Protection (CAEP).

The meeting aims to determine what further aviation environmental measures are either desirable or appropriate, in the light of increasing political and sociological pressures for such measures, especially in the developed countries of the world.

Much preparatory work for that meeting has been, and is being done.

It is too early to even suggest what may emerge from the meeting, but it is already clear that the growing external pressures themselves will require a continuing response from the airline and aerospace industries.

Michael Donne

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missile operations
ould fall
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'Suitcase traders' are the hidden strength behind a resilient economy. Page 2

Decisions made in the coming weeks and months may well determine Turkey's future for many years to come. The principal issue confronting Turkey is its ambivalent relationship with Europe.

The European Union's deadline for Turkey to carry out political and economic reforms, required to complete a landmark customs union agreement in 1996, is fast approaching. Yet Mrs Tansu Ciller, the prime minister, fighting for political survival, is struggling to deliver the changes the EU demands.

Customs union is far more than just a trade agreement. It is intended to bind Turkey closer to Europe, strengthening its economy and democratic, secular political system at a time when instability and militant Islam are on the rise. Polls show that two-thirds of Turks support strong ties with Europe. Indeed, they are taught to consider themselves as Europeans from an early age. Turkey's ultimate objective is to gain full membership of the EU.

Yet many Turkish politicians are convinced that some of the European parliament's conditions for ratifying the customs union treaty strike at the foundations of the Turkish republic. Created in 1923 by Mustafa Kemal Ataturk, modern Turkey's political system is based on a secular, ethnically united, unitary state.

Among the European parliament's conditions are amendments to the Turkish constitution and the modification of security laws, notably the anti-terrorism law which makes any act that "threatens the indivisible unity of the Turkish state" a crime.

President Suleyman Demirel claims that unlimited freedom of expression could "lead to polarisation in Turkey. Those [groups] which have lived together would then be unable to keep doing so and Turkey would become ungovernable". Worse still, indifference from Europe, which many Turks believe is acting out of anti-Muslim prejudice, is rapidly reinforcing Turkey's powerful



President Suleyman Demirel: unlimited freedom of expression could lead to polarisation in Turkey?

FINANCIAL TIMES SURVEY

TURKEY

Monday June 12 1995

The mountain of privatisation has given birth to a mouse: Page 4



At the crossroads: while two thirds of Turks favour strong ties with Europe, politicians claim that some of the European parliament's conditions strike at the foundations of the Turkish republic.

A nation hovers at the door of Europe

Turkey must soon choose between taking the high road to growth, or to keep struggling along the low road which has meant instability and hardship in recent years. John Barham discusses the dilemma facing Prime Minister Mrs Tansu Ciller's government

nationalist instincts. What is seen as a patronising European approach is further deepening resentment.

No issue divides Europe and Turkey more than the 11-year guerrilla war in mainly Kurdish south-east Turkey.

European public opinion is horrified by the carnage of a conflict that claims 10-20 lives a day. European governments say Mrs Ciller's determination to crush the Kurdish Workers party (PKK) militarily cannot succeed. Instead, they urge a settlement with moderate Kurdish leaders to outflank the PKK. Without a political solution, they fear insurgency will only escalate, threatening Turkey's stability. However, an overwhelming majority of

Turks believe that granting Kurdish autonomy would mean caving in to terrorism. Moreover, autonomy is equated with separation and treason.

In the spring it seemed that Mrs Ciller had found a way to satisfy both Turkey's increasingly truculent nationalists and the Europeans. On March 20, 35,000 troops swept into northern Iraq, supported by artillery and air power to hit PKK sanctuaries.

Although European governments protested, the incursion was wildly popular in Turkey and bolstered Mrs Ciller's nationalist credentials. She said the operation - which failed to crush the PKK in northern Iraq - would strengthen her authority, allowing her to pursue political reform. Mrs Ciller said: "I have led the way in urging a relentless struggle for the complete defeat of the PKK. I must also lead the way in ensuring that we remove outdated and unnecessary restrictions. I think the time is now close when my work will bear fruit."

Although she has made no headway since then, success in minor local elections on June 4 may help her suppress a rebellion of hardline conservatives in her True Path party who oppose reform.

Customs union, Mrs Ciller's principal political objective, has, however, become hostage

to party politics. If Parliament fails to approve political and economic reforms before its summer recess at the end of June, customs union will be seriously jeopardised.

Already, officials are cautioning that customs union may need to be delayed six months to July 1996. However, the EU's intergovernmental conference is to begin next year, probably to be followed by a new round of enlargement. Postponement could mean waiting until the next century for customs union, isolating a resentful Turkey on Europe's volatile southeastern rim. Should Mrs Ciller succeed in passing reform legislation at the last minute, as her aides say she will, she may well have

not to mention opportunities for corruption, bitterly resist deregulation and privatisation.

Yet relations with Europe are not the only critical issue to be settled this summer.

Mrs Ciller's political fortunes will also depend on returning the economy, poised in precarious equilibrium, to sustainable growth. She has displayed impressive crisis management skills over the last 15 months in stabilising the economy. Growth is picking up after last year's record inflation and disastrous 6 per cent drop in (officially recorded) GDP.

Yet, here again, the embattled Mrs Ciller has so far failed to overcome opposition to reform. Politicians who rely on big government for patronage,

Continued on Page 8

IN THIS SURVEY

A patriarch at home, an enigma abroad

PROFILE: President Suleyman Demirel

POLITICS: as temperatures rise, the country heads for a long, hot summer

Page 2

ECONOMY: without the "suitcase traders", the country would be sunk in a deep recession

HUMAN RIGHTS: Turkey's record is casting a long shadow over foreign policy

Page 3

FINANCE MARKETS: the risks are high

INFRASTRUCTURE: blackouts, overloaded telephone lines and crumbling roads

PRIVATISATION: hopes for multibillion-dollar programme fade

Page 4

INDUSTRY: suffering from years of under-investment

AUTOMOBILES: although the car market is battered, the big names are pouring in

Page 5

PROFILE: Yaman Toruner

STOCK EXCHANGE: only 10 years old but in tune with the times

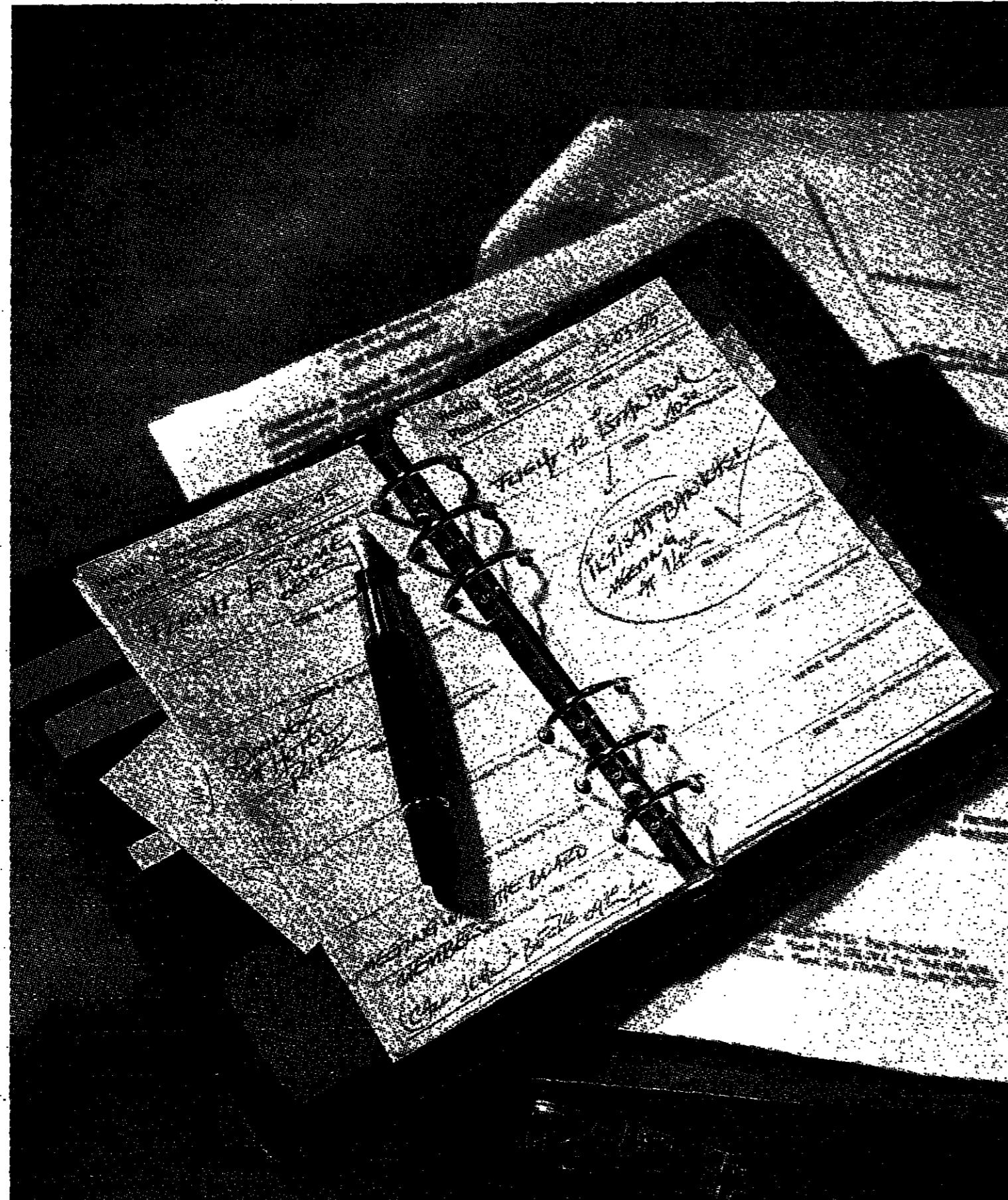
Page 6

VISTOR'S GUIDE

Page 7

KEY FACTS

Page 8



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TURKEY 3

Tourists visiting the historic quarter of Istanbul are adding a new place to their itinerary, the "Russian Bazaar". In a few narrow streets close to the famous covered bazaar, Turkish merchants play Russian and Eastern European "suitcase traders" with items ranging from jeans to plastic goods. Simple and cheap, these products are the lifeblood of Turkey's underground economy.

"Suitcase traders" - so called because they smuggle their wares past customs officers in bulging suitcases - are believed to spend billions of dollars a year in Turkey, although of course nobody is certain.

What is certain is that the unrecorded economy has assumed a central role in the Turkish economy. Some analysts say it is as large as the official economy, although most estimates are lower. All are agreed that without the black economy, Turkey would now be sunk in a very deep recession.

Although the economy shrank by 6 per cent last year and wholesale inflation hit a record 150 per cent, the streets of Istanbul were choked with traffic, not rioters.

Turkish bankers suspect that, including the underground economy, Turkey actually grew by about 23 per cent last year.

The OECD in its annual survey of the Turkish economy expects 2.8 per cent growth in 1995, but local analysts think growth will be nearly twice as much.

This hidden strength helps explain the extraordinary resilience of Turkey's economy.

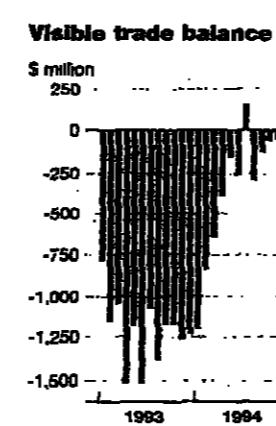
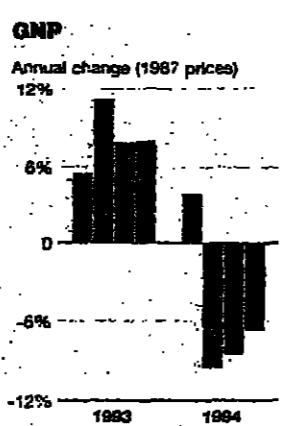
Last year, the current account swung to a surplus of \$2bn from a deficit of \$6.38bn in 1993 - helped by a two-thirds drop in the trade deficit to \$5.16bn. Contrary to many expectations, the treasury was able to make service payments on its \$80bn domestic and foreign debts on schedule. Instead, the central bank reserves rose steadily to a record \$12.81bn in May.

Mr Tom Reichmann, the International Monetary Fund official supervising Turkey's stand-by programme, told an Istanbul conference "this was a remarkable feat, especially as international markets had almost turned away".

The underground economy is also a source of perverse national pride, because it shows a Turkey wealthier and

The unofficial economy plays a crucial role

Bulwark against recession



more successful than the dire official statistics indicate. But the under-employed, the poor and unskilled urban workers have undoubtedly suffered great hardship in the past 18 months.

Furthermore, as one foreign economist points out, "the only thing an underground economy the size of Turkey's really shows is that the government lacks control".

Tax evasion is rampant - one banker says his corporate clients evade 90 per cent of their taxes. As a result, Turkey has the lowest tax revenues as a proportion of GDP, of any OECD economy. This makes it hard to finance government spending adequately, leading to large budget deficits, high interest rates and persistent heavy inflation.

Yet the government lacks political determination to push through urgent changes to the tax system. It only introduced tax numbers this year.

In 1994, their deficit was equivalent to an estimated 6 per cent of GDP, while the government had to transfer aid worth a further 0.65 per cent of GDP to state companies, according to the OECD.

Almost as pernicious is the state enterprises' low productivity. State companies' value added per unit of capital is probably only one-third of private companies'. Labour productivity is estimated at 30-40 per cent below that in the pri-

ivate sector. Overstuffed, poor management, corruption and political interference are these companies' basic problems. If their performance were raised to that of the private sector, GDP could be increased by 6.5 per cent.

Privatisation, though, is making agonisingly slow progress (see report, *Privatisation: unfulfilled promise, page four*).

However, the government's ability to stabilise the economy last year following the simultaneous balance of payments, currency and financial market crises was little short of miraculous. Supported by a \$742m, 14 month standby loan from the IMF, the government set itself highly ambitious performance targets.

It cut the budget deficit by 59 per cent in dollar terms to \$4.89bn in 1994, a remarkable achievement. Although the public sector borrowing requirement dropped by a third last year, it is still very high at 8 per cent of GNP.

Retail price inflation tumbled to 94 per cent in April from a record 126 per cent at the end of last year, although few expect the government can lower inflation to its targeted 40 per cent in 1995.

Nonetheless, the treasury has successfully stretched out maturities on its bonds to one year from three months and interest rates have fallen.

The economy is picking up speed again as the middle classes satisfy their pent up demand for consumer goods. However, this improvement is illusory. A US banker, based in Istanbul, comments: "Turkey will enter the summer in a really difficult situation. But in the autumn, when people are back from their holidays, they will find that inflation is coming up. They'll see there has been no action on structural reform. [Government] spending will be up. The lira will be looking really overvalued."

It is frustrating to see a government able to impose stringent short-term stabilisation policies yet incapable of attacking the root causes of its debilitating economic problems. One weary senior Turkish executive says: "There has been a consensus since the 1980s on the direction of the economy - everyone knows what the problems and solutions are."

If Turkey's customs union with the European Union is finally approved this autumn, it would give a further impetus towards market reform and responsible policy-making.

There are, however, few observers in Turkey who remain optimistic about the chances of rapid change. An Istanbul business leader warns that structural economic reform is equivalent to a "social transformation. [These] do not come easily. It will take at least a couple of years to attain stability and transform the state."

But Turkey cannot afford to waste time. International competition is increasing alarmingly, especially from Asia's powerful new economies. Local and inward investment is insufficient: Turkey received just \$432m-worth of foreign direct investment last year.

Widening wealth differences in a society that is both growing and urbanising rapidly may portend social upheaval in future years, especially if the government fails to provide strong, stable economic growth by adopting radical reforms.

Unlike Latin America, which suffered similar economic problems, Turkish politicians still see few electoral gains from tough economic reform. Until voters rate the trauma of reform to be less threatening than chronic instability, their leaders will surely prefer inaction.

John Barham

Europe's growing concern over human rights

Confusion of issues

Not many people in Europe would profess to care much about the Council of Europe. But when the pan-European human rights body castigated Turkey for its human rights situation last April, the events prompted outrage in Turkey.

Popular newspaper ran headlines on the story. Television channels gave coverage. And politicians denounced Europe's "meddling".

In any other circumstances, this reaction to a relatively toothless committee might have seemed simply ironic.

But as preparations continue for Turkey's entry into a customs union with Europe, Turkey's record on human rights and democracy is casting a long shadow over its foreign policy, particularly with Europe.

The European parliament has made political reform a condition for ratifying a customs union treaty. In particular its demands include the abolition of clause eight of Turkey's anti-terrorism act, which makes it a crime to spread "propaganda" supporting activities of terrorist organisations which threaten the indivisible unity of the Turkish state. Judges in state security courts interpret "propaganda" so widely that any speech, comment or article discussing Kurdish rights becomes an offence punishable by six months to two years in jail.

The European parliament also wants amendments to Turkey's authoritarian 1982 constitution, written by the country's then military rulers, that limit basic freedoms. MPs also want six Kurdish MPs jailed for up to 15 years released. However, the problem is that human rights campaigners themselves are particularly vulnerable.

Twelve members of human rights organisation have been killed since 1989. 100 jailed or arrested and 14 regional branches forced to close.

But the focus for outside indignation is the state's treatment of the Kurdish minority, estimated to account for between 15 and 30 per cent of the population.

Ethnic unity is perceived by

many Turks to be the cornerstone of the state. Separatism or affirmation of a separate identity are equated with treason.

Meanwhile, the government's brutal suppression of the PKK is accelerating. South-eastern Turkey is under emergency rule, giving security forces free rein to terrorise local populations as well as attack the PKK.

The Turkish Human Rights Association says there were about 1,000 alleged torture cases reported last year, some 600 disappearances and deaths in detention, and 1,500 villages destroyed by security forces, which are using a "scorched earth" policy to flush out the guerrillas.

The guerrillas are also guilty of human rights abuses and moderate Kurds are careful to distance themselves from the PKK. But many observers believe that the army's brutality is simply fuelling Kurdish resistance.

"If you keep arresting MPs and stopping free expression you take away any democratic means of resolving the problem," says Mr Feridun Yazar, a Kurdish lawyer acting for the Kurdish MPs jailed last year. Mr Yazar himself is also facing jail.

Faced with this breadth of abuses, removing article eight is unlikely to change the situation significantly - though it might lead to the release of some 150 prisoners of conscience. Indeed, a complete overhaul of Turkey's legal system would be needed to establish the human rights and democratic standards that Europe demands. The Human Rights Foundation says article eight is just one of 154 articles concerning freedom of expression in various codes in Turkey.

But with so many MPs apparently refusing to amend article eight, such changes seem remote. Unless they can be persuaded otherwise, entry into a customs union - Turkey's single most important foreign policy objective - will be threatened.

Gillian Tett

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BALANCE SHEET (US\$ 1000)		31/12/1994
ASSETS		
Cash and due from banks	1,018,369	
Reserve requirements	371,777	
Loans	1,414,607	
Overdue loans	287	
Participations	76,175	
Premises and equipment	105,414	
Other assets	241,800	
Total Assets	3,129,428	
LIABILITIES		
Deposits	2,221,273	
Borrowed funds	212,698	
Other Liabilities	330,670	
Total Liabilities	2,755,642	
STOCKHOLDERS' EQUITY		
Capital	103,394	
Reserves	117,196	
Profit (after taxes)	153,196	
Total Stockholders' Equity	373,786	
Return on Average Equity	61.56%	
Return on Average Assets	6.09%	
Capital has been invested to US\$ 160,000 as of February 1995		

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TURKEY 4

FINANCE MARKETS

Risks with a Latin American rhythm

It might seem hard for Turkish banks not to make fortunes when real interest rates fluctuate between 20-60 per cent a year. The treasury's appetite for cash and the central bank's sound money policies have driven interest rates to Latin American levels.

Yet, as every banker knows, high reward implies high risk, and the risk of operating in financial markets in Turkey has become very high. A US banker says 1994 was "the first time that market participants realised what risk really is". Another says Turkish bankers are "more aware and experienced. They discovered that the market can also mean devaluation and bank failure" as well as growth and profits.

A heavy devaluation, collapsing financial markets and Turkey's loss of its investment grade credit rating in the spring of 1994 hit financial players very hard. Even the assets of Garanti Bankasi, probably Turkey's best banking group, suffered a drop of 27 per cent in dollar terms to \$2.5bn last year. Net income dropped by a fifth to \$165m. Other banks were hit far worse and three minor houses folded (leaving 75 international banks with dual loans) and Garanti took over a fourth that was on the verge of collapse.

This year, though, the story is one of recovery, consolidation and tentative expansion as the economy pulls out of the depression of 1994. Banks are reporting a recovery in consumer finance, loans to the corporate sector, and trade finance. Treasury operations still remain by far their strongest source of profit. An estimated 65-70 per cent of bank profits came from trading government bonds in 1994.

Although Wall Street credit rating agencies seem unlikely to upgrade Turkey's B rating for some time, the government's international cost of borrowing is falling sharply. It paid 350 basis points over Libor for a \$500m, two-year loan package in the spring. Now it would pay a spread of perhaps only 100-150 basis points.

Still, there is a lot of unfinished business in the financial sector. Unlike most industrial companies, grown lean and mean by recession, the banking business is not healthy.

Recklessly mismanaged state banks control 60 per cent of the banking system, distorting the market. The government's full deposit guarantee scheme - introduced at the height of the crisis in 1994 - may be encouraging risky lending by weak banks that would otherwise not be able to fund themselves.

Retrenching still has a way to go, despite heavy cutting last year. Banks rely too heavily on trading for profits. Inflation is masking many of their problems. It allows banks ingeniously to report nominal "increases" in income when inflation is actually eroding their capital.

One reason banks avoid reporting a loss is fear that this would trigger a run, because clients balk at keeping money at a loss-making bank. Poor accounting and supervision has allowed moribund pri-

JOHN BARHAM
finds a new sense of realism among bankers and financiers

vate and state banks to survive.

Mr Yaman Törler, central bank governor, who shares responsibility with the treasury for monitoring banks, denies that supervision is a serious problem. Yet he does admit that "the main bottleneck is political. The decision on closing banks is made by the government". And no government, particularly one as embattled as Mrs Ciller's, likes closing banks.

An international banker says the government should "let some more banks go under. There is no risk of systemic [failure] now. But the politicians are interfering with banking regulation."

As a rule of thumb, most international bankers agree that large state banks have very serious structural problems - dual loans to other public sector organisations that are booked as performing, excessive staffing, political interference on a grand scale, corruption. Large private banks are considered generally sound, although one London banker says "things can move so quickly in Turkey that you

never really can tell how risky exposure even to a blue chip bank can be". He says medium and small private banks are "bad news. Most are technically bankrupt." Foreign banks tend to be the best-run and most profitable of them all. Citibank, which has never lost money in Turkey, has no loan losses at the moment.

Mr Anjum Iqbal, general manager of Citibank in Istanbul, says the bank decided in 1994 to start a three-year expansion programme broadening the range of products away from corporate and investment banking to consumer banking aimed at upper individuals. This would make Citibank the only international bank with a consumer banking franchise in Turkey. It also aims to be more active in capital markets.

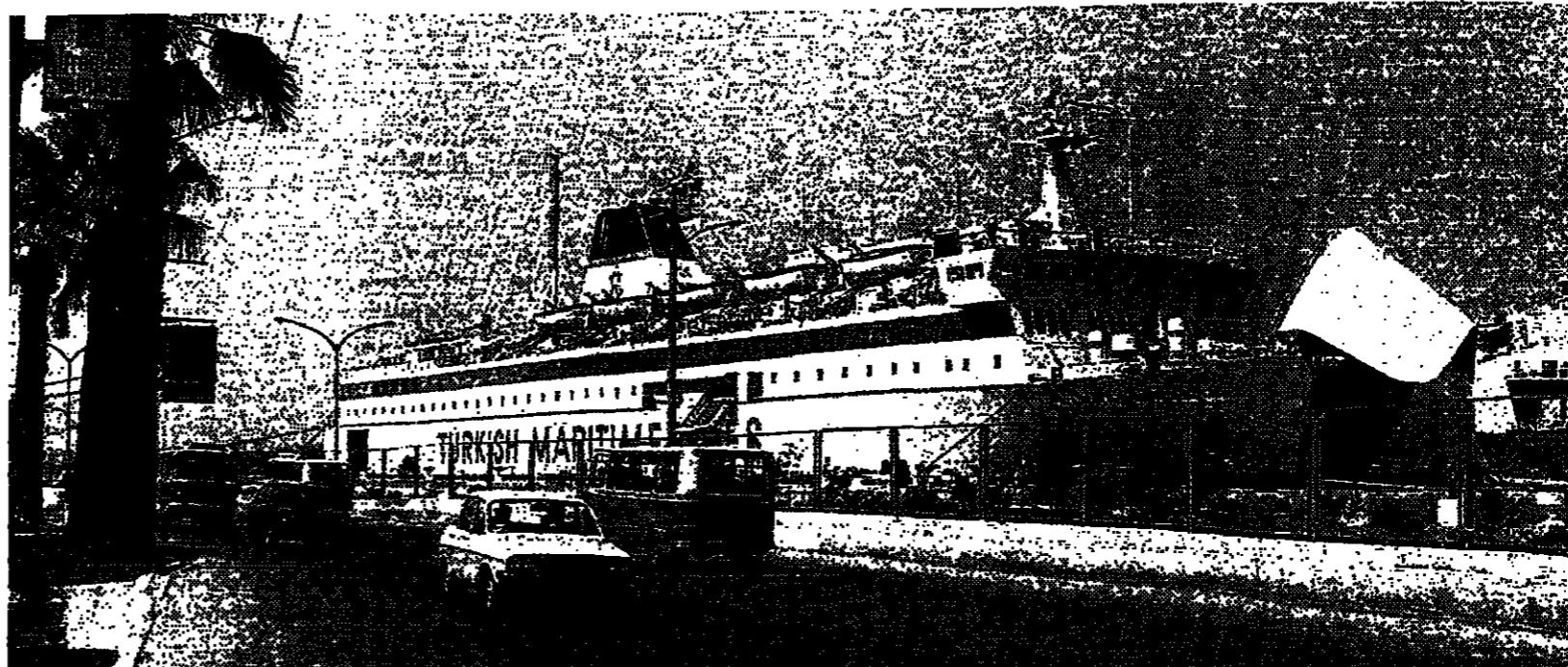
The Netherlands' ING Bank is also expanding in Turkey with a planned \$2bn project to set up a full service branch office to do commercial lending and investment banking. Its Istanbul operation would be part of a wider play on central Europe and the Middle East.

Bankers do not hide from this they contributed to this spring's \$500m loan for the treasury put together by Citibank because the government let it be known that approval for future business deals in Turkey - in infrastructure, privatisation, expansion of existing franchises - would depend on support for the loan.

Turkey has 71 banks, of which 21 are foreign-owned. Not all these banks can survive. It would not take a nightmare scenario to force a substantial reshaping of the system. Reduction of the 100 per cent deposit guarantee would lead to greater differentiation of risks by the market, forcing the dodger players out of the market. Public sector reform would cut interest rates, again weeding out the weak. Falling inflation would further reveal banks' health.

The day of reckoning may still be some way off. But the survivors of a future shakeout will probably have to face greater competition, particularly in investment banking, where big money is likely to be made in corporate finance, project finance and privatisation. There are some straws in the wind. Companies are resorting more and more to the stock market to raise capital, although few groups have plucked up the courage to sell more than small minority stakes.

Of course, all this lies in a probably distant future. Yet as Aclan Acar, president of Bank Ekspress, says: "Banks must strike up long-term relations. For a temporary period you can make money from treasury operations, but at the end of the day, you end up with your old corporate customers".



A roll-on/roll-off ship at the port of Izmir, in western Turkey
Picture: Terry Kite

Modernising the infrastructure requires more than money, reports John Barham

Penalty for disorganisation

Turkey will probably be hit by blackouts next year. Its telephone lines are overloaded. The road network is crumbling. Istanbul, one of the biggest cities in Europe, has to ration water.

Inadequate infrastructure is emerging as one of the most serious constraints on Turkey's future growth. Although the government itself is unable to finance infrastructure projects, money is not a problem.

Foreign governments, private banks and companies and organisations such as the World Bank all have a lot of financial backing available for infrastructure projects.

Yet the government seems incapable of establishing the necessary legal and regulatory framework. Turkey developed the Build-Operate-Transfer (BOT) model for infrastructure projects in the 1980s.

However, not one single BOT project has yet been completed in Turkey because of legal challenges, the bureaucracy's hostility to private capital and inability to negotiate adequate terms.

Neither has privatisation

made much headway. The government has carried out some piecemeal sales, like the privatisation of electricity distribution on the Asian side of Istanbul. But this controversial sale is criticised even by government officials for inadequate regulation.

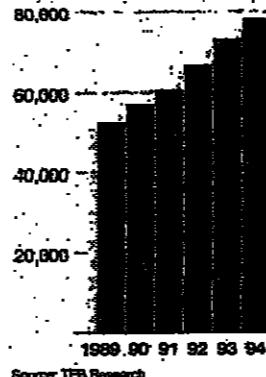
Still the impending energy crisis is a business opportunity. Local and international companies are scrambling to build generating capacity for their own use and to sell excess power to the grid.

The Koç group, Turkey's leading conglomerate, is building a \$40m unit, financed by the World Bank's International Finance Corp.

Citibank is backing a \$190m cogeneration project for a 14,000-unit housing project in the Build-Operate-Transfer (BOT) model for infrastructure projects in the 1980s.

However, not one single BOT

Electricity production



Source: TEK Research
Demand for power is rising so sharply.

Demand for power increases almost irrespective of the economy's erratic performance.

Rapid urbanisation, a fast growing population and big underground economy all place heavy burdens on the power system.

Last year, electricity production grew 6 per cent,

even though the economy shrank by 6 per cent.

Despite this, TEK, the

government's electricity generator, lost \$1bn last year, mainly through overstaffing and widespread electricity theft.

The interminable debate over privatisation and BOT may actually be preventing action.

Mr Anders Ericsson, Turkey country manager at ABB, the Swiss-Swedish power engineering group, says "these are being taken as an excuse not to make decisions in other areas".

For instance, about 40 per cent of Turkey's electricity generation capacity is out of service, mainly for lack of maintenance. ABB reckons it would cost \$100m to make the existing system fully available, much less than building new capacity. Even simple repairs could boost generation by 10 per cent.

Nonetheless, the government wants to build more capacity. It has approved 15 power projects to be built on a BOT basis worth \$5bn.

Better planning would also help. A diplomat says there are 4,000 unfinished infrastructure projects in Turkey. Most were

started in response to lobbying by local politicians, but have been stopped for lack of finance. The government lacks political will to rank projects by order of priority and finish them.

Successive governments have also been hamstrung by prestige projects. Some have a measure of economic justification, such as the giant GAP hydroelectric and irrigation project in southeastern Turkey. Others,

for example the incomplete \$9bn motorway linking Istanbul and Ankara, are more questionable. A mooted third bridge across the Bosphorus is little more than a fantasy.

There is little political glory in maintaining or completing existing projects. Serious planning will only come when consumers begin punishing politicians for blackouts and potholed roads. This may be happening already. If the new Refah administration in Istanbul succeeds in overcoming the city's chronic water shortages, its hold on power could be virtually assured.

Prospects for mass privatisation remain tantalisingly elusive

The mountain has given birth to a mouse

This is meant to be the year that privatisation finally gets underway. Optimism began rising at the end of last year, when the government rammed a long-delayed framework privatisation law through parliament and overcame legal challenges to sale of the telecommunications system.

Once again, though, the brave hopes for an aggressive multi-billion dollar programme are fading - just as they have nearly every year since privatisation was first mooted 10 years ago.

The government is still clinging to its aim of selling \$60bn worth of state assets, by beginning with \$5bn

who failed to secure sufficient prior of state assets that so far it has been able to raise barely \$70m from a few small-ticket operations.

And almost all these deals have either unravelled or are in jeopardy. No wonder the opposition sneers that Mrs Ciller will not even meet one per cent of her target.

Reshuffles of senior personnel only make things worse. In May, Mr Ali Sıtkı Erk moved from the privatisation ministry to transport, shortly after appointing Mr Uluk Söylenmez as the third head of the privatisation agency since passage of the privatisation law last November.

Inevitably, each new team takes time to settle in and establish a new set of priorities.

Prior to his departure from the privatisation ministry, Mr Erk dismissed complaints of procrastination, saying "we have already achieved in a lot in the last 145 days [since passage of the privatisation law] and there will be even greater progress in the coming two to three months".

However, his record is uninspiring. This year, the government has controversially sold the Karabük steelmill, an over-staffed lossmaker, to its employees and management for a nominal one Turkish lira - equivalent to one-fourth hundredth of a US cent. However, the new owners could fail to turn the company around -

despite big wage cuts and a restructuring plan - landing it back in the public sector.

The government had to cancel the sale of its Et Balık chain of fish and meat stores to employees virtually free of charge in the face of angry opposition from public opinion.

Mr Erk says "this was a wrong decision but public opinion was opposed and so it was canceled. Now we have changed strategy and given managers autonomy to restructure it." Et Balık loses \$1.4m a month on sales of \$3.6m.

Other flops include the cancellation of the sale of Petdas, a tyre company, to a local buyer

who failed to secure sufficient prior of state assets that so far it has raised only \$70m at least one deal that

should sail through the state's 51.67 per cent stake in Eregli, a well-run and profitable steelmill.

Eight local and international groups are bidding for a 30 per cent stake, with the remaining 21.67 per cent to be sold through a private placement or global offering later in the year. However, bankers are unsure that the government can meet even half its \$50m target.

A World Bank analyst says Turkey's problem is not merely execution, but strategy. It should start by selling large companies instead of small ones.

The Turkish government has taken a cautious line because public opinion is hostile to privatisation, fearing job losses. An executive at a blue chip Turkish group says: "The authorities are not successful in explaining what privatisation is and how it would affect society and the economy. People do not understand what it is."

Worse still, there is widespread concern over lack of transparency. Media reports and complaints in the business community about corruption, favouritism, asset stripping by buyers, and ad hoc bidding risk discrediting the very concept of privatisation.



Textiles is one of Turkey's strongest industrial sectors
Picture: Terry Kite

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FIRM

A shortage of capital is hampering industries, writes John Barham

Perils of standing still show up

Turkey's business class is a survivor. Industry responded to last year's dramatic downturn with impressive speed and tenacity. Although the private sector suffered a 12 per cent drop in output, recovery is already under way. Companies cut working hours, eliminated jobs, hacked at costs and switched aggressively from domestic into highly competitive export markets. But most still managed to turn a profit.

However impressive their crisis management, companies cannot afford to take their eyes off fundamental issues. The challenges facing industry are like those facing companies in many other countries, but they are more urgent. These include raising investment, finding new markets at home and abroad, tightening management, improving productivity.

Mr Bilel Ezzacibasi, vice-chairman of the eponymous pharmaceutical company and a prominent business leader, says "big companies have to invest. If they stand still they will fall. They need to keep market share, export more, increase technology, even if investing does not make sense in mathematical terms".

Large groups can look abroad for cheaper, longer-term capital. Mr Anjum Iqbal, Cithenik's general manager in Istanbul, says "each and every one of our customers is investing. Even in 1994, many of them scaled down but they did not stop".

However, his clients are large, blue chip local groups and multinationals. Few Turkish companies can afford the luxury of long-term planning in a highly volatile economic climate. They are vulnerable to interest rate shifts and zigzagging demand in their markets, often very local ones. Banks do not have long-term capital available, especially for small, risky companies.

Turkey is suffering from years of under-investment. Economists agree that an erratic economy discourages saving and investment. The corporate sector is highly liquid, which allows it to make more money on financial markets than on operations. Treasury transactions contributed

two-thirds of listed companies' profits last year, which explains why companies stayed in profit even though trading conditions were terrible.

Mr Ismail Alaton, chairman of Alarko Holding, one of Turkey's big construction and engineering groups, complains that "businessmen have become renters because the government has made conditions for investment so bad". This year he is investing just \$100m in Turkey.

Few companies plan large expansions or new green field plants. Instead, investment tends to be concentrated in existing facilities: de-bottlenecking, installing more advanced machinery, training staff, introducing new products.

The approach of customs union, which will allow EU goods duty free access to the Turkish market in 1996, and falling tariffs against third country imports has brought an added sense of urgency.

Nobody is sure what effect customs union will have on industry. Bankers say it will increase investment by foreign companies. Many say they expect mergers and acquisitions once the treaty is ratified. However, a recent poll of Turkish companies showed that only 60 per cent feel ready to compete with EU imports.

A European Commission paper noted that textiles, one of Turkey's strongest industries, contains strong corporations using state-of-the-art value added goods that should feel little impact from customs union.

There are also many weak, inefficient companies producing low quality textiles that could suffer badly. And some sectors, such as cars, believed to be the most vulnerable to competition, are investing heavily in anticipation of tougher market conditions.

Still, few competitors underestimate the resilience and agility of Turkish companies. For instance, last year's rapid switch into exports was impressive, even if it was motivated by a desperate bid to cover overheads when domestic demand suddenly collapsed. However, companies are making a strategic commit-

ment to exports. The Koc group, Turkey's biggest conglomerate, is planning to double exports to \$1bn this year, up from \$650m in 1994 and increase group profits by 10 per cent over 1994.

The demands of a more competitive business environment are revealing weaknesses in management that previously went unnoticed or were of secondary importance.

A US banker says "Turks get very

high marks for entrepreneurship. Complaints at the government's incompetence, corruption, indecision and anti-business rhetoric are no longer unusual. Business leaders have already warned they will not submit to more swinging emergency taxes.

Recently Mr Sakip Sabanci, who heads the Sabanci group, one of Turkey's biggest conglomerates, bitterly denounced the "plunderers of Ankara" in a speech to a business association.

At the same time, the government's ability to control business by distributing contracts or manipulating regulations is also receding. Executives felt that the drift and disorganisation in Ankara that has allowed the economy to spin out of control is almost a blessing in disguise. Mr Sedat Aliguz, head of the IKV, an economic development foundation, says the government "does a lot of stupid things but it does not affect me very much. Control is definitely decreasing. In that respect Turkey is closer to a market economy than ever before."

This is not an unmixed blessing. Ankara, the administrative capital, and Istanbul, the business centre, have moved apart. "Business has very, very little influence in Ankara. TUSAŞ (the employers' association) is very good at making newspaper headlines but in lobbying and direct contacts with politicians it is very weak," says one executive. "Politicians only listen to business if they have financial or electoral power."

This may sound disengaging, since few companies have flourished without greasing palms in Ankara. Yet the inability to communicate the new business agenda to politicians is worrying.

Business demands for sound economic policy or action on implementing economic and regulatory reforms demanded by the EU find little echo in parliament.

Mr Ezzacibasi says "piracy is a big problem. If you want to run a plant at world standards, there are costs associated with staff, labs, overheads. If you have to compete with kitchen operations it makes your position very difficult."

Formerly cautious business leaders make no secret of their contempt for Mrs Ciller's

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Comiche of Izmir: Turkey has only 50 cars per 1,000 people, one-tenth of Europe's ratio

Picture: Terry O'Keefe

AUTOMOBILE INDUSTRY

Foreign cash is pouring in

It is odd that a car market as battered as Turkey's should be attracting a wave of foreign investment. Last year, sales dropped 47 per cent. The industry is about to lose its 28 per cent import protection.

Sales are not expected to exceed 500,000 units a year before 2000.

Yet Hyundai, Mazda and Honda are all looking for production sites in Turkey. Toyota has already arrived. It began producing 30,000 cars a year at a new plant near Istanbul late last year.

Renault and Fiat, which set up in Turkey as highly protected joint ventures 30 years ago, are investing heavily even though profits have slumped and their factories are working on short time.

There are several reasons for the investment rush. First, Turkey is a low-cost base with duty-free access to western Europe. Second, the domestic market is very immature.

Above all, the prospect of customs union with the European Union in 1996 has shaken local companies into action.

Renault and Fiat trying to shake off a reputation for making expensive, badly-made and

obsolete cars for a captive market. Still, the received wisdom is that customs union will hit them hard as they face full international competition.

Mr Pierre Poujol, general director of OYAK-Renault, thinks the threat of customs union is exaggerated. He argues that Europe's import price and quality advantages will be offset by higher local taxes.

He concedes that competition will be tougher. The key issues will be marketing issues. The rules will come closer to what is going on in Europe.

Demand will move to what we know in Europe.

Renault has invested \$180m in the last two years in upgrading production and developing new products. Renault claims productivity on its newest

models in its Turkish plants is similar to factories in France and Spain. Mr Jan Nahum, general manager of Fiat's Tofas joint venture with the Koc group, says he is investing \$800m in 1994-95 in new manufacturing systems and models.

Productivity has improved by a third since 1992. Tofas has become part of Fiat's international network: all Fiat Tempras sold in Europe are made in Turkey.

Turkey itself, though, is the great prize. Turkey has only 50 cars per 1,000 people, one-tenth of Europe's ratio.

Furthermore, this is much lower than other countries with similar income levels – since about half Turkey's economy goes unregistered. Assuming continued population growth of about 2 per cent a year, the Turkish car market

should double to 500,000-650,000 units a year by 2000.

However, demand is sensitive to upsets in real income, interest rates and consumer confidence. Mr Nahum says "as long as the Turkish economy is not sound, automotive companies cannot be sound".

Car companies also want the government to lower its very high car taxes to European levels of 15-17 per cent. Currently about 45 per cent of car retail prices are made up of taxes.

The arrival of the Japanese will revolutionise the industry. Renault and Fiat are already complaining that Toyota is buying market share with unfair price cutting.

Naturally, Toyota, in alliance with the Sabanci group, denies it is playing dirty – it is just playing hard. And unlike Fiat and Renault, Toyota's access to EU markets will be limited by Brussels' "consensus" with Japan restricting car imports.

Still, Messrs Poujol and Nahum may be right about one thing: there is not room for eight carmakers in a market as small as Turkey's. The question is, who will survive?

John Barham

FIRM FOUNDATIONS FOR THE FUTURE

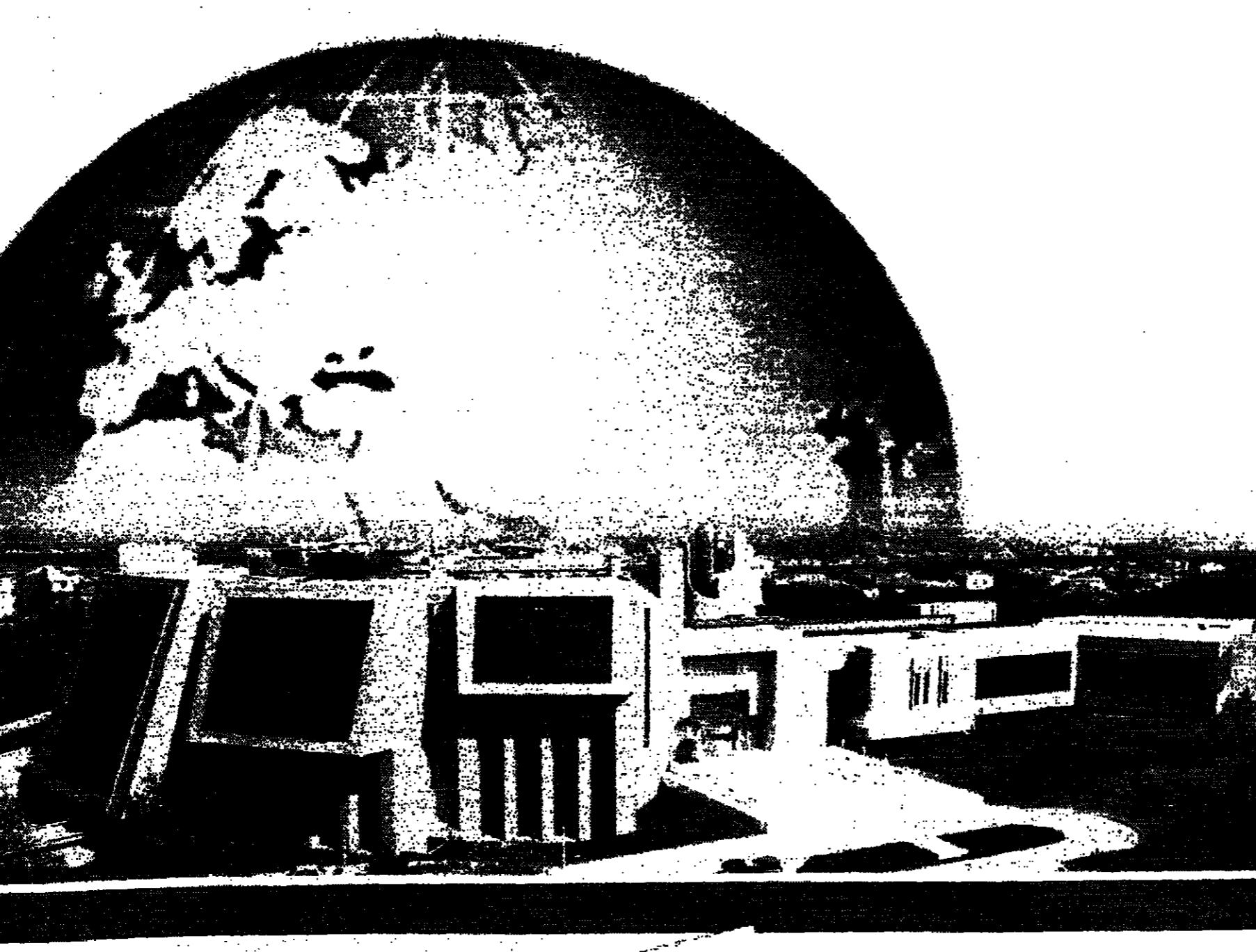
Following its rapid transformation en route to sustained growth, the Istanbul Stock Exchange (ISE) is now installed in its sophisticated, high technology building overlooking the scenic shores of the Bosphorus waterway.

As the ISE opened the doors of its new premises to investors, all arrangements have been made for operating one of the world's most advanced and efficient market places. Housed in a spacious and expansive superstructure,

the ISE's diverse markets now feature an advanced level of automation, facilitated access and enhanced transparency.

In line with a determined innovation strategy, the ISE will soon launch an "International Market" for non-resident issues to be traded in a tax-free environment.

Equipped with the highest international standards and enjoying a high degree of self-regulation, the ISE is destined to emerge as a strong link in the chain of global capital movements.



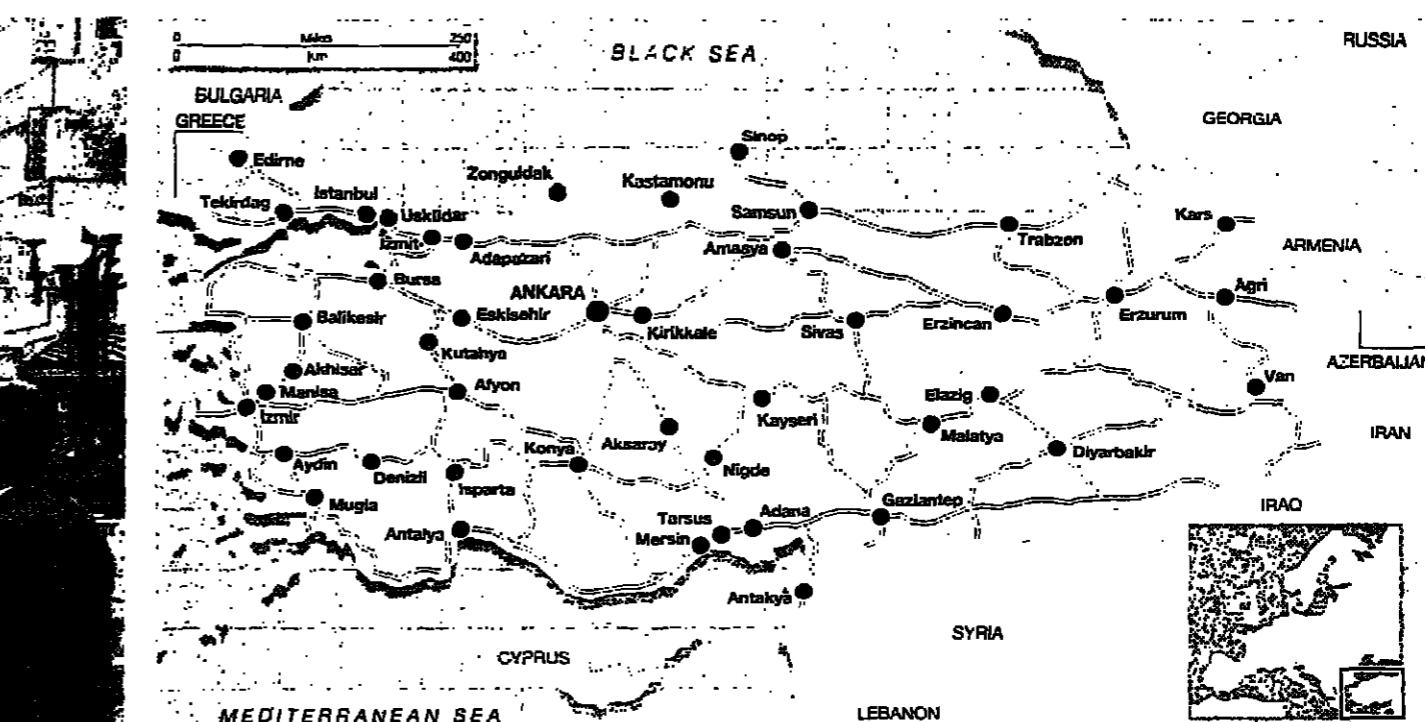
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TURKEY 7



The busy Kizilay district of Ankara, the capital of Turkey



Polls show that two-thirds of Turks support closer ties with Europe and hope, ultimately, to gain full membership of the European Union

BUSINESS VISITORS' GUIDE

It pays to plan ahead

Once business is over, there is no excuse for not having a great time in Istanbul, writes Hugh Pope

The first-time visitor to Istanbul may flinch on the drive in from Istanbul airport. The highway is clogged with anarchic traffic and surrounded by a grey city apparently drowning in a polluted sea of half-built concrete tenements.

Settled in one of many fine new hotels, the visitor will start to feel better, discovering the minaret-studded skyline along the Bosphorus waterway, the warm hospitality and the many luxuries of life in this energetic city of 7.7m people.

However, even veterans must plan appointments carefully in the business districts scattered in a patchwork pattern across the city.

Remember too that taxis may be cheap, plentiful and, outside the tourist areas, honest to a fault, but their drivers rarely speak much English and may be as new to

the city as oneself. So buy a road map and allow at least half an hour's transit between meetings.

Many other things can be quickly organised. Changing foreign currency is easy at most times of the day and night, and credit cards can be used to withdraw money from automatic cash dispensers at banks. But, as in making arrangements for anything in Turkey, assume nothing, plan well ahead, spell out everything - and then check again that it has been understood.

Once business is over, there is no excuse for not having a great time. Europe's best-kept secret must be the night-life of Istanbul. A baby boom of Young Turks has hit spending age and they are determined to stay up until dawn to prove it, clogging up coast roads along the Bosphorus into the small hours.

To keep track of the bars, clubs and eateries that open and close like fireflies all over town, try the excellent English-language bi-monthly Istanbul Guide.

Formal business meals may still be safest to arrange in the leading hotels, but there are more adventurous

alternatives. For the best fish, take a the launch from Rumelihisar across the Bosphorus to Koferz, with its stunning view of ships passing down the seaway. The more moderately-priced Deniz in Kireçburnu also serves a fabulous sea bass baked in salt that comes flaming to your table.

A good trip in fine weather is to take a Bosphorus ferry from the south end of the Galata Bridge on the Golden Horn at 10.30 and 13.30 each day, the earlier boat allowing a stop long enough for a languid seaside lunch far up the Bosphorus at Anadolukavagi. Smaller fish restaurants cluster by the sea in Ortakoy, a student's favourite.

On Sunday, when the super Grand Bazaar is closed, one can visit the flea market. Or one can watch Turkey's wealthy set mingle at the fine Home Store cafe in the grand new mall at Akmerkez in Etliber, open daily 10-10 and Turkey's best shopping showcase.

Good kebab joints are everywhere. My favourite is Hacidan, a one-time society joint half-underground on a

busy corner in Levent. It is advisable to phone them for directions. Hacidan is the kind of restaurant known as "oakbasti" or "at the head of the hearth", since, in the fashion of Japanese sushi bars, the diner can cozy up to a long brazier of glowing charcoal.

Many big hotels offer classical Turkish restaurants, of which the grandest is at the Ciragan Palace-Kempinski, set in a marble palace by the water. Also good is the Asitane in the Kariye Hotel in Edirnekapı, a convenient stop after seeing the city's best Byzantine mosaics in the nearby Kariye Museum.

The unusual Daruzsulahaf restaurant, near the Suleymaniye mosque, serves classical Ottoman food, right down to serving sherbets instead of alcohol. Pandelli's, above the north gate in the Spice Bazaar in Eminönü, has a medieval ambience of thick walls and Iznik tiles. And on İstiklal Street near Taksim, Haci Baba has a pleasant balcony at the back and offers fine and reasonably priced Turkish fare.

While Istanbul is generally safer than most big cities, avoid wandering in the area around the consulates in Taksim to Beyoğlu. Muggers are rife, the ladies of the night tend to be men and many a fun-seeking tourist has been presented with a \$1,000 bill and a knife in his throat after an innocent beer in a dark-looking dive.



Summer crowds enjoy the palm-fringed Izmir International Fairgrounds

Picture: Terry York

In any case, remember to go easy on the hors d'oeuvres - they are often only the beginning of a long evening.

If necessary, ask the price of the fish before you order it. Eat your favourite morsels first, because hyper-active Turkish waiters have a fetish for removing half-finished plates. They usually expect a tip of 10 per cent, whether or not it seems to have been

included in the bill.

Above all, sit back and enjoy the fuss. The Turks take their food seriously and one is rarely disappointed. Credit cards, dollars and Deutsche Marks are widely accepted, and wherever you go, you'll end up paying less than half what you would in Europe.

For key facts on Turkey: see back page of this survey

This announcement appears as a matter of record only.



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(The Republic of Turkey)

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